



United  
International  
Business  
School

Release Issue  
**2025**

Bachelor's Programs  
**All Campuses**



[www.uibs.org](http://www.uibs.org)



# Who We Are

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Learn. Grow. Lead.

**United International Business School** has been educating future entrepreneurs and business leaders since 2002.

We are a **high-ranking international business school** offering foundation, bachelor's, master's, and MBA programs, taught exclusively in **English** at our campuses in **Barcelona, Geneva, Tokyo, Amsterdam, Brussels, Antwerp, Milan, Zurich and Madrid**, as well as on our **Online Campus**.



Headquartered in Zurich, we uphold Swiss values, an **international mindset**, and a **pragmatic approach** to learning.

Our **small class sizes** ensure **personalized instruction** from a highly qualified faculty composed of academics and **seasoned business professionals**. Our experiential learning approach, including **case studies, business simulations, and company visits**, equips students to **excel in the global business arena**.

With a community representing over **100 nationalities**, our students benefit from a truly multicultural perspective. Inter-campus transfers and international study abroad programs further **enrich the academic experience**.



# Our Campuses

Our campuses are strategically located in **Europe's premier business and tech hubs**: Barcelona, Geneva, Amsterdam, Brussels, Antwerp, Milan, Madrid and Zurich, with an additional campus in Tokyo, connecting students to the dynamic Asia-Pacific region.

Meanwhile, our Online Campus offers unparalleled flexibility. Students broaden their global perspective through **inter-campus transfers** and **international exchanges** with our esteemed partner universities across the globe.



## Rankings



UIBS's Global MBA ranks in Tier One by CEO Magazine and its DBA is listed among the top global programmes.

Awarded an overall four-star rating for business education by QS Stars.

# Top Reasons to Study at UIBS



## 01

### A GLOBAL PERSPECTIVE

With students from over 100 different countries, our multicultural environment broadens horizons and helps develop a truly global mindset.

## 02

### AN ENTREPRENEURIAL SPIRIT

We encourage creative, entrepreneurial thinking, teaching students to approach problems with flexibility and fresh ideas.

## 03

### SMALL CLASS SIZES

Our small classes make for a more interactive, collaborative experience, where students get the personal attention they need to excel academically.

## 04

### ALL CLASSES IN ENGLISH

Students become fluent and confident in English, the language of global business, preparing them to communicate effectively in any international setting.

## 05

### HANDS-ON LEARNING

We believe in learning by doing (through projects, case studies, and business simulations) that give students practical skills they can use in the real world.

## 06

### EXPERT FACULTY

Our faculty are not only highly qualified, but they also bring real-world experience from their careers as academics, industry leaders, and entrepreneurs.

## 07

### TOP RANKINGS

Our programs are consistently ranked among the best in Europe and globally, reflecting our commitment to high-quality education.



# Validating & Accrediting Partners



## Dublin Business School

Dublin Business School (DBS) is Ireland's largest accredited private higher education provider. Its programs are validated by Quality and Qualifications Ireland (QQI), with 90 QQI awards currently approved. DBS also holds a four-star rating from QS Stars.



## UC Berkeley

University of California, Berkeley is one of the world's top public research universities and a flagship of the University of California system. It is consistently ranked among the best globally and is renowned for its academic excellence, distinguished faculty, and innovative research.



## UC Irvine

University of California, Irvine is a leading public research university celebrated for its forward-thinking approach to education and innovation. Renowned for excellence in fields such as engineering, health sciences, and business, it combines world-class research with a dynamic campus culture.

# Learning Approach

When you pursue a bachelor's degree at UIBS, you'll develop the **practical business skills, entrepreneurial mindset**, and **global outlook** essential to thrive in tomorrow's workplace.

Our hands-on, experience-driven approach to business education bridges theory and practice through **case studies, business simulations, and company visits**. You'll learn from a faculty of distinguished academics and seasoned professionals who draw on real-world insights to enrich every lesson.

Beyond the classroom, you'll have access to **industry leaders** through exclusive seminars and webinars, offering you a front-row seat to the **future of business**.

