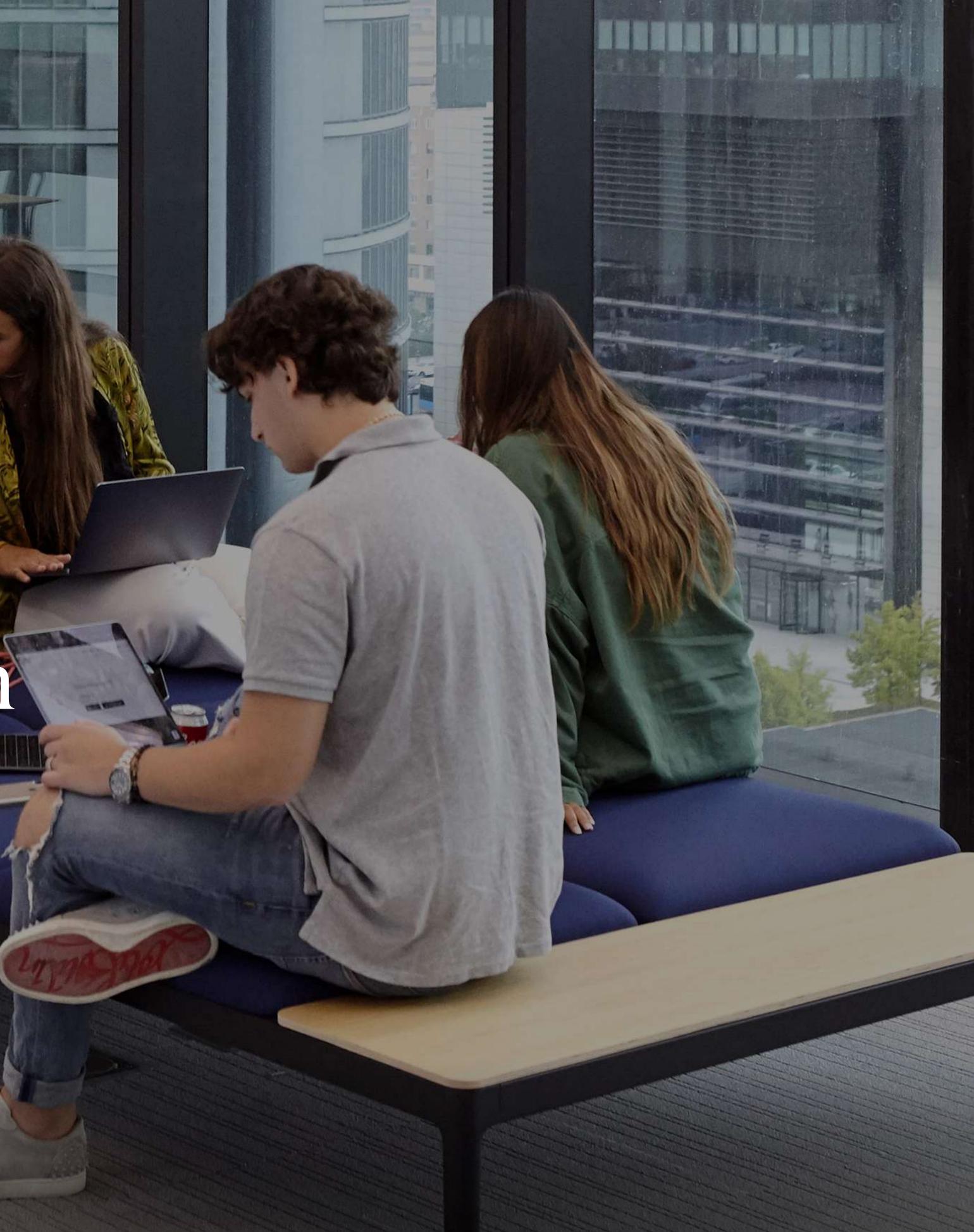
Undergraduate Studies at IE University Driving Innovation





IE University is for students who approach learning as a way of life, and who are open to the world and the transformational role of higher education. Here you will find a supportive community where students and faculty interact in the learning process. With its rich diversity, international outlook, humanistic education, and entrepreneurial spirit, IE University is committed to educating professionals and experts who will make a difference in society. If you want an inspiring and challenging education that will shape who you are and who you will become, IE University will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.



Welcome to IE University

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure.

Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various fields of knowledge, and allows students to specialize with more flexibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.



Salvador Carmona *Rector, IE University*

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student's journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University. With warm regards,



Undergraduate Studies at IE University

Who we are Our story

IE Business School opens its doors, offering a number of MBA programs in Madrid's business district. Alongside this, the Master of Laws LL.M. and the Master in Legal Consultancy are launched, which pave the way for IE Law School a few years later.

Origin **70'S**

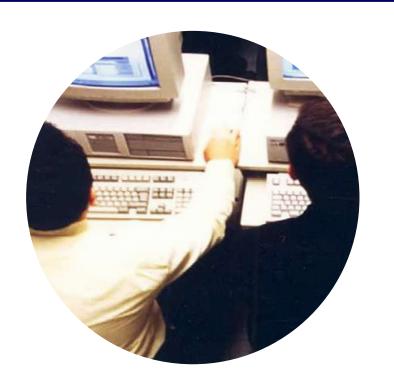


Today IE University has +29 international offices in different countries. In 1998, IEU celebrates 25 years. Bill Gates is awarded an Honorary MBA in 1991. IEU expands its international presence by opening development offices worldwide.

Expansion 90'S



80'S Growth



IE University creates new departments, such as the Alumni Association and the Centre for Entrepreneurship. This decade also sees the creation of the IE International Advisory Board, the IE Foundation and the US based IE Fund. Finally, the Business Leadership Forum.



IE University's diverse and talented faculty comprises of over 500 professors to meet the needs of the 130 nationalities that make up our Bachelor, Master, PhD and Executive programs. We currently have over 60,000 alumni making tracks and driving innovation in a number of sectors around the world.

Today

OO'S Consolidation

IE University launches its first undergraduate programs in 2006, a critical milestone for the institution. Students come from all around the world to study practical and innovative degrees. These programs shape the new generation of professionals with continual guidance from the institution's unique, highly experienced faculty.



ndergraduate Studies at IE University





My University

From the very first moment, you will embark on a transformational journey that will enhance your unique value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and shape who you are and who you'll become. It will connect you to the world and guide you on a unique career path that best suits your skills and interests.

Ten reasons to study at IE University



1

BENEFIT FROM A UNIQUE LEARNING ENVIRONMENT

IE University offers a unique learning environment that is redefining higher education for professionals today. We will prepare you for success by enabling you to develop your own points of view, and discover your full potential. We are recognized for our quality both in teaching an learning, which has led us to be among the world's top universities. 2

BE PART OF AN UNMATCHED INTERNATIONAL EXPERIENCE

Our rich diversity provides an environment that will give you the international outlook needed to be successful on a global scale. With over 75% of the students coming from outside Spain, representing over 130 countries, you will study with a truly diverse community. In addition, exchange studies with prestigious partners worldwide, and internship opportunities around the world, will offer you an unmatched international experience.

CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is comprised of both excellent academics and experienced professionals with international experience and close ties to the professional world. What is more, our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your professional goals.

TURN YOUR IDEAS INTO REALITY

IE University will inspire you to be entrepreneurial in any field or discipline, providing an environment where you can be open to new ways of thinking, release your creativity, and venture into the unexplored.

Т



TAKE ADVANTAGE OF A STUDENT-CENTERED APPROACH

We take a personalized approach to education, where professors and students are actively engaged in the learning experience. You will join a supportive community that values your uniqueness and that will guide you as you shape your own path.

Undergraduate Studies at IE University

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EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you start your studies. You will take what you learn in class and apply it to real life cases and when managing your own projects. Each year students can choose a range of internship options, working on campus, in Spain and around the globe, and acquire an impressive set of skills and professional experiences that make them highly sought after when they graduate.

SHARE A FORWARD-LOOKING VISION

We are ranked among the top ten universities worldwide for innovation in technologies and teaching. Our practical and relevant education prepares you to meet the professional challenges you will face in your future.



PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.



LIVE YOUR STUDENT LIFE TO THE FULLEST

We have a vibrant and diverse student community where university life is lived to the fullest. You will have the chance to enjoy living and traveling in Spain and beyond, and to participate in all the extracurricular activities available to you at IE University.



BUILD YOUR WAY TO THE FUTURE

We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University among the top universities where they want to recruit from. What's more, you will belong to a community of more than 60,000 IE alumni worldwide, make friends for life, and enjoy an active alumni network that you can always depend upon throughout your professional journey.

"I chose IE University because of its prestige, ranking, and its international feel. But when I came to visit, I really liked the general vibe of the students at campus"



Mateo Mollier Undergraduate Student from France







IE University Recognition Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

University in Spain

University in Europe

University Worldwide

TIMES HIGHER EDUCATION

Global University Employability Ranking 2020



IE UNIVERSITY RANKING

University in Spain

University in Europe

Top University Worldwide

Innovation teaching methodologies

In Recruiter Satisfaction Worldwide

Best Bachelor in Business **Administration** Worldwide

In Student **Satisfaction** Worldwide

YOUTH INCORPORATED Global University Rankings 2021



Liquid Learning

Welcome to the future of learning

We live in a liquid world. As interconnected global citizens, we live a hybrid life – using an app to book tickets, an online calendar to schedule meetings, collaborating with co-workers in person, in real-time virtual spaces or by email. This agility means no time is wasted. And there's no compromise on the quality and immediacy of the experience either. Life flows naturally through many different modalities of action, and we simply choose the most effective one for each activity we participate in.

In this world of change, education needs to sustain its critical role in helping people forge successful careers, pursue happy lives, and positively engage in society. The importance of education is a constant, but the world out there is not. We need a new approach to education that flows naturally, like modern life.

The IE University Liquid Learning model does just that. It confronts this need, bringing a more humanistic attitude to these separations by taking the digital and physical, and bridging the divide to make a natural and human whole.



So, whether it's online, offline, synchronous, asynchronous, in Madrid or anywhere else in the world, our hybrid class model gives students the freedom to flow between environments and situations. This model makes the IE University experience accessible to everyone by bringing together curricular and extracurricular activities, cognitive and emotional approaches and active and reflective learning, seamlessly blending them in a transformational educational experience.





niversity

"IE University has risen to the challenge and provided a workable 'new normal' through the Liquid Learning format. While the coronavirus has put everything else in my life on pause, my education can continue"



Sofia Kritikopoulos Undergraduate student from United States

WE ARE READY

Classes are in session and students are on campus. IE University's measures are kept up-to-date with the health protection regulations. The IE University Experience has been maintained with the introduction of new innovative measures; the Liquid Learning model, the Covid-tracer app, and many more! This has ensured the continuity of classes, and the health and safety of our students, professors, and staff. At IE University, we are fully prepared. We are ready!

we are ready \rightarrow











Life after IE University Your own path to success

A good partner is the one that encourages you through your way to the top, we are proud to be our student's partner in their very own path.



