Bachelor in Management (BSc) Dual Degree ESCP + UC3M



uc3m Universidad Carlos III de Madrid

IT ALL STARTS HERE

BERLIN I LONDON I MADRID I PARIS I TURIN I WARSAW

### ESCP Quick Facts

The World's **1** st Business School (est. 1819)

6 European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

### Multiaccredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed standards, UK and Germany Degree Awarding Powers

10,000+ students in degree programmes representing

135 different nationalities 200+ research-active professors representing 42 nationalities across our campuses

## A comprehensive

of 46 programmes: Bachelor in Management (BSc), Master in Management, 28 Specialised Masters (MSc), 1 MBA, 11 Executive Masters, 1 EMBA, 2 PhD and 1 Executive PhD

**150+** 

academic alliances in Europe and the world in 50 countries

6,000+ high-level participants in customised trainings and executive education

85,000+ active alumni in over 190 countries



# 6 UrbanCampuses

### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

### LONDON

Located in West Hampstead in North-West London, this campus offers students stateof-the-art facilities in a traditional Victorian building.

### MADRID

Puerta de Hierro & María de Molina

The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

### PARIS

**République, Montparnasse & Champerret** The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

### TURIN

The Turin campus is located in the city centre, in a completely new building inaugurated in 2024. Turin is one of the main business centres in the Italian economy and home to many architectural masterpieces.

### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

## **ESCP** Rankings & Accreditations

### **Financial Times**

#1 Worldwide Master in Finance 2024

#3 Worldwide Executive MBA 2023

#4 Worldwide Master in Management 2023

**#4** Europe European Business School 2023

**#8** Europe MBA in International Management 2024

#11 Worldwide Custom programmes 2024

#14 Worldwide Open programmes 2024



ESCP benefits from the best international accreditations. Our European campuses enjoy national recognition.





5 European Higher Ed accreditations

### Welcome to **ESCP Business School**

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school. For over 200 years, we have been training generations of responsible and purpose-driven leaders eager to leave their mark on business and society.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school.

And it is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity. Becoming part of ESCP is to be ready to meet the great challenges of our time with optimism.

To support companies and institutions as they face these challenges head-on, we recruit and train the best talents, from all academic, geographical and social backgrounds.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes, a multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose? Choose ESCP.

It all starts here, with you.



Leon Laulusa. Executive President and Dean Prof. Fabrizio Granà Academic Director Bachelor in Management (BSc)



Marion Leparmentier Director of Studies, Europe Bachelor in Management (BSc)

The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice interpersonal skills and lead multicultural teams.

During the three years of study, they have the opportunity to live in three different countries and communicate in multiple languages, always within the same institution. Our interactive digital and in-classroom learning environment encourages students to have a constant exchange with our passionate professors across all countries throughout their studies.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops. prepare students for their future international careers. The learningby-doing and real-world experience gained during internships help to further increase their employability.

Francesco Rattalino Executive Vice-President and Dean for Academic Affairs and Student Experience



Véronique Tran Executive Vice President, Executive Education and Corporate Relations

Bachelor in Management (BSc) Dual Degree ESCP + UC3M 5



## Universidad Carlos III de Madrid **(UC3M)**

Founded in 1989, Universidad Carlos III de Madrid (UC3M) is a Spanish public university that stands out due to its teaching, research, and university life. UC3M is the leader in internationalization and is ranked among the best Universities in Spain and Europe.

UC3M 's mission is to contribute to the improvement of society through teaching of the highest quality and cutting-edge research in line with stringent international guidelines. The University aspires to excellence in all its activities, with the aim of becoming one of the top universities in Europe.

The University offers more than 6000 internship programmes with business and institutions and has a high graduate employability rate, over 93%.

### uc3m Universidad Carlos III de Madrid

### Dual Degree ESCP + UC3M

ESCP Business School and the Universidad Carlos III de Madrid (UC3M) have joined forces to offer a dual degree for students who wish to pursue a university career in business management. Study 4 years in three different European cities in one of the best Management Schools in the world and in the best public University in Spain in business administration.

The dual degree programme has been defined for those students who would like to pursue their studies in a multicultural and multinational environment and seek to work and succeed in a global and challenging environment.



Prof. Niko Muñoz Academic Director of the Bachelor in Management (BSc) MADRID CAMPUS

### Dual degree ESCP Bachelor in Management UC3M Bachelor in Business Administration

- Four-Year, full-time programme in one of the best Management Schools of the world + the best University of Spain in ADE degree.
- Multicultural study track in two institutions.
- Curriculum in **Management** combined with **liberal arts, humanities,** and language courses.
- Taught in English with some classes in French, Spanish or German.
- Compulsory internships and social impact projects.
- ESCP Degree fully compliant with international standards and an official Spanish degree from UC3M recognised worldwide.



The best thing is that now I know everything that forms a company, and this is something great about the ESCP Bachelor in Management (BSc). I also feel much more international compared to other students.