## An Entrepreneurial Mindset

We are a business school for **bold, entrepreneurial thinkers**, those who dare to challenge convention, drive innovation, and shape a different future.

We prepare graduates to enter the workforce with **agility, creativity, and the confidence to navigate change** and deliver solutions in a **fast-evolving world**.



## Company Visits

Students gain firsthand insight into the business world by visiting **leading companies** and observing **real operations in action**.



# Bachelor's (BBA / BBS) Programs

At UIBS, our Bachelor's programs span three years and twelve quarters, totaling 180 ECTS credits, and are taught entirely in English. You can start your studies in the Fall, Winter, Spring, or Summer quarters.

The curriculum builds a strong foundation in core business disciplines. You can choose a specialization to deepen your expertise in a specific area. As you advance, the focus shifts to business management modules, providing key managerial theories, tools, and practices.

With our fast-track option, you may shorten your studies by completing up to four summer courses or a three-month internship.

Students also have the opportunity to transfer between UIBS campuses. Please note that transfer requests must be submitted during Term A of the current quarter for a transfer to take effect in the following Term A, as each quarter is divided into Term A and Term B.

- Students enrolled in the Bachelor in Business Studies (BBS) program may complete an optional fourth year (60 ECTS) to earn a Dual Bachelor degree.

All programs follow the European Credit Transfer and Accumulation System (ECTS), in line with the standards set by the Bologna Process.



## Programs Available

- BBS - Bachelor in Business Studies
- BBA - Bachelor of Business Administration:

Concentration in Business Communication  
Concentration in Global Economics  
Concentration in Global Entrepreneurship  
Concentration in Global Finance  
Concentration in Global Marketing  
Concentration in Organizational Psychology



**Duration**  
9 quarters /  
3 years



**Start Dates**  
8 intakes per year,  
2 per quarter

## Degree Awarded

- A bachelor's degree accredited by BAC, awarded by UIBS Switzerland, an institution accredited by ATHEA and certified by eduQua and EQAR.



**ECTS**

# Bachelor's (BIM) Programs

The Bachelor in International Management (BIM) is a three-year, twelve-quarter program (180 ECTS) offering six concentrations. It is designed to develop your management skills while allowing you to specialize in a specific area of business.

The program delivers a solid foundation across major business disciplines, complemented by a specialized skill set in your chosen concentration. This combination of core knowledge and focused expertise prepares you to stand out in today's competitive market.

During the first year, you will complete core courses that cover essential areas of business. In the second and third years, you will continue with core courses while also engaging in modules related to your selected concentration.

## Programs Available

BIM - Bachelor in International Management with a Concentration in:

- Design Management
- Fashion Management
- Hospitality Management
- Sports Management
- Technology Management
- Tourism Management

## Degree Awarded

- A bachelor's degree accredited by ACBSP and BAC, awarded by UIBS Switzerland, an institution accredited by ATHEA and certified by eduQwa and EQAR.



**Duration**  
12 quarters/  
3 years



**Start Dates**  
8 intakes per year,  
2 per quarter



**ECTS**





# Bachelor's (USLS) Programs

The USLS Bachelor Degree programs are designed to provide students with a broad and interdisciplinary academic foundation through three distinct pathways: the Bachelor in Liberal Studies, the Bachelor in Communication Studies, and the Bachelor in International Relations.

Each program follows a three-year structure (180 ECTS), combining core courses with flexible electives that allow students to tailor their education to their interests.

During the first year, students complete foundational courses across the liberal arts, communication, and international studies. In the second and third years, they deepen their expertise in their chosen area, with opportunities for applied learning through capstone projects and internships. This structure equips graduates with strong analytical, communication, and critical thinking skills, preparing them for diverse career paths or further academic pursuits.

## Programs Available

The USLS Bachelor Degree programs offer three distinct pathways:

- Bachelor in Liberal Studies (BLS)
- Bachelor in Communication Studies (BCS)
- Bachelor in International Relations (BIR)

## Degree Awarded

- A bachelor's degree accredited by BAC, awarded by USLS Switzerland, an institution accredited by ATHEA and certified by eduQua and EQAR.



