



HOTEL & TOURISM
BUSINESS SCHOOL

MBA IN INTERNATIONAL HOTEL & TOURISM MANAGEMENT





THE PROGRAM

The **MBA International Hotel & Tourism Management** is adapted to the European Higher Education Area and is made up of 90 ECTS credits.

The program pursues the development of the competencies, skills and knowledge necessary to operate successfully in a global environment. The training is distributed over 6 months of theoretical classes and 6 months of internships in companies and institutions in the sector.

The robust curriculum allows you to develop the management competencies, skills and knowledge necessary to improve employability and career prospects in the hospitality and tourism sector; preparing these professionals to operate in international and multicultural environments.

The teaching staff is made up of professionals from the sector specialized in the subjects they teach. In addition to the common core areas focused on strategy, marketing, business management and hotel management, the program allows specialization in:

Start: Mid-September.

Duration: 1 year.

Theoretical training: 436 hours of theoretical classes from Monday to Friday, taught from September to March. The class schedule allows you to combine studies with work.

1,000 hours of internships in companies and institutions in the sector (6 months).

Student profile: Higher graduates and/or young professionals with 5 years of experience in middle management positions in hospitality and/or tourism.

English Language 100%.

Key practices for the training of future hotel managers

Faithful to Vatel's philosophy of combining theory and practice in its study plans, MBA students will carry out 6 months of internships, thus completing their training in prestigious hotels in the sector; a key period that will mark your immediate work future.

More than 1,000 hours of work performing functions at a managerial level such as Assistant Director in the Accommodation, Operations, Marketing & Sales, Administration & Finance or Food and Beverage Departments, among others, finish preparing the students for an immediate departure to the working market.

METODOLOGY

Our teaching model is based on an active methodology, which favors student learning through their continuous participation in the development of classes. We want them to be the protagonists of their educational process and, to this end, their intervention is encouraged in constant debates, promoted in the classroom by the teachers and the students themselves; Likewise, these are integrated into different work

groups throughout the entire development of the program. Also, they have the opportunity to acquire extensive knowledge of the hotel business through the analysis and study of Cases, also developing their management skills and future leaders through a "business game", which allows them to face real business problems. and make decisions about them.

Fees

Academic fee: 12.360 €

Payment in advance: 3% discount applicable on academic fees only.

Deferred payment: 12 installments interest free, direct debit with a Spanish bank account, only.

Foreign students: if they do not have a Spanish bank account, they must pay the annual academic fees in advance, or the first 3 installments in advance if they choose the deferred payment method.

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