#### Guillaume Danloy Alumnus - Class of 20

### 33

## Your bachelor **programme**

This BSc programme is the right choice if you want to:

- **Challenge yourself** intellectually and acquire skills for a top international career.
- Get to know and understand diverse cultures by **living and studying in three different countries,** without having to compromise on academic excellence.
- Learn management through an interdisciplinary approach, and broaden your horizons through liberal arts and language modules.
- Obtain **strong methodological** training and develop your personal competencies.

### Leading in a changing world

Experience the world in 3 countries for 4 years

Empower yourself through multiple disciplines

Experience the business world first-hand

## Real-world **experiences**

• Internships & social impact projects The opportunity to put learned concepts and skills into practice in real business situations.

• Business games

Online simulations played in teams to introduce you to the complexity of business decision-making.

Collective Projects

A creative chance to acquire practical managerial and leadership skills.

## Student profile

- High-calibre students who aspire to top international careers.
- Keen to study and experience different cultures and languages.
- The ability to adapt and thrive in new or challenging situations.
- Looking to build confidence and become autonomous.

### Your curriculum

### Year 1

### ESCP CAMPUS LONDON-PARIS-TURIN

#### Semester 1:

- Micro-Economics
- Fundamentals of Mathematics 1
- Introduction to European Business Administration and Organisations
- International Relations and European & World History
- Presentation Discussion & Rhetoric Skills
- B2 campus language

#### Semester 2:

- Statistics and Probability
- European Institutions & Comparative Polical System
- Financial & Managerial Accounting 1
- Introduction to Psychology and Sociology
- Computer Skills
- · B3 campus language
- · B2 campus language
- Collective Project 1
  Internship (optional)
- internship (optional)

### Year 2

### UC3M (1ST SEM.) AND ESCP MADRID CAMPUS (2ND SEM.)

#### Semester 1:

- UC3M- courses in English or Spanish
- Marketing
- Management Accounting
- Introduction to Patrimonial Law
   Statistics II
- Macroeconomics

#### ESCP

- · B2 campus language
- B3 campus language
- · Collective Project 2 (part 1)

### Semester 2:

- Collective Project 2
- Fundamentals of Mathematics
- B2 campus language
- B3 campus language

Challenge<sup>s</sup>

- Finance
- Intercultural Skills
- International & European Business Law
   and Taxation
- Internship or Social Project
- Key Scientific & Technological Issues in Business

### TOTAL ECTS: 60 TOTAL



TOTAL ECTS: 63	
Grade de Licence	Accreditation
COFFDG	Accouin Akkreditierungs-, Certifizierungs- und Qualitätssicherungs- Institut
Ranking 1 <sup>st</sup> Le Parisien Station Le Service Report Le Service Report L'Etudiant	

### Year 3

#### ESCP CAMPUS BERLIN- LONDON-PARIS

#### Semester 1:

- Academic Writing Skills
- · B3 campus language
- CSR and Business Ethics
- International Economics
- Liberal Arts elective (1 course)
- Operations Management and Business
   Information Systems
- Management elective courses (2 courses)\*

#### Semester 2:

- B3 campus language
- Business Game
- Internship 2
- Liberal Arts elective (1 course)
- Management elective course (2 courses)
- Strategy & International Management
- Final Bachelor Thesis

#### \* Mandatory in order to complete 60 ECTS

TOTAL ECTS: 60

TOTAL ECTS: 60

### Study track options ESCP London | Paris | Turin Language requirements: English Madrid Ist Semester at UC3M 2nd Semester at ESCP

**YEAR ESCF** Lang

ESCP Berlin | Paris | London | Turin Language requirements: Berlin & Turin (English); Paris (English and French)

VEAR UC3M Madrid

Language requirements: English and Spanish

Year 4

MADRID UC3M

#### Semester 1:

Semester 2:

Econometrics

Elective courses\*

Organization Behaviour

Marketing Management\*

Financial Management\*

Game Theory
 Elective courses

## Admission **requirements**

- Have been admitted to the ESCP Bachelor in Management (BSc).
- Spanish level, minimum C1.
- $\cdot$  Motivation letter in Spanish (1000 words).
- Additional interview.

### Only 10 Dual Degree places per year

### Fees Dual Degree year 4\*:

European Students: 18,700 EUR Non-European Students: 24,900 EUR

### Meet us **worldwide**

- ON-CAMPUS
- S AT FAIRS

\* This price is only for the Dual Degree and does not include the prior 3 years for the ESCP Degree. Check on our website for the ESCP Degree fees: escp.eu/bsc

Note: The information contained herein is subject to change.

## Application **process**



ONLINE APPLICATION ESCP.EU/BACHELOR, PARCOURSUP, UCAS OR COMMONAPP+INTERVIEW

### IF ADMITTED TO THE BACHELOR, SEND APPLICATION FOR THE DUAL DEGREE



INTERVIEW FOR THE DUAL DEGREE





### Your contact

### $\mathbf{\boxtimes}$

Brittany Rios brios@escp.eu +34 650 803 947



### Join us in 🕑 f 🕑



### European Careers Centre

The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects. Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 30,000 internship opportunities each year.