**Duration**  
12 quarters/  
3 years



**Start Dates**  
8 intakes per year,  
2 per quarter



**ECTS**



# Double Degrees – UIBS × Coventry University

Through a strategic academic partnership with Coventry University (UK), students enrolled in a UIBS Bachelor program have the opportunity to obtain a dual degree by completing a validated top-up program during their final year of studies.

This pathway combines the UIBS Bachelor degree (120 ECTS) with the Coventry University top-up (60 ECTS), leading to a fully recognized BA (Hons) in Global Business awarded by Coventry University (UK).

## Top-Up in Global Business

Alternatively, students who have already completed the equivalent of 120 ECTS at another recognized institution may apply directly for the Top-Up in Global Business at Coventry University.

This one-year program (60 ECTS / 120 UK credits) focuses on global strategy, international management, and leadership, providing graduates with a prestigious UK undergraduate degree.

## Programs Available

- BBS & BA (Hons) in Global Business
- BBA & BA (Hons) in Global Business
- BIM & BA (Hons) in Global Business

## Degree Awarded

- A bachelor's degree accredited by ACBSP and BAC, awarded by UIBS Switzerland, an institution accredited by ATHEA and certified by eduQua and EQAR.
- A Bachelor of Arts (Hons) in Global Business awarded by Coventry University (UK) through a validated top-up program.



**Duration**  
up to 2  
years



**Start Dates**  
8 intakes per year,  
2 per quarter



**ECTS**





# Shorter Programs

The Undergraduate Diploma can be completed in 18 to 24 months, depending on your course load and study pace. The program consists of 6 quarters of 20 ECTS credits each, or 8 quarters of 15 ECTS credits each, offering flexibility to suit different schedules and commitments.

Program duration varies based on the number of courses taken per quarter, your course selection, and overall academic planning. Completing half the usual course load will effectively double the duration of the program. Conversely, the more availability you have for classes, the faster you can progress.

Students are considered part-time when enrolled in 6 or fewer courses per quarter. Please note that part-time study is only available to students holding a national passport or a valid residence permit.

## Program Available

- Undergraduate Diploma in Business / Liberal Studies
- Undergraduate Certificate in Business / Liberal Studies
- Associate in Business / Liberal Studies (ABS)

## Degree Awarded

- Undergraduate Certificate in Business Studies accredited by BAC and awarded by the school's HQ in Switzerland, an institution accredited by ATHEA and certified by eduQwa and EQAR. The Associate in Business degree is accredited by ACBSP.