of job seekers reported they were currently working

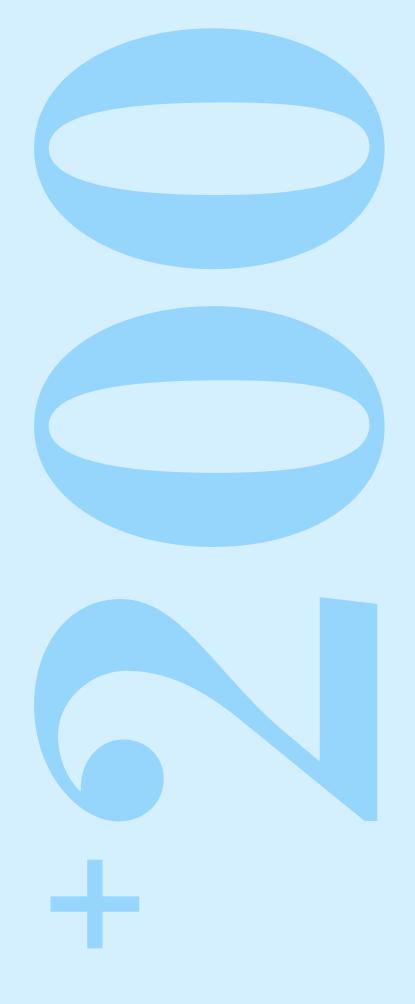
MEET OUR ALUMNI WORLDWIDE \rightarrow



Key Employability facts

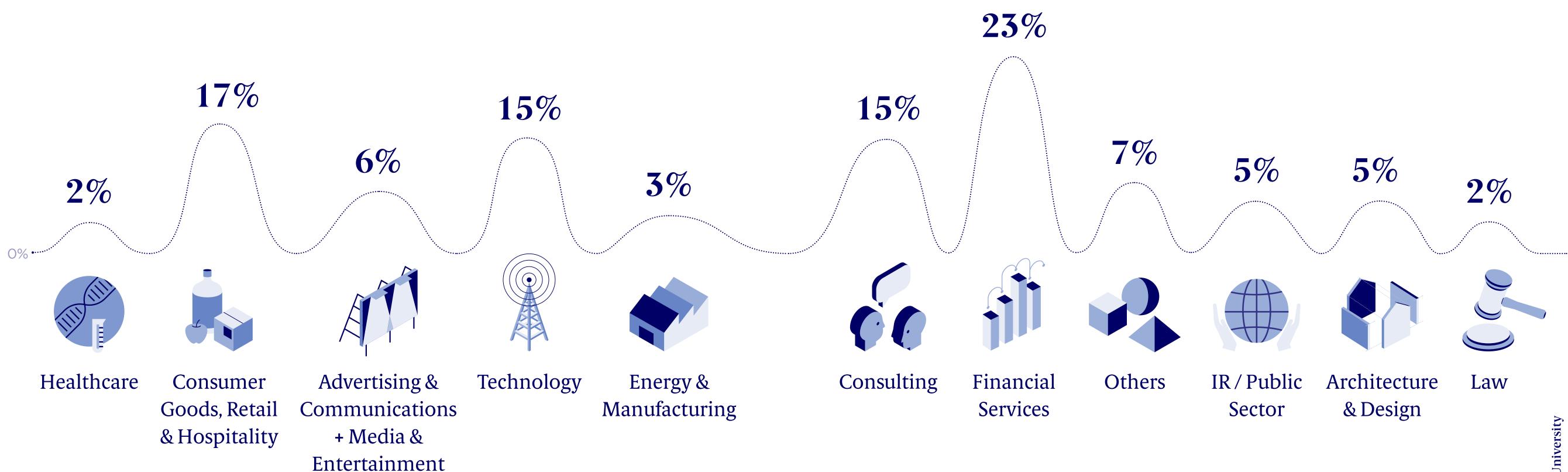
2019 data reported by students 6 months after graduation





companies recruited at least one IE University graduate

Life after IE University Your own path to success



EMPLOYABILITY

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Talent and Careers department helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.

Employment by sector.

ALUMNI

In order to promote lasting relationships among the members of benefit from career development, the IE University community, we offer resources for career development and lifelong learning opportunities, with the objective of propelling personal and professional development of IE University students and alumni. As an IE University graduate, you'll join a global network of more than 60,000 people in over 130 countries. We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the

alumni community, you will also social networking, and education opportunities, among others.







From IE University to Nike headquarters



am working in the digital marketing department at Nike, at the European headquarters. I applied through the Talent & Careers portal of IE University

> "Working at headquarters has made me realize the challenges that I also faced at IE University. Since we have people from all over the world, the biggest challenge is to understand the different work methods, processes, and ways of working that people have. The key is learning to understand your team and adapt to how they work. You will have the best outcome if you bring together all your differences and make the best of it. I also love the different inputs that people have based on their backgrounds, and it really helps to put together everyone's thoughts and come to a conclusion that fits everybody.

The most relevant skills that I apply in my dayto-day at Nike are negotiation and decisionmaking because working in this department really entails many things. It is important to learn to put together all of these thoughts and come up with an outcome that makes sense and benefits everyone. It's about making the right decision at the right time, and also being flexible and adaptable. I believe entrepreneurial capacity has helped me achieve my professional skills because having drive is what takes you everywhere. The first thing an entrepreneur needs to have is spirit itself, characterized by drive and ambition."

Natalia Riera Yanguas Undergraduate student from Puerto Rico



IE University

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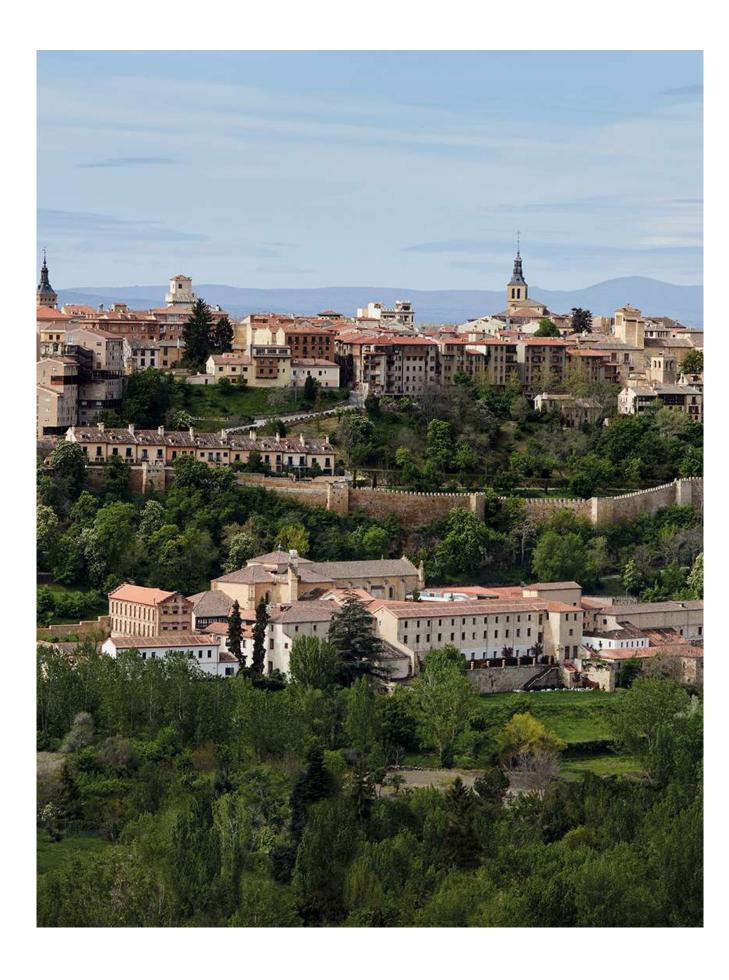
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IE University campus Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.







IE University campus in Segovia in the foreground. In the background, a view of the historic center.

The campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live. If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.





Studie Jndergradua

Madrid



IE Tower The Tower of the Future

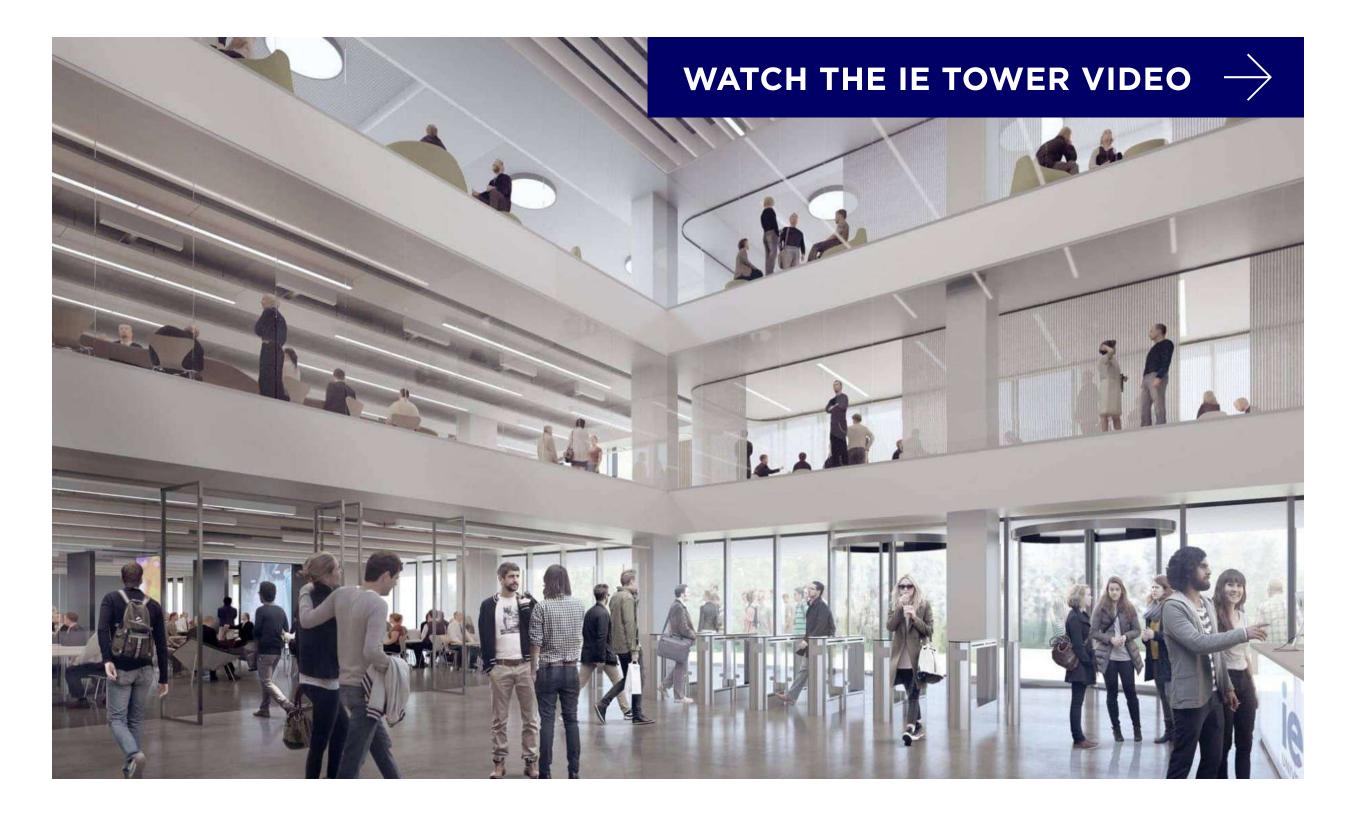
Welcome to a tech-based urban campus that represents the cutting edge of learning innovation. Located in the heart of the city's financial district, the IE Tower is the fifth tallest tower in Madrid and the seventh in Spain. The 180-meter tower is a bastion of sustainable architecture, providing over 50,000 square meters of dynamic, multi-use space.

With its close proximity to leading international companies and a mix of state-of-the-art facilities, the tower is a vibrant training ground for innovation and entrepreneurship, where life-changing connections are made on a daily basis. Students gain access to everything from auditoriums and sports facilities to beautiful green areas—with enough space left for over 64 classrooms.



SQUARE METERS MULTI-USE SPACE

64 CLASSROOMS





50,000

My University



Living in Spain

SEGOVIA

From the Roman aqueduct that cuts through the city to the Alcazar castle, everything about Segovia screams adventure. Make sure you fill up on tasty tapas while you can, because the adventure extends outside the city... Lose yourself in the incredible Segovian landscapes while hiking in the canyon at Hoces del Río Duratón National Park or hit the slopes with your goggles and gloves on a skiing trip in the Spanish sierra. The possibilities are endless!