#### Through the Careers Service, students benefit from:

- Career workshops, individual coaching, and personality and logic tests to identify strengths and motivations tests to identify strengths and motivations
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus general and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni on how to be recruited by the leading companies in these sectors.

98% PLACEMENT

chose to start an international

chose to continue with a Master

degree in a renowned institution

professional career

\*4% gap year

## Student Diversity Class of 2026



### 7% Americas

Antigua and Barbuda · Argentina · Bolivia · Brazil · Canada · Chile · Colombia · Ecuador · El Salvador · Guatemala · Mexico · Peru · United States · Venezuela

### **7%** Africa & Middle East

Algeria · Benin · Cameroon · Côte d'Ivoire · Cyprus · Iran • Israel • Lebanon • Madaaascar • Mali • Mauritius · Morocco · Mozambique · Namibia · Rwanda · Senegal · South Africa · Tunisia · Turkey

### 9% Russia, Asia & Oceania

Australia · China · Hong Kong · India · Japan · Kazakhstan · Mvanmar · Philippines · Russia · Singapore · South Korea · Taiwan · Thailand · Vietnam

### 77% Europe

Albania · Austria · Belgium · Bulgaria · Croatia · Czech Republic · Denmark · Estonia · Finland · France · Georgia · Germany · Greece · Ireland · Italy · Kosovo · Latvia · Luxembourg · Netherlands

Norway · Poland · Portugal · Romania · Spain ·

### Shaan Legros USA

Estevan Vilar

Switzerland



is my classmates, they're from a range of backgrounds and everyone is ambitious and hardworking with the drive to succeed. I like to know when I graduate, I'll stand out from the crowd."

### Chiara Bimbatti Italy



merges the study of economics with social studies and foreign languages. It also gives the opportunity of traveling and grasping the cultural differences of many European cities."

### Student l ife

A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extracurricular activities and student associations is strongly encouraged: we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by numerous clubs and associations. which organise networking, artistic and cultural events, political discussions, sports tournaments,

### The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all six campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP community.

Now in its 16th edition, the ESCP Regatta has become a highlight of our sporting, networking, and social calendar. Over the years, thousands of participants have sailed together, navigating yachts around Italy's stunning coasts, including the island of Ortigia in Sicily. Capri and Ischia in the Gulf of Naples, Porto Rotondo in Sardinia, and Punta Ala in Tuscany.

The Regatta is more than just a sporting event; it's a unique opportunity for the ESCP community to come together, to enjoy informal networking and team-building experiences.



### Student life and associations

#### AGORA

AGORA, the student council elected by students, plays an important role within the School. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP.

#### JUNIOR ENTERPRISE

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts businessminded individuals keen to pursue their personal development on genuine business projects.

#### SPORTS CLUBS AND ACTIVITIES

Sports activities have a long tradition at ESCP, and the Paris campus alone offers around 30 different disciplines. In 2024, ESCP Business School proudly hosted the first-ever ESCP Olympics, bringing together nearly 400 bachelor students from all five campuses. The event featured thrilling matches in football, bubble ball, table tennis, kicker, volleyball, basketball, and dodgeball, making it an unforgettable experience for everyone involved.

#### CALL ON'U

A cross-campus organisation which prepares students for participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

#### **ESCP BACHELOR SOCIETY (EBS)**

A student-run umbrella organisation founded with the aim to make the Bachelor in Management (BSc) experience unforgettable.

Their goal is to unite, empower, and support all BSc students by conveying the concept of "by Bachelors, for Bachelors" through the organisation and promotion of several events, projects, and student clubs.



BSc EXPERIENCE

"The best thing about the programme



### **Bachelor** in Management (BSc) **Dual Degree ESCP + UC3M**



ESCP benefits from the best international accreditations. Our European campuses enjoy national recognition.











5 European Higher Ed accreditations

c/o Kozminski University,

International Relation

57/59 Jagiellońska St.

03-301 Warsaw, Poland

BERLIN Heubnerweg 8 – 10 14059 Berlin, Deutschland

#### LONDON

527 Finchley Road London NW3 7BG, United Kingdom

TURIN Via Andrea Doria 27, 10123, Torino, Italia

#### MADRID

ARROYOFRESNO Arroyofresno 1 28035 Madrid, España

MARIA DE MOLINA Maria de Molina 4 28006 Madrid, España

NAVALMANZANO Navalmanzano 6 28035 Madrid, España

### PARIS

**CHAMPERRET** 6-8, av. de la Porte de Champerret 75017 Paris, France

MONTPARNASSE 3. rue Armand Moisant 75015 Paris, France

### **BRANCH CAMPUS**

WARSAW

Office,

DUBAÏ **DIFC Academy** Dubaï International **Financial Center** Dubaï. UAE



Affiliated to CCI PARIS ILE-DE-FRANCE