**Duration**  
Up to 2  
years



**Start Dates**  
8 intakes per year,  
2 per quarter



**ECTS**





# Inter-Campus Transfers

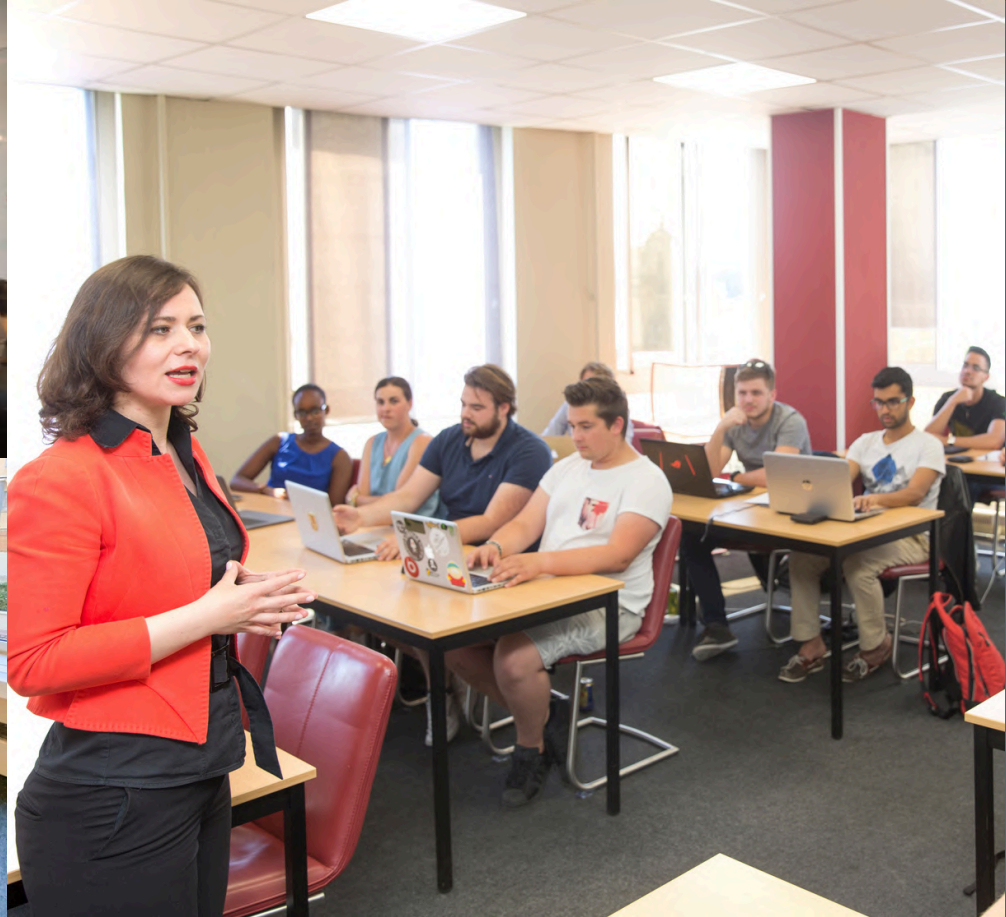
**Studying abroad** is a transformative experience that builds **self-confidence, independence, and lifelong friendships.**

It fosters cross-cultural understanding and adaptability—key qualities that enhance **your future employability.**

At UIBS, you can spend one or more quarters at our vibrant campuses across **Europe and Japan**, or enjoy the flexibility of our **Online Campus.**

At UIBS, you have the flexibility to complete as many quarters as you wish at any of our international campuses: **Amsterdam, Antwerp, Barcelona, Brussels, Geneva, Madrid, Milan, Tokyo, Zurich**, or through our **Online Campus.**

All campuses are centrally located, offering easy access to public transport, essential services, and cultural attractions, **ensuring a well-rounded and enriching academic experience.**





# Student Support

Studying abroad is an **exciting, life-changing opportunity**, but we understand it can come with challenges.

Our dedicated staff is here to offer **practical support** throughout your entire UIBS journey, from application to graduation and beyond.

## Before You Arrive



### APPLY FOR A VISA

Reach out to the embassy or consulate of your destination country to check the latest visa requirements for studying at your chosen campus. Be sure to allow at least three months for processing, as visas must be issued in your home country. Our dedicated admissions team is here to guide and support you every step of the way.

### FIND ACCOMMODATION

We understand how important it is to find a comfortable and welcoming place to live. Our team is here to support you throughout the process. Start your search as soon as possible—even while waiting for your final enrolment documents—since demand is high. Once enrolled, contact us immediately to apply for student housing. If you prefer to rent an apartment, keep in mind that in cities like Barcelona or Madrid, rentals are typically handled through agencies or platforms like [idealista.com](https://www.idealista.com), [enalquiler.com](https://www.enalquiler.com), and [badi.com](https://www.badi.com) for shared accommodation options.

## After You Arrive

### Brussels / Antwerp Campus

In Belgium, all international students—EU and non-EU—must register with the local town hall (commune/gemeente) within eight days of arrival. Our student services team will help you complete the necessary paperwork and advise you on the documents needed for your residence permit (annexe 33 or A card, depending on your status).

### Amsterdam Campus

Students in the Netherlands must register at the local municipality (gemeente) to receive a citizen service number (BSN – Burgerservicenummer), which is required for things like opening a bank account.