"Segovia has an array of tapas bars to meet the needs of any foodie"

Kristine Romano Undergraduate Student from Norway



"The quantity of endless running or walking paths and the fact that everything is so close to hand makes Segovia great"

Guzmán Noya Undergraduate Student from Uruguay

"My experience in Segovia has been amazing! Segovia is a beautiful small town where you have everything within walking distance"



Camila Barbagallo, Undergraduate Student from Chile





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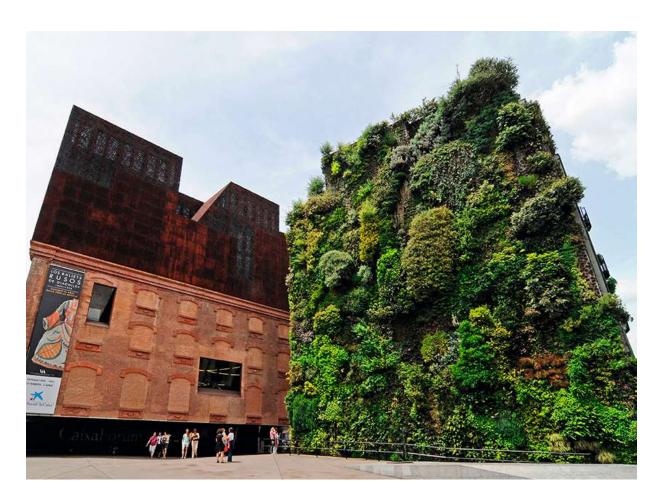
University Jndergradua

Living in Spain

MADRID

What can we say? Madrid has it all. As one of Europe's oldest cities, it's had a long ime to build a rich and exciting portfolio of activities and events.

Whether soaking in Spanish culture at a world-class museum, cheering for your favorite soccer team in the Champions League, or relaxing on one of the rooftop terraces before a big night out, there's something for everyone in MAD city. And if you're a foodie, you're in luck: between all the bars, markets, and restaurants, you could eat out every day for a year, and never go to the same place twice!



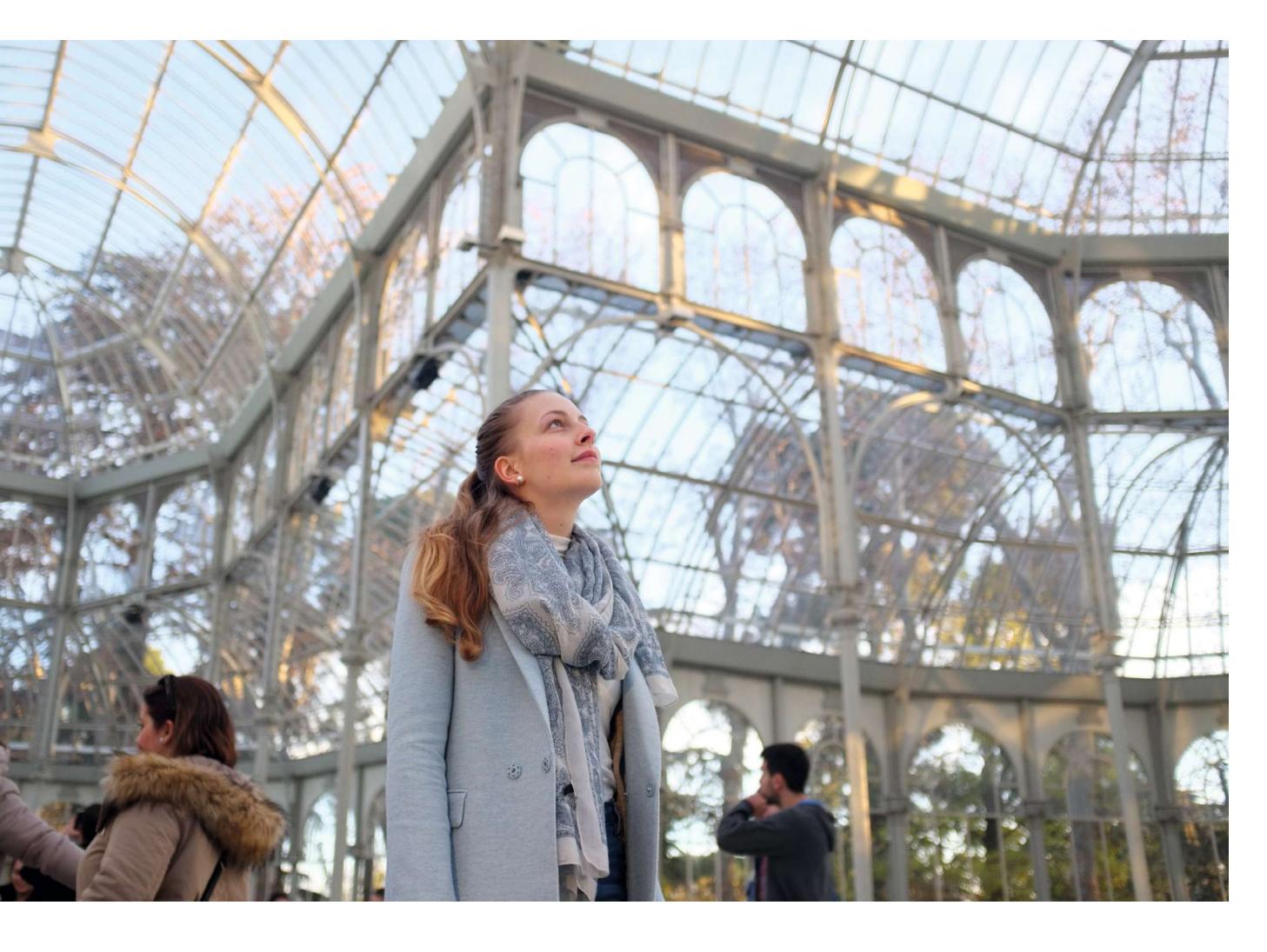
"Madrid is extremely rich in culture and art. If you're an art fan, you've come to the right place"

Eleonora Giampieri *Campus Life Coordinator, from Italy*



"In Madrid I can feel the buzz of a big city and explore many different places"

Valeria Hernández Undergraduate Student, from Spain



"My years in IE University and Spain has been a lifechanging experience"

Svea Freiberg Undergraduate Student, from Germany









There is never a dull moment

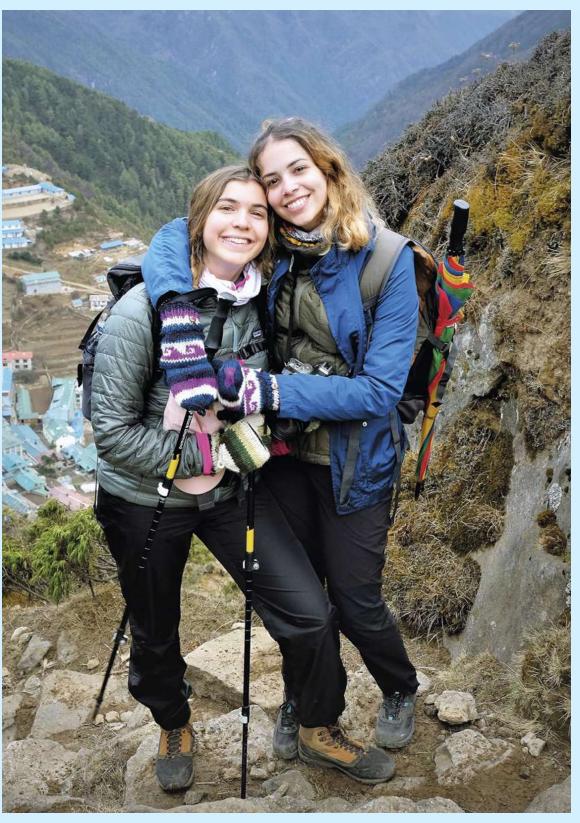
"All the events on campus really help me to meet new people, and I know I'm exactly where I'm meant to be"



Gal Benzadon Undergraduate student, from Colombia Remembering where we come from unites us as a community and as an institution, and helps us understand how we got to where we are today. But although we honor the past, we are defined by innovation. By joining in our lively events and long-standing traditions, you not only become a part of IE University's incredible past—you also help shape its future. IE University has been shaping the leaders of tomorrow for years, developing deep-rooted and meaningful traditions as time has passed. We invite all our students to get involved and enjoy these celebrations, which unite us as a community and institution and remind us how far we have come.

1,540 Amazing Events







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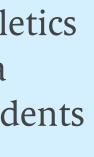
"We provide a wide range of opportunities for our students to practice their favorite sports as well as try new ones"



Juan Barrio IE University **Athletics Director**

IE University and IEU Athletics believe that participation in athletics activities is a valuable aspect of a holistic education as it offers students opportunities and situations in which they are challenged to learn, to grow, and to achieve excellence.









Madrid and Segovia are vibrant cities with countless cultural, social, and recreational activities to suit all interests. But as an IE University student, you'll also have access to the 115 student clubs and organizations on campus. And if even then you can't find the club for you, we'll help you create your own.

The headquarters for IE University's Arts Society, aims to be a dynamic meeting place for students and young people from Segovia, so that they can share interests and hobbies, develop their talents and participate in entrepreneurial ventures in a collaborative environment.

Clubs Categories: Professional Clubs Social & Community Arts Society Geographic **Sports Clubs**



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My studies

Studying at IE University means not only that you will receive the most up-todate education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.



Personalized study path Pave the way

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.







Undergraduate

Language Proficiency Track

Develop the English skills needed for a successful international career

Studying at IEU means that once you graduate you will get immersed in an international environment and you will have to face challenges at a global scale. In order to prepare you for the real world and avoid language constraints, our Bachelors are fully delivered in English. For those who need to improve their language skills in order to study in this international language and graduate with a proficiency level of the language, we offer a special track during the first year.

The Language Proficiency Track (LPT) has been designed for those students who wish to progressively adapt to studying fully in English at IE University.

This track is available for first-year students of this program. The LPT will allow you to access the Bachelors and Dual Degrees fully in English and study with people from over 130 nationalities while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

WHO IS IT FOR?

All non-native English speakers' candidates who need to enhance their English skills from their very first year of studies in order to go through the whole degree in this language.







ndergraduate Studies at IE University

This is how your first academic year will look if you do the LPT:

1. SUMMER EARLY START

Here you will go through the first unit of the English Proficiency Course and you will study all the courses in English. The Summer Early Start will begin in mid-August until the official start date of the course.

2. CONTINUOUS SUPPORT THROUGHOUT THE FIRST YEAR

In addition to your regular subjects, throughout your first year you will have some mandatory courses that are meant to improve your English skills to reach the required level.



THINGS TO REMEMBER

1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the LPT courses. This will not only enhance their language skills, but it will help them build their confidence, acclimatize and adjust culturally.

2. The Summer Early Start is not replaceable for a summer course abroad or English classes in an academy, since it is part of the Bachelor Degree programs and you will go through specific content relevant for your business and laws studies.

3. The reinforcement subjects are compulsory and cannot be replaced by other courses.

4. In year 2 all LPT students will study the exact same subjects as the other undergraduate students.









S **Jndergraduate**

48 Applied Mathematics

54

Architectural Studies

56

Behavior and Social Sciences

66

Business Administration

$\mathbf{72}$

Communication and Digital Media

78

Computer Science and Artificial Intelligence

84

Data and Business Analytics

90 Design

96 Economics

102 International Relations

110 Laws

116

Philosophy, Politics, Law and Economics

S **()** 000 **PDC**

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Business Administration + Data and Business Analytics

130

Business Administration + Design

134

Business Administration + International Relations

138

Business Administration + Laws

144 Economics + International Relations

148

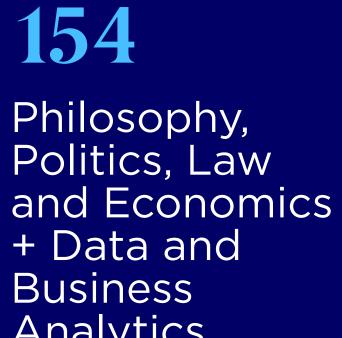
Laws + Relations

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Business Analytics

Not sure what to study? Scan me and try our undergraduate comparison tool







BACHELOR IN Applied Mathematics



Harness applied math to solve real-world challenges

The Bachelor in Applied Mathematics is a demanding program that gives students an in-depth understanding of the application of mathematics across a variety of disciplines to solve real problems. By gaining hands-on experience, you will be prepared to implement the methods learned in any context or industry. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset.

Type of Degree Undergraduate

Language English

Format Full-time

Location 1 year Segovia + 3 years Madrid

Duration 4 years

Start / Date September

First Intake September 2023 IE SCHOOL OF HUMAN SCIENCES AND TECHNOLOGY

Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1 Mathematical Fundamentals Fundamentals of Algebra Differential Calculus Probability and Statistics Research Methods & Design Applied Maths: Energy & Sustainability Semester 2 Linear Algebra

Discrete Mathematics

Integral Calculus

Programming for Applied Mathematicians

Applied Math: Finance & Banking

IE Module - Humanities

YEAR 2

Semester 1

Vector Calculus

Linear Geometry

Modeling Methods & Practices

Simulation and Numerical Modeling

Applied Math: **Operations Research**

IE Module - Technology

Semester 2

Differential Equations

Computer Architecture, Network Technology & Operating Systems

Integration and Measure

Probabilitstic and Statistical Modeling

Complex Analysis

Applied Math: Economics

IE Module - Enterpreneurship

COMPONENTS	CREDITS
Core Courses	60
Mandatory Courses	114
Electives	54
Capstone Project	12
Credits needed to graduate	240

YEAR 3	YEAR 4
Semester 1	Semester 1
Modeling Techniques	Electives
Algebraics structures	Semester 2
Differential Geometry	Electives
Optimization and Heuristics	Capstone Project
Applied Math: Health & Biology	
IE Module - IE Challenge	
Semester 2	
High Performance Modeling	
Partial Differential Equations	
Applied Stochastic Modeling	
Statistical & Machine Learning	
Elective	

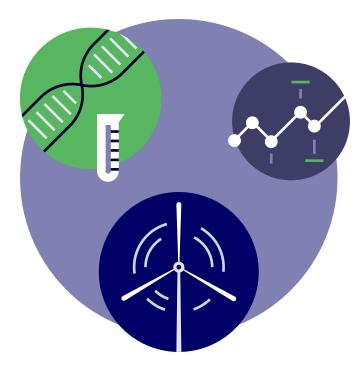
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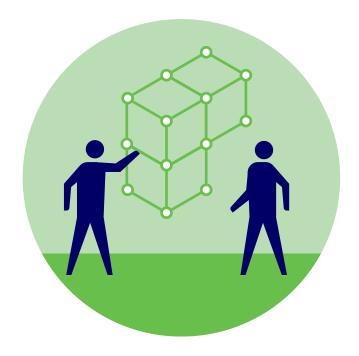
What is Applied Mathematics at IE University?





Choose your own specialization

Specialize in the field that interests you the most: Advanced Mathematics, Health and Biology, Economics, Banking and Finance, Energy and Sustainability, Operations and Automation.



Venture into the modeling world

Be able to design or control superior systems in fields that range from anthropology and architecture to finance, linguistics and pharmacology, to name a few.



Drive mathematics in the digital era

Gain the ability to peer into the foundations of everything around us, allowing you to see the world in a highly visual and digital way.



A hands-on approach with real-world applications

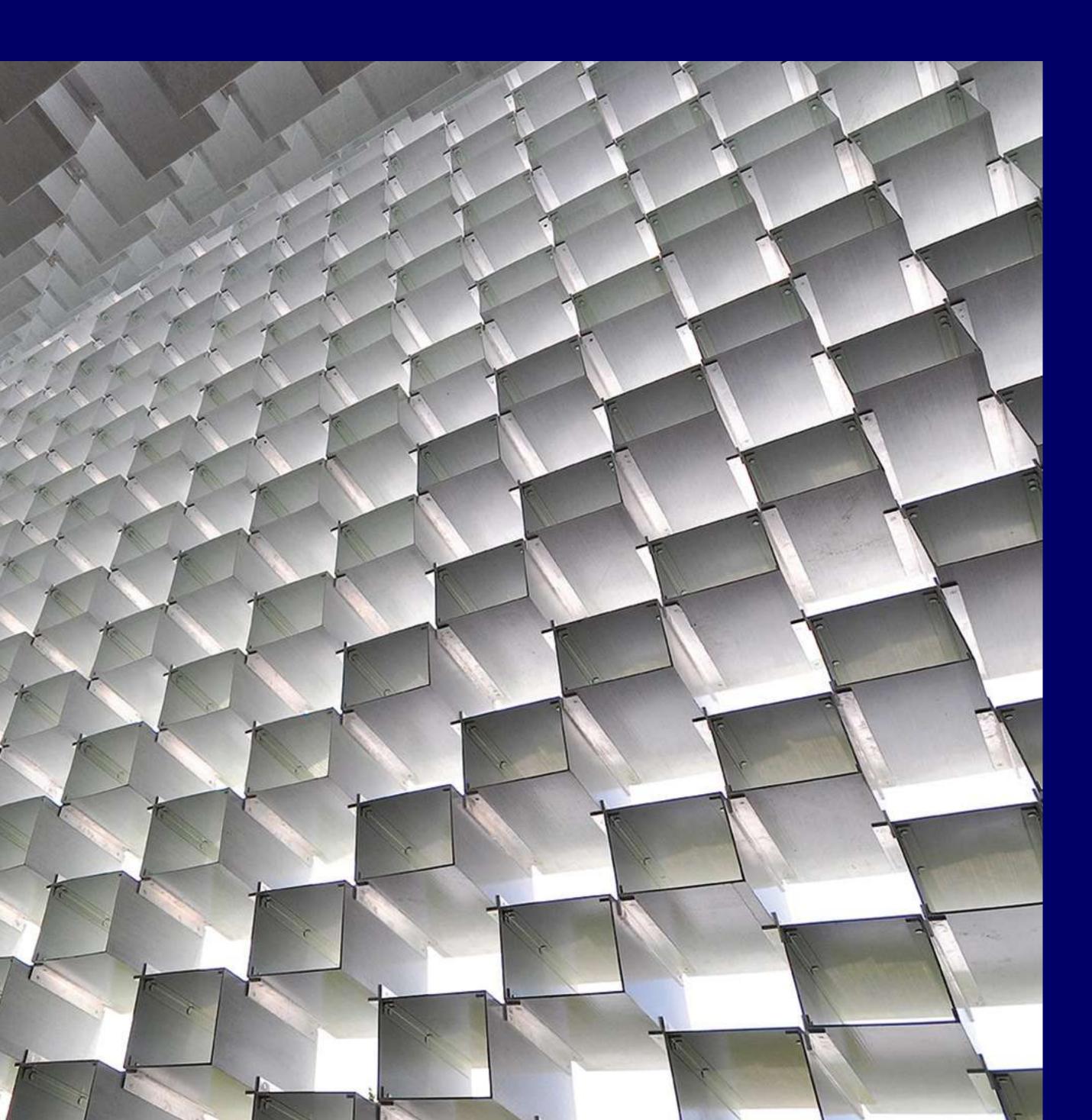
Bring mathematical theory to life following practical and highly engaging methodologies

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Undergraduate Studies at IE University

BACHELOR IN Architectural Studies



Make meaningful environments

The Bachelor in Architectural Studies prepares students to transform the world and to make meaningful environments With a project-based approach to learning and a diverse body of faculty and students, the program synthesizes creative, technical, environmental, and social considerations, and is driven by a forward-looking and entrepreneurial spirit. We teach our students to master the essential tools and skills of the architect, while simultaneously encouraging them to think broadly and creatively about how these tools and skills might be used in the future. This bachelor's degree has an exclusive internship program that will allow you to gain invaluable work experience in some of the most prestigious studios worldwide. This program will allow you access to the one-year Master in Architecture that is necessary to access the regulated profession of architecture in the European Union.

Type of Degree Undergraduate

Language English

Format Full-time

Location 5 Years Segovia

Duration 5 years

Start / Date September IE SCHOOL OF ARCHITECTURE & DESIGN

Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Design Studio I: Idea and Form

Graphic Communication I

Applied Mathematics in Architecture I

IE Module - Introduction to Management

Semester 2

Design Studio II: Form and Material

Graphic Communication II

Architectural Geometry I

Architecture Histories and Contexts

Applied Physics in Architecture I

IE Module - Interpersonal Skills

Annual

Digital Tools and Operations

YEAR 2

Semester 1

Design Studio III: Experience

Architectural Geometry II

Applied Mathematics in Architecture II

Construction Systems and Applications

Structural Types I

Experimentation Workshop I

Semester 2

Design Studio IV: Program

Structural Calculations I

Environmental Systems and Strategies I

Introduction to Urban and **Regional Studies**

Applied Physics in Architecture II

Design Entrepreneurship Workshop I

YEAR 3

Semester 1

Design Studio V: Technique

Construction Systems and **Applications II**

Architecture History and Theory I

Structural Types II

Urban Strategies I

Experimentation Workshop II

Semester 2

Design Studio VI: The Existing

Structural Calculations II

Environmental Systems and Strategies II

Construction Systems and Applications III

Architecture History and Theory II

Design Entrepreneurship Workshop II

COMPONENTS	CREDITS
Basic Courses	66
Core Courses	228
Final Projects	6
Credits needed to graduate	300

YEAR 4	YEAR 5	MASTE

Aggregation
IE Module - Ethics
Professional Deontology
Construction Systems and Applications IV
Architecture History and Theory III
Urban Management
Experimentation Workshop III
Semester 2
Semester 2 Design Studio VIII: Territory
Design Studio VIII: Territory Advanced Architectural
Design Studio VIII: Territory Advanced Architectural Graphics Advanced Structures
Design Studio VIII: Territory Advanced Architectural Graphics Advanced Structures and Foundations Architecture History

Semester 1

Design Studio VII:

Design Entrepreneurship Workshop III

YEAR 5

Semester 1

Alternative Practices: Landscape and Environment

Digital Studies

Management and Entrepreneurship

Design

Urban Infrastructure

Semester 2 Design Studio IX: Synthesis

Advanced Technical Studies

Capstone Project

MASTER IN ARCHITECTURE (OPTIONAL)

Module 1

Advanced Design Studio Thesis Project: Module I Advanced Construction Workshop I

Module 2

Thesis Project: Module II Advanced Construction Workshop II Creativity and Organization Strategy

Project Management

Module 3 Thesis Project: Module III 59 50



My Studies

Undergraduate Studies at IE University

What are Architectural Studies at IE University?



Design studio

Both a physical and intellectual place where during your five years of study you will bring together and apply the range of things you've learned in class into real world design challenges.

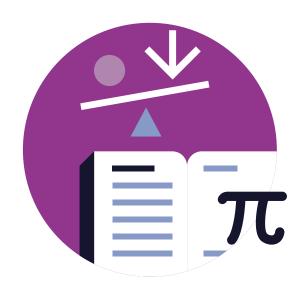


Architecture history, theory and criticism

You will develop critical reasoning skills as well as general architectural literacy.







Architecture fundamentals

Essential concepts, elements, and methodologies associated with architecture.



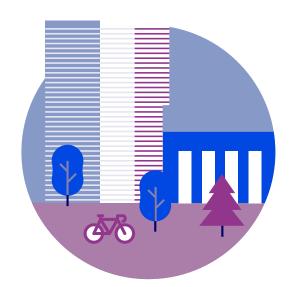
Integration/experimentation workshop

Our integration workshop brings world-renowned architects to campus for a week-long design project. The experimentation workshops, meanwhile, allow you to work in photography, film, and site-specific art.



An engaged and alternative approach

The Bachelor in Architectural Studies takes an integrated approach to learning. Our faculty is made up of architects, visual artists, designers, and engineers.



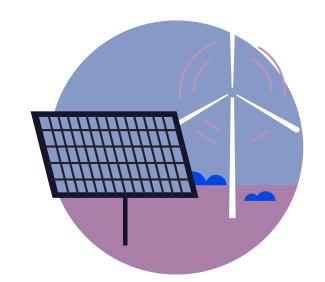
Urban Studies

Urban studies will provide you with a comprehensive vision of the reality of cities, their problems and possibilities, and how to deal with the social, political and economic issues that affect the city.



Building Technology

In Construction Systems and Structures, you will learn the basic principles of putting a building together and go through the latest innovations in building technologies.



Environmental Systems

A strong foundation in environmental technologies will allow you to work productively with a project team to propose sustainable and innovative solutions.

61 60





Undergraduate Studies at IE University

bachelor in Behavior and Social Sciences



Become an expert in human behavior

The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE Business School, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and managementbased methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society through the exploration and analysis of human conduct.

Type of Degree Undergraduate

Language English

Format Full-time

Location 1 Year Segovia + 3 Years Madrid

Duration 4 years

Start / Date September



Study plan

YEAR 1

Semester 1

Learning to Observe, Experiment & Survey **Fundamentals of Social Sciences** Writing Skills Data Insights & Visualization Introduction to Business Management Fundamentals of Statistics & Probability

Semester 2

Technology Trends Today

Fundamentals of Data Analysis

Simulating and Modeling to Understand Change

The Big History of Ideas and Innovation

Presentation Skills

Fundamentals of Human Behavior

YEAR 2

Semester 1

Power and Inequality: Fundamentals of Social Theory

The Psychology of Cognition and Emotion

Qualitative Tools for Studying People

Organizational & Employee Behavior

Personality, Individual & Cultural Differences

Semester 2

Introduction to Economics

Social and Digital Anthropology

Understanding Population and Demography

Quantitative Tools for Studying People

Seminar: Global Politics and Debate

Professional Bootcamp: Teamwork

COMPONENTS	CREDITS
Core Courses	60
Obligatory Courses	138
Electives	30
Capstone Project	12
Credits needed to graduate	240

YEAR 3

Semester 1

Law & Behavior Influence & Persuasion Behavioral Neuroscience Marketing, Advertising & Consumer Behavior Community, Society & Culture **Professional Bootcamp:**

Stress and Self-management

Semester 2

Behavior Design and Nudging

Welfare and Policy Design

Public Opinion, Preferences and Voter Behavior

Behavioral Economics and Decision-Making

Advanced Topic: Design Thinking, Brainstorming and Creativity for Innovation

Social Networks

YEAR 4

Semester 1

Consumer Goods **Financial Services** Travel, Hospitality & Tourism Talent Management & Human Resources **Operations and Process** Marketing Sustainability and the Environment Health Services Citizens, Society and Policy Global Security Semester 2

Advanced Topic: Coaching, Counseling and Behavioral Intervention

Advanced Topic: Media Psy and Communication

Advanced Topic: Driving Ch in Organizations

Advanced Topic: Social Entr

Advanced Topic: Neuromar

Career Preparation & Design

Capstone Project

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What is Behavior and Social Sciences at IE University?





Develop a managerial mindset

Regardless of whether you would like to use your expertise in human behavior in the public or private sector, you will develop a unique, managerial mindframe that will prove invaluable to your future success.



Learn through a multidisciplinary and applied approach

You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.



Make an impact on society

This program will help you develop the skills you need to explore, gather, and analyze information surrounding the problems and situations that individuals and groups face.



Use sophisticated tools

You will learn using state-ofthe-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses. 66 – 67



Undergraduate Studies at IE University

BACHELOR IN Business Administration



Achieve international success

The Bachelor in Business Administration is an innovative and international program that will help you develop the business and management competencies you need to have a successful career either in multinational corporations or starting your own company. We provide a diverse environment, with connections to the business world, where you will learn from industry experts the knowledge and leadership skills required to launch your career at a global level. Based on top-ranked IE Business School's expertise, and accredited by AACSB, AMBA and EQUIS, this prestigious program has been designed to train the new generation of business professionals that will lead the future of international companies and organizations.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid or 4 Years Madrid

Duration 4 years

Start / Date September



Study plan







Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Financial Accounting Management Tools & Principles Applied Business Mathematics Marketing Fundamentals Building Powerful Relationships Research & Academic Writing Skills

Semester 2

Cost Accounting Mathematics for Management Introduction to Programming Corporate Finance Microeconomics Humanities II

YEAR 2

Semester 1

Capital Markets Marketing Management Entrepreneurship & Innovation Macroeconomics Statistics & Data Analysis **Business-Driven Information Technologies** Semester 2 Marketing in Action

Financial Reporting & Analysis

Organizational Behavior

Technological Innovation

Venture Creation and Planning

Operations Management

Global Economic Environment

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	108
Elective Courses	60
Final Project	12
Credits needed to graduate	240

YEAR 3

Semester 1

Management Control

Strategies for Computing in Industries and Markets

Human Capital Management

Business Law

Data Analysis for Economics

Supply Chain Management

IE University Challenge

Semester 2

Elective Courses (IE/Exchange)

YEAR 4

Semester 1

Elective Courses (IE/Exchange/Internship)

Semester 2

Strategies for the Multinational Corporation Strategies in Disruptive World

Final Project

Elective Courses (IE/Exchange)















What is **Business Administration at IE University?**







The program will encourage you to bring your ideas to reality, and will support you along the way.



Business experience Connect theory to practice through IEU Labs, internships and hands-on projects.



International Approach

Analyze and get involved in projects of global scale in an international setting.



Innovative learning Tools and methodologies that redefine how business is studied.

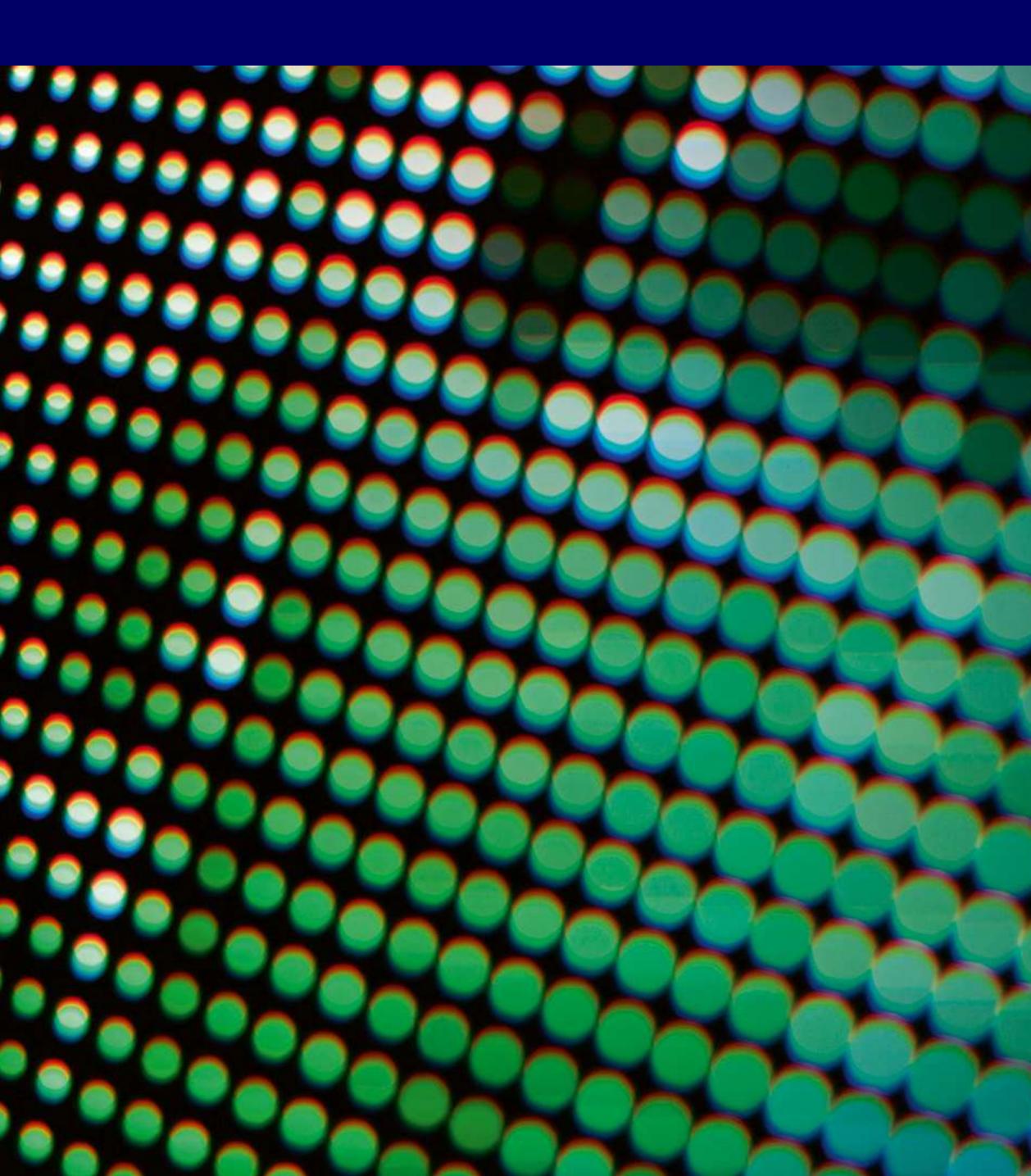


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BACHELOR IN Communication and Digital Media



Bring out your creativity and make brands matter

IE University's Bachelor in Communication and Digital Media is aimed at students who wish to play an active role in making brands stand out. This program provides solid foundations and a hands-on approach to the practice of communication with a strong corporate, marketing and content creation focus. It offers our students the skills required to create, shape, deliver, and measure successful communication and marketing messages in a wide range of formats and platforms. The expertise of our faculty, coupled with a truly diverse environment, provides the perfect setting to guide our students as they tap into their creativity to develop meaningful messages relevant to global audiences.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid or 4 Years Madrid

Duration 4 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Communication Foundations

Photography

Globalization and Cross-Cultural Communication

Writing for Media

IE Module - Oral Skills

IE Module - Writing Skills

Semester 2

Public Opinion, Persuasion and Engagement

Visual and Digital Media Culture

Graphic Design and Infographics

Public Affairs and Non-Market Strategies

IE Module - Technology Fluency

IE Module - Introduction to Management

YEAR 2

Semester 1

Media and Entertainment Industries

Corporate Communication

Digital Marketing and Social Media

Visual Storytelling

Events Management

IE Module - Professional Skills

Semester 2

Communication and Law

Webs and Apps Design

Branding: Identity, Strategy and Reputation

Consumer Culture

Media Relations and Media Training

IE Module - Humanities

COMPONENTS	CREDITS
Core Courses	60
Mandatory Courses	138
Elective Courses	30
Final Project	12
Credits needed to graduate	240

YEAR 3

Semester 1

Advertising Creativity

Innovation Lab: Creativity Tools

Advertising Management and Media Distribution

Political Communication and Advocacy Campaigns

Gamification

IE Module - Representation and Media Ethics

Semester 2

Audience Integrated Communication Strategies Multimedia Narrative and Interactive Design Research Methods Branded Content

YEAR 4

Semester 1

Electives

Semester 2

Final Project

Creative Project Management

IE Module - Global Challenges

Consulting for Communication

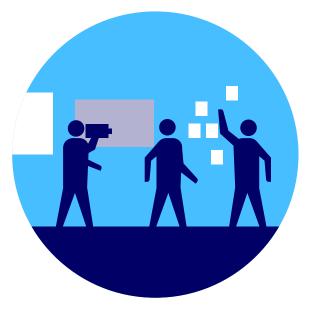


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What is Communication and Digital Media at IE University?



Media Lab

More than a place, it is a methodology, a culture, where ideas are brewed. Through teamwork, you will bring your ideas to reality. You will have access to state-of-the-art resources and tools to design and produce all kind of communication projects.



Create content that matters

The success of all communication plans and campaigns is determined by content. Learn how to create effective content for the right audiences to deliver successful communication messages in diverse media.





Lead Corporate Communication

Learn how to orchestrate internal and external communications to build corporate branding, identity, responsibility and reputation. Gain the skills needed to Manage communication crisis and issues. Study how to build corporate culture and values through communication to drive organizational excellence.



Unleash your creativity and think critically

In this program you will learn how to manage diverse marketing channels and tools to communicate messages to markets and consumers. You will explore and study various marketing communication areas like advertising, branding, sponsorship, promotion, event management and public relations.



Unleash your creativity and think critically

Success in communication depends on learning how to balance creativity and strategy. Our students unleash their creativity to explore the confines of their imagination. They learn how to channel their creative ideas into effective strategies.



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Undergraduate Studies at IE University

BACHELOR IN Computer Science and Artificial Intelligence

Create digital technologies to drive innovation

This is a top-tier program for disruptive individuals aspiring to change the world of technology as we know it. In this degree, participants use design theory and innovation to build digital technology that breaks new ground. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset. Equipped with this dynamic outlook, students then apply math and analytics to understand the intricacies of intelligent technology and artificial intelligence. Alongside this, students learn how to develop cutting-edge digital technologies with a solid foundation in computer science theory.

Type of Degree Undergraduate

Language English

Format Full-time

Location 1 Year Segovia + 3 Years Madrid

Duration 4 years

Start / Date September IE SCHOOL OF HUMAN SCIENCES AND TECHNOLOGY

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Fundamentals of Human Behavior

Fundamentals of Social Sciences

Fundamentals of Technology & Innovation

Introduction to Management

Fundamentals of Probability & Statistics

Semester 2

Learning to observe, experiment & survey

Fundamentals of Data Analysis

Simulating and modeling to understand change

The Big History of Ideas & Innovation -IE Module

Principles of Programming

YEAR 2

Semester 1

Power and Inequality: Fundamentals of Social Theory

The Psychology of Cognition and Emotion

Qualitative Tools for Studying People

Organizational & Employee Behavior

Personality, Individual & Cultural Differences

Semester 2 **Discrete Mathematics** Calculus for Computer Science Algorithms & Data Structures **Computer Programming I** Designing and Using Databases

COMPONENTS	CREDITS
Core Courses	60
Mandatory Courses (Computer Science)	75
Mandatory Courses (Artificial Intelligence)	63
Electives	30
Capstone Project	12
Credits needed to graduate	240

YEAR 3

Semester 1

High Performance Computing AI: Representation, Reasoning & Problem Solving Computer Programming II Software Development & DevOps AI: Statistical Learning & Prediction

Semester 2

Al: Natural Language Processing & Semantic Analysis

AI: Chatbots & Recommendation Engines

Al: Reinforcement Learning

Project management & Innovation Methods

AI: Computer Vision

YEAR 4

Semester 1

Application: Bioinformatics and Digital Health

Application: Biometrics, Bionics & Wearables

Application: Cybersecurity & Ethical Hacking

Application: Financial Trading Algorithms & Models

Application: Extended Realities & Interactive Media

Semester 2

Ethics, Policy making and legislation in Computer Sciece

Robotics & Automation

UX,UI & Human-Computer Interaction

Blockchain, Cryptocurrencies & Fintech

Capstone Project

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My Studies

What is Computer **Science and Artificial Intelligence at IE University?**





Develop cutting-edge digital technologies

The impact of a computer scientist extends far beyond software development, driving the innovation that will define our future. As digital architects of tomorrow, you will be able to change the world of technology as we know it.



Delve into human behavior

In this program, we follow a human-centered approach to computer science, empowering our alumni to become a force of innovation within society.



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A practical AI setting

Our hands-on, tech-studio approach enhances student learning, while offering them real-world experience in artificial intelligence.



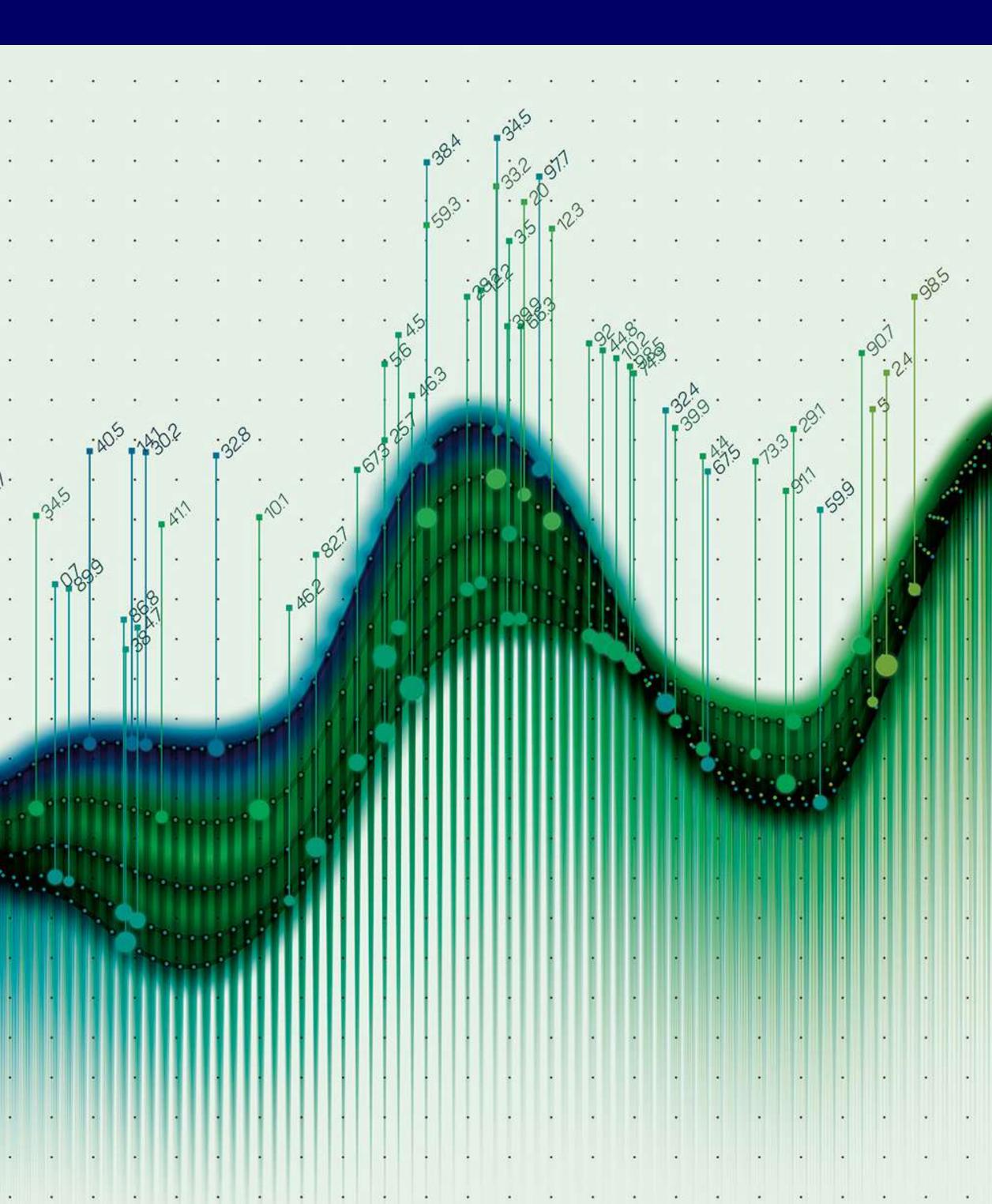
A methodology-based program Through practical projects, cloud-based resources, and industry best practices, we bring the real world of computer science to our campus.





E University Studies at Undergraduate

BACHELOR IN Data and Business Analytics



Harness the power of data to transform the world

The Bachelor in Data and Business Analytics is aimed at analytical driven individuals who possess strong critical thinking abilities and wish to harness the power of data to transform the world. This revolutionary degree, designed with the expertise of the IE School of Human Sciences and Technology, prepares the next generation of global pioneers who can work with data to solve the most pressing challenges of businesses and institutions. Through an applied learning methodology and a hands-on approach students learn to manage the most innovative technologies and toolas to exploit the true power of data to create value for companies and societies.

Type of Degree Undergraduate

Language English

Format Full-time

Location 1 Year Segovia + 3 Years Madrid

Duration 4 years

Start / Date September IE SCHOOL OF HUMAN SCIENCES AND TECHNOLOGY

YEAR 1

Semester 1

Learning to Observe, Experiment & Survey **Fundamentals of Social Sciences** Writing Skills Data Insights & Visualization Introduction to Business Management Fundamentals for Statistics & Probability Semester 2 Technology Trends Today

Fundamentals of Data Analysis

Simulating and Modeling to Understand Change

The Big History of Ideas & Innovation

Presentation Skills

Fundamentals of Human Behavior

YEAR 2

Semester 1

Probability & Statistics for Data Analysis & Management

Mathematics for Data Analysis & Management

Algorithms & Data Structures

Programming for Data Analysis & Management

Forecasting and Time Series Analysis

Semester 2

AI-Machine Learning Foundations Data Structures and Storage Intro to Business and Social Analytics **Operating Systems & Parallel Computing** Seminar: Global Issues and Debate Professional Bootcamp: Teamwork

COMPONENTS	CREDITS
Core Courses	60
Obligatory Courses	138
Electives	30
Capstone Project	12
Credits needed to graduate	240

YEAR 3

Semester 1

Analyzing Social Media **Recommendation Engines** Al-Machine Learning & Analytics Stream Analytics Big Data Technology Project Management

Semester 2

NLP, Text Mining, and Semantic Analysis

Designing Artificial Intelligence & Implementing Smart Technologies

Advanced Databases

Data Visualization, Dashboards & Storytelling

Datathon for Social Impact

Professional Bootcamp-Self Management

YEAR 4

Semester 1

Customer and Markets

Talent and Professional Development

Healthcare Delivery-Analytics, Financial Services

Hospitality, Travel & Tourism

Environment & Sustainability

Semester 2

Emerging Topics in Data Analysis & Management

Advanced Topic-Connected Industries, Smart Cities & e-Governments

Advanced Topic-Sales & Marketing Analytics

Advanced Topic-Health & Genetics Analytics

Career Preparation & Design

Capstone Project





Undergraduate Studies at IE University

What is Behavior and Social Sciences at IE University?





Data analytics

Crunch data with quantitative methods and statistical models. Use analytical programs and data tools to generate insights.



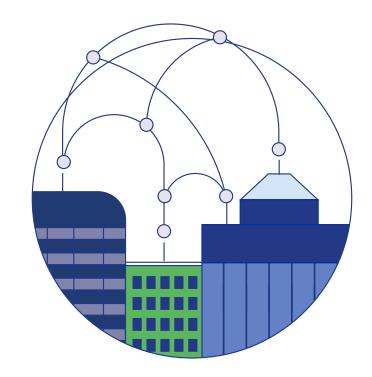
Data visualization

Develop visual representations of data to communicate complex information clearly. Process insights in an actionable way.



Learn through a multidisciplinary and applied approach

You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.



Use sophisticated tools

You will learn using state-ofthe-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses. 90 – 91



Undergraduate Studies at IE University

BACHELOR IN Design



Create a better reality

The Bachelor in Design is a comprehensive program that seeks to challenge today's physical, experiential, functional, and emotional reality. It has been designed for adaptable and audacious individuals who can transform reality into something better and more sustainable, independently of available resources. The IE School of Architecture & Design uses a unique combination of solid design foundations, a demanding project-based methodology, and a focus on real-life challenges. The rigorous scientific and creative aspects of design are combined with a business perspective, allowing you to transform and improve people's daily lives.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid

Duration 4 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1 Introduction to Design Studio: Learning by Doing

Design History I

Design Skills I

Psychology and User Center Design

Writing Skills

Presentation Skills

Semester 2

Introduction to Design Studio II: **Collaborative Design Studio**

Design History II

Visualization and Representation Techniques

Sociology and Culture

IE Humanities

YEAR 2

Semester 1

Design Studio I

Design Methodology

Interactive and Digital Tools

Research Techniques

Ethnography

Entrepreneurship

Semester 2 Design Studio II Design and Criticism Materials and Applications I Sustainability **Professional Skills**

COMPONENTS	CREDITS
Basic Courses	60
Mandatory Courses	135
Elective Courses	30
Final Project	15
Credits needed to graduate	240

YEAR 3

Semester 1

Design Studio III

Process and Design Theory

Materials and Applications II

Quantitative Methods

Global Challenges

Semester 2

Design Studio IV Contemporary Design Trends Typography, Layout and Presentation Programming for Designers Design Management

YEAR 4

Semester 1

Electives, Electives Abroad

Semester 2

Design Narratives

Portfolio Design

Fabrication Technologies

Final Project









What is Design at IE University?

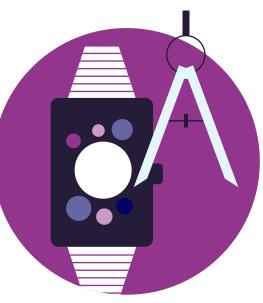




Design Culture

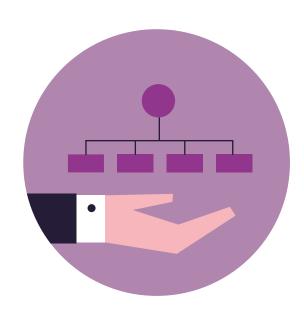
Here you will explore the foundations and history of design. You will also become familiar with new dynamics that have resulted from recent transformations in the practice. This combination will allow you to understand the world and identify opportunities to add value in society.





Business

This course provides training in managing design companies as well as in professional etiquette. You will gain skills in the fields of humanities, communication, and professional ethics, and will experience other viewpoints and develop your interpersonal skills by mingling with students from other programs.



Techniques

This module provides an advanced look at the tools and codes used in professional practice. You will learn how to join design and business, developing an approach that takes into account both technical knowledge and the needs of the market.



Applied Sciences

Here you will explore social sciences, technology, and sustainability. You will develop the skills to foster innovation and execute designs centered on human beings.



Studies at IE University **Project-centered Design** As the backbone of the program, the Design Studio classes aim to solidify and apply all the knowledge you accumulate each semester into real-Undergraduate life scenarios, which become richer and more complex as you progress in your studies.





bachelor in Economics



Drive economic transformation in the digital era

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University's proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid or 4 Years Madrid

Duration 4 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Mathematics for Economists

Foundations of **Microeconomics**

Foundations of Macroeconomics

IE Module - Economic History

Impact Writing Lab

Programming for Economists I

Semester 2

Development and Growth Economics

International Trade and Monetary System

Probability & Statistics

Game Theory

Research Methods for Economists

Programming for Economists II

YEAR 2

Semester 1

Econometrics

Financial Economics & Accounting

Institutional Economics

Industrial Organization and Strategy

Public Economics & Political Economy

Semester 2

Behavioral Economics, Finance & Decision-Making

New Economy: Digital, Ecosystems & Platforms

Corporate Finance

Economic Modeling & Simulation

Market, Auction and Contract Design

Data Science for Economists

Economic Reporting Lab

YEAR 3

Semester 1

Economic Nudging and Policy Design

Economics of Wellbeing

Capital Markets

Experimental Economics

Economics of Innovation and Technological Change

BlockChain and Cryptocurrency

GovTech and the Economic Environment

IE Module - IE Challenge

Semester 2

Electives

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	108
Elective Courses	60
Final Project	12
Credits needed to graduate	240

YEAR 4

Economic and Financial Analysis for Business Track

Semester 1

Economic Research: Regions & Industries

Econometrics II: Identification & Time-series

Machine Learning & Analytics for Economists

Economic Research: Consumers & Markets

Risk Modeling & Management

Financial Analysis & Valuation

Semester 2

Economic Research: Operations, **Distribution & Supply** Economic Research: Financial Assets FinTech and Digital Banking Asset & Portfolio Management Financial Trading: Equity, Debt & Complex Products **Capstone Project**

Country, Sector & Policy Analysis Track

Semester 1

Economic Research: Regions & Industries

Econometrics II: Identification & Time-series

Machine Learning & Analytics for Economists

Economic Research: Consumers & Markets

Macro- and Micro-Economic Policy Analysis Problem Solving for Economic Consultants

Political Risk Analysis

Semester 2

Education, Human Capital, and Productivity

Environmental Economics and Sustainability

Health Economics and the Genetic Revolution

Urban Economics and Smart Cities

Impact Assessment and Project Scale-Up

Labor Economics, Digitalization, and AI



at IE University

Undergraduate Studies



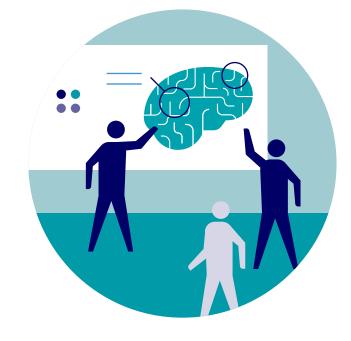
What is Economics at IE University?





Drive economics in the digital era

Study the implications of automation, e-platforms, and circular and sharing economy.



Understand society and human behavior

Explore and study behavioral economics, experimental economics and behavioral nudging.



Gain a global understanding of the economy

Study the economy from a global perspective and tackle challenges on an international scale.



Choose your own specialization

Specialize in two different fields during you fourth academic year. 102 - 103



Undergraduate Studies at IE University

BACHELOR IN International Relations

Become an actor at a global level

The Bachelor in International Relations prepares students for an international career in the public, private, and non-profit sectors. Students will be immersed in a unique learning environment where they will be shaped into tomorrow's global leaders, acquiring the skills needed to drive change in complex, cross-border economic, political, and social challenges. Well-connected and highly accredited, the IE School of Global & Public Affairs is a member of the exclusive Associations of Professional Schools of International Affairs and Public Affairs (APSIA), the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), and the European Consortium for Political Research (ECPR).

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid or 4 Years Madrid

Duration 4 years

Start / Date September IE SCHOOL OF GLOBAL AND PUBLIC AFFAIRS

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.



APSIA The IE School of Global and Public Affairs is an APSIA member



YEAR 1

Semester 1

History of International Relations up to 1945

Introduction to Political Science

Microeconomics

Political Theory

Languages NI

Unplugged I - Introduction to Agenda 2030

Semester 2

Contemporary Global History

Macroeconomics

Languages NII

Unplugged II - Systems Thinking

IE Humanities

International Relations Theory

YEAR 2

Semester 1

Unplugged III - Innovation and Global Transformation

Languages NIII

Research Methods in IR

Technology - IE Module

Comparative Politics

Human Rights & Social Inclusion

New Economics

Semester 2

Languages NIV

Unplugged IV – Data Analysis and Visualization

Topics on Foreign Policy

International Political Economy

International Law

AID, Development and Social Entrepreneurship

Entrepreneurship - IE Module

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	126
Elective Courses	42
Final Project	12
Credits needed to graduate	240

YEAR 3	YEAR 4
Semester 1	Semester 1
Public Opinion and Political	Electives
Communication	Semester 2
Climate Change and Environmental Politics	Electives
The European Union	Final Project
Peace and Conflict Resolution	
Unplugged V – Negotiation and Multicultural Diplomacy	
Languages NV	
IE Challenge - IE Module	
Semester 2	
Management of the Multinational Corporation	
Unplugged VI - Partnership and Co-creation	
Global Governance and International Institutions	
Project Management	
International Trade and Finance	
Languages NVI	







United Nations System Staff College

The next generation of global leaders

IE University has signed a partnership with the United Nations System Staff College (UNSSC)—the UN's center for training and knowledge management. In this program, future professionals will gain cutting-edge insights into political, social, economic and environmental issues in order to create innovative solutions to tackle the world's most complex challenges. The program is aligned with the United Nations' 2030 Agenda for Sustainable Development, which guides all governments and many organizations in creating a more sustainable and inclusive world. With this partnership, IE University and the UNSSC join forces to build the next generation of global leaders in both the public and private sectors.





UNITED NATIONS SYSTEM STAFF COLLEGE



In this series of conferences and webinars, UN senior staff speak to our students about their sector.



WORKSHOPS AND SIMULATIONS

Beyond attending the traditional courses led by professionals at the UN, students will also be able to put their academic knowledge and skills into practice.

RESEARCH PROGRAMS

Some students will have the opportunity to prepare research materials, policy papers and op-eds for the UN System Staff College.

CAPSTONE PROJECTS

In their final year, students will work in groups as they collaborate with an organization in order to complete their final project. These partners may include agencies of the United Nations, international corporations or diplomatic institutions.

COMPETITIONS

IE University promotes international competitions that are organized by the UN. Recently, our students have participated in the Harvard Model UN and a cybersecurity challenge sponsored by the UN Office of Counter-Terrorism.



Personnel from the UN's human resources department will conduct workshops for our students to help them put their best foot forward when applying to UN internships or other valuable international positions.



Students selected by the UN for an internship or other opportunity that positively impacts society may apply for funding from the BIR to help with travel costs. As a result of these partnerships with prestigious global institutions, students will stay up to date on interesting opportunities.

MENTORING

IE University is currently developing a mentorship program in which the university faculty will collaborate with the UN and other multilateral organizations to advise students who wish to have a career in an international institution.



Our campuses in Madrid and Segovia have organized the Sustainable Development Goals Club, the Global Transformation Club and the Debate Club. These student clubs organize activities and events to promote the 2030 Agenda for Sustainable Development and to tackle global challenges that the private and public sectors face.



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What is International Relations at IE University?

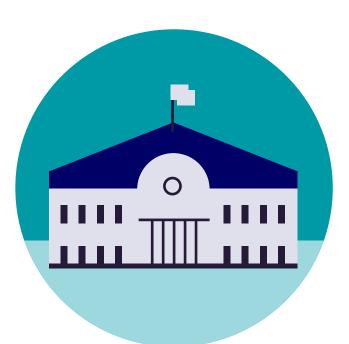


Multidisciplinary program

Study international relations as a global discipline, and explore fields such as political science, economics, and law.







Foundation

Understand the role of multilateral organizations, states, and the corporate world in determining the international order.



Practical learning Participate in IR labs, internships, workshops, debate tournaments, case studies, and simulations.



Critical thinking

Unravel complexity by applying analytical reasoning and providing solutions to real-world issues.



Interpersonal skills

Acquire the necessary skills in negotiation, debate, conflict resolution, public speaking, and management, and become fluent in a language of your choice.





Undergraduate Studies at IE University

BACHELOR OF Laws



Stand out as a global law professional

If you want to practice law in an international setting and work at top law firms, major corporations, and organizations worldwide, this program will give you the skills you need to bring effective solutions to a global corporate environment. Our innovative Bachelor of Laws (LL.B.) program is centered on the fundamentals of civil and common law, using comparative methodologies with a focus on European Union law, and modeled after the expertise of the world-ranked IE Law School. We train students to become corporate lawyers who can work with international clients in cross-border transactions and become leaders in their organizations and in society.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid or 4 Years Madrid

Duration 4 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1 European Legal History Constitutional Law Introduction to Private Law - Civil Law Economics Unplugged I Accounting and Finance Semester 2 Criminal Law I Civil Law. Contracts Unplugged II Legal Thought Administrative Law I IE Module - Humanities

YEAR 2

Semester 1

Criminal Law II

Civil Law. Property

Administrative Law and Economic Regulation

Public International Law

Unplugged III

IE Module - Technology

Semester 2

Labor Law I

European Union Law

Torts

Unplugged IV

Litigation I

Civil Law. Family, Estate and Trust

Human Rights

IE Module - Entrepreneurship

COMPONENTS	CREDITS
Basic Courses	60
Mandatory Courses	108
Elective Courses	60
Final Project	12
Credits needed to graduate	240

YEAR 3	YEAR 4
Semester 1	Semester 1
Taxation I	Exchange / Internships / Elect
Commercial Law and Corporations I	Semester 2
Labor Law II	Final Project
Litigation II	Internships / Electives
IE Challenge	
Semester 2	
Conflicts and Business Law	
Taxation II	
Unplugged V	
Commercial Law and Corporations II	
Electives	



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What is Law at IE University?



Practice Law Internationally



Practical Legal Training

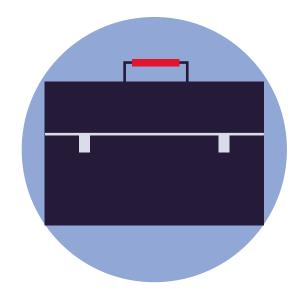




Understand the role of multilateral organizations, states, and the corporate world in shifting the international order

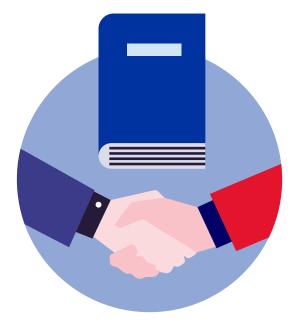


Law Unplugged Learn the fundamentals of law practice.



Internships Intern at the most prestigious law firms and companies.





Legal clinic Apply legal knowledge to counsel NGOs, startups and other organizations.



Law Without Walls Combine law, business, technology, and innovation.







Shadowing Follow law experts for a whole week.

Moot Courts

Gain experience simulating court proceedings.

Undergraduate Studies at IE University

BACHELOR IN Philosophy, Politics, Law and Economics



Shape the future of societies and organizations

The Bachelor in Philosophy, Politics, Law and Economics (PPLE) is an applied and multidisciplinary degree for those wanting to learn about the system dynamics underpinning how the world works. By integrating knowledge and hands-on practice in philosophy, politics, law and economics, students develop a deep understanding of the dynamics that dictate the relationships between these four fields, empowering them to become agents of change and have a meaningful impact in a globalized world. Conceived from a joint effort of the IE Law School and IE Business School, this innovative degree prepares a new generation of analytical and strategic professionals who will shape the future of governments, societies, and organizations globally.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 2 Years Madrid or 4 Years Madrid

Duration 4 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Mathematics

Elementary Logic

European Legal History

Introduction to Political Science

Writing Skills

Research Methods and Data Analysis

Semester 2

History of Ancient and Medieval Philosophy

Microeconomics

Social Seminar I

Constitutional Law

Government and Comparative Politics

History of Ancient and Medieval Philosophy

Humanities

YEAR 2

Semester 1

Probability and Statistics

Public International Law

Public Administration and Management

Entrepreneurship

Modern & Contemporary Political Philosophy

- Semester 2
- Technology: Data Insights and Visualization

Social Seminar li

Legal Philosophy

Administrative Law

Econometrics

Public Policy Analysis

COMPONENTS	CREDITS
Basic Courses	60
Obligatory Courses	120
Elective Courses	48
Final Project	12
Credits needed to graduate	240

YEAR 3	YEAR 4
Semester 1	Semester 1
European Union Law	Exchange/Electives/Interns
IE Challenge	Semester 2
Epistemology and Philosophy of Social Sciences	Electives (Specialization)
Game Theory and Industrial Organization	Final Project
Public Economics	
Semester 2	
Social Seminar Iii	
Moral Philosophy	
Monetary Economics	
Introduction to Private Law - Civil Law	
Political Parties and Social Movements	
International Trade Law and Policy	



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Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 4

Law Electives

Business Law

Commercial Hiring

International Commercial Law

Economic Analysis of Law

International Tax Law

Criminal Law

Politics Electives

European Union: Power, Politics and Economics

Social Development and Entrepreneurship

External Diplomacy and Policy

Ethics, Values and Public Policies

The Ethics and Development of Sustainable Cities

Applied International Current Affairs

Social and Internet Communication

International Terrorism

Economics Electives

Economic Development and Growth Financial Institutions and Markets

The Welfare Economy

Digital Economics

Economic reports

Urban Economics and Smart Cities

Political Risk Analysis

Philosophy Electives

Philosophy of Language
Philosophy of Mathematics
Philosophy of the Mind
Esthetics
Continental Philosophy
Applied and Political Ethical Issues

YEAR 5 Only for dual degree with LLB

Semester 1

Criminal Law II

Civil Law. Property

Commercial Law And Corporations II

Litigation II

Labor Law I

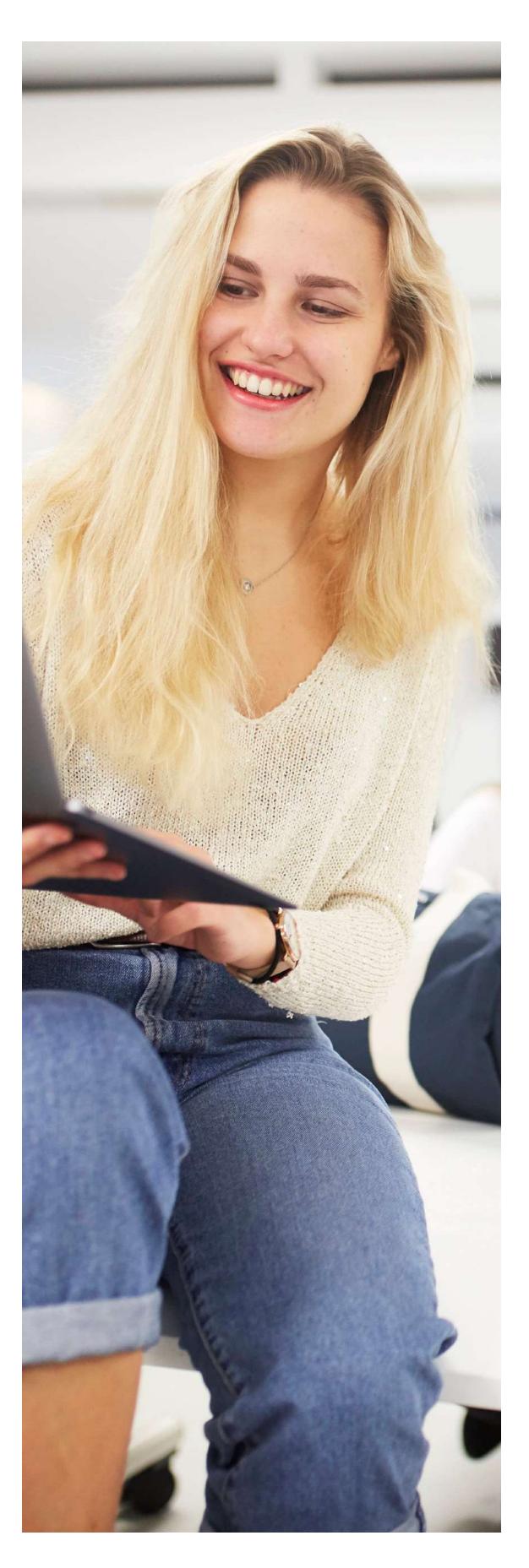
Law Unplugged: The Lawyer

Semester 2

Labor Law II Law Unplugged II: Legal Skills Taxation II

Electives

Civil Law. Family, Estate and Trust









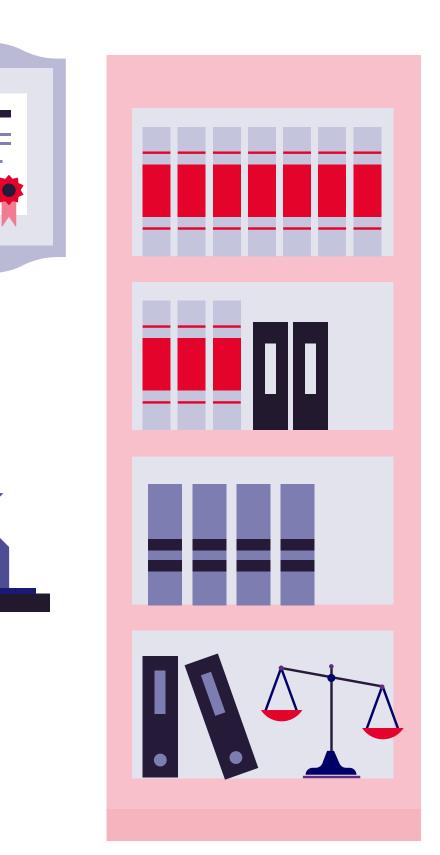
What is Philosophy, Politics, Law and Economics at IE **University?**



Excellence

Backed by the experience and prestige of IE Law School and IE Business School.

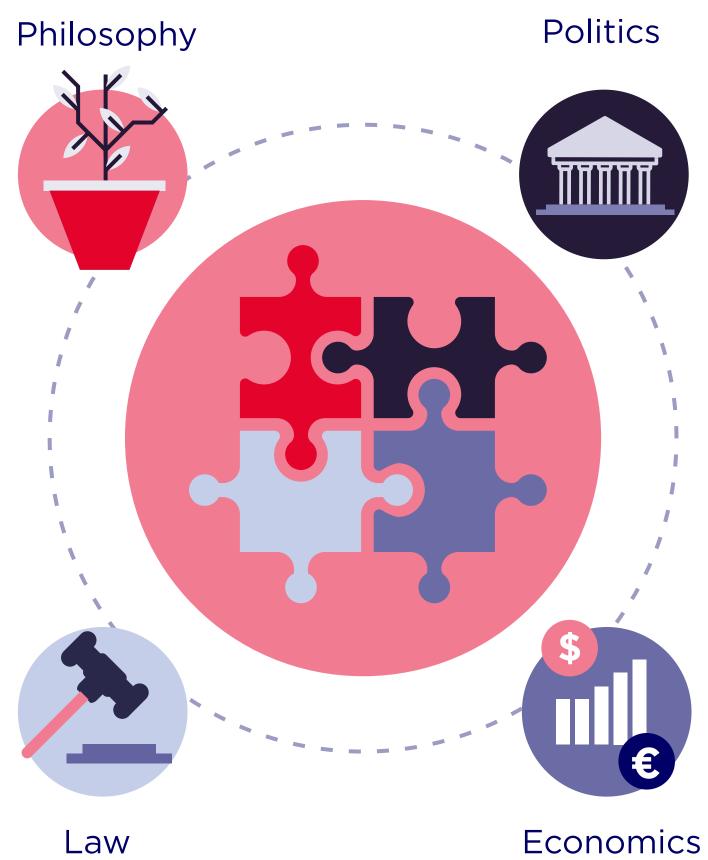






Global Impact Have an impact on an international scale.





Integration A true integration of philosophy, politics, law and economics.

Practical Learning Innovative learning tools and methodologies.







125

124



Dual degrees

The Dual Degree programs are a unique option for those students who want to succeed in a complex and international market by focusing their career in two different but converging fields. These hands-on programs will allow you to combine two diverse areas of knowledge and develop a multidisciplinary profile that will enable you to play an important role when solving complex global issues. Through these unique combinations, you will graduate with two bachelor degrees by adding one year to your academic studies.



Business Administration + Data and Business Analytics



Drive business innovation with data insights

This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the profesasional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 3 Years Madrid or 5 Years Madrid

Duration 5 years

Start / Date September

TECHNOLOGY AND HUMAN SCIENCES 0 **O**H **BUSINESS SCHOO** ш

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Fundamentals of **Probability and Statistics**

Technology Trends Today

Financial Accounting

Management Tools and Principles

Modeling and Simulation to Understand Change

Marketing Fundamentals

Computational Thinking for Data and Business Analytics

Humanities

Semester 2

Building Powerful Relationships

Data Insight and Visualization

Fundamentals of Data Analysis

Maths for Data Management and Analysis

Microeconomics

Cost Accounting

Corporate Finance

Writing Skills

YEAR 2

Semester 1

Probability and Statistics for Management and Analysis

Algorithm and Data Structures

Capital Market

Marketing Management

Entrepreneurship and Innovation

Programming for Data Management & Analysis

Marketing Project-Practical

Semester 2

Forecasting and Time Series Analysis

Operating Systems & Parallel Computing

Advanced Data Structures and Storage

Financial reporting and Analysis

Operation Management

Business-driven Information

Macroeconomics

Datathon

COMPONENTS	CREDITS
Basic Courses	79
Core Courses	205
Elective Courses	58
Final Project	24
Credits needed to graduate	366

YEAR 3

Semester 1 Management Control Al-Machine Learning Foundations Strategies for Competition in Industries and Markets Advanced Databases **Business Law Organizational Behavior** IE Challenge **Semester 2** AI-Machine Learning & Analytics Analyzing Social Media Data Visualization, Dashboards and Storytelling **Recommendation Engines** Human Capital management

Global Economic Environment Supply Chain Management Datathon

YEAR 4

Semester 1

Exchange / Internship Career Preparation and Design

Electives

Semester 2

Designing Artificial Intelligence & Implementing Smart Technologies

Project Management

Professional Bootcamp -Self Management

Big Data Technology

Stream Analytics

Electives

Strategies for Multinational Corporation

NLP, Text Mining and Semantic Analysis

YEAR 5

Semester 1 Advanced Topic -Connected Industries, Smart Cities & e-Governments Disruptive Strategies

Electives

Semester 2

Datathon

Emerging Topics in Data Analysis and Management

Advanced Topic-Sales & Marketing Analytics

Final Project

131 130





Business Administration + Design



Boost businesses with design

The Dual Degree in Business Administration + Design is a demanding program for creative individuals with a passion for innovation and business, looking to produce lasting value within the corporate world. Embark on a unique learning journey where you harness the power of future-forward design, develop unparalleled business knowledge, and gain real-world, handson experience. This one-of-a-kind blended degree has been specially designed to provide a creative, multidisciplinary