### Zurich / Geneva Campus

In Switzerland, both EU and non-EU students must register with the local Residents' Registration Office (Einwohnerkontrolle / Contrôle des habitants) within 14 days of arrival. This includes applying for a residence permit.

### Tokyo Campus

Upon arrival in Japan, students must register their address at the local municipal office within 14 days. You will also need to enroll in the National Health Insurance system. Our local team will support you through the process, ensuring you complete all requirements for a smooth start to your stay.

### Milan Campus

In Italy, non-EU students must apply for a residence permit (permesso di soggiorno) within eight days of arrival. EU students must also register with the local registry office (anagrafe). Our student services staff will guide you through each step, from completing forms to submitting your application at the local post office or police station.

### Madrid / Barcelona Campus

In Spain, all international students must first register their address through the empadronamiento process at the local city hall. After this, EU citizens need to apply for the NIE (Número de Identidad de Extranjero), while non-EU students must obtain the TIE (Tarjeta de Identidad de Extranjero). Our student services team will guide you through each step and ensure you have all the necessary documents for a smooth and timely registration.

# How To Apply

Our application process is simple and transparent, and our admissions team is here to support you every step of the way. If you have any questions, feel free to reach out to us at [info@uibs.org](mailto:info@uibs.org) for more information and assistance.

We advise students to apply no later than approx. **2 weeks** before their intended starting date to allow sufficient time to plan your stay abroad.

**No deadline to apply as applications are reviewed on a rolling basis all-year round.**



## STEP-BY-STEP GUIDE FOR NON-VISA STUDENTS

### Step 1

Submit all required documents to the Admissions department. Once you have submitted your application, one of our admissions coordinators will be in touch with you in 2 – 3 working days.

Apply here:  
<https://apply.crossculturaleducation.org/>

### Step 2

After review and approval, you will receive your official acceptance documents.

### Step 3

Pay the requested tuition fees to confirm your acceptance

### Step 4 (for visa students)

After confirmation, you will receive your official acceptance documents needed to apply for a student visa.

### Step 5 (for visa students)

Comply with the student visa guidelines and apply for a student visa with the local Embassy or Consulate closest to you.

### Step 6

Start your studies!





# Required Documents

- Curriculum Vitae
- Application fee 100 CHF
- Copy of valid passport and residence permit (if applicable)
- Letter of motivation
- Copy of relevant academic degrees and corresponding transcripts earned up to date (English translation)
- Photo



## PROFICIENCY IN ENGLISH

All courses are **taught entirely in English** across the campus network.

Students should have a certain proficiency in English when they start.

ADDITIONAL ENGLISH LESSONS	TOEFL	IELTS	CEFRL	DUOLINGO
OPTIONAL	79 OR HIGHER	6.5 OR HIGHER	C1 OR HIGHER	109 OR HIGHER
RECOMMENDED	65 TO 78	5.5	B2	100 TO 108
MANDATORY	64 OR LOWER	5.0 OR LOWER	B1 OR LOWER	95 OR LOWER



# Student Visas

Students without an EU or residence permit who wish to study in:

- Antwerp
- Brussels
- Geneva
- Milan
- Zurich

Must apply for a student visa and can only enroll in full-time undergraduate or graduate programs.



We advise students in need of a student visa to apply no later than approx. 1 to 3 months before their preferred starting date.

In case the student visa is delayed, students can start their studies online, or postpone until the next available starting date.



## STEP-BY-STEP GUIDE FOR VISA STUDENTS

### Step 1

Submit all required documents to the Admissions department. Once you have submitted your application, one of our admissions coordinators will be in touch with you in 2 – 3 working days.

Apply here:  
<https://apply.crossculturaleducation.org/>

### Step 2

After review and approval, you will receive your conditional acceptance documents.

### Step 3

Pay the requested tuition fees to confirm your acceptance

### Step 4

After confirmation, you will receive your official acceptance documents needed to apply for a student visa.

### Step 5

Comply with the student visa guidelines and apply for a student visa with the local Embassy or Consulate closest to you.

### Step 6

Start your studies!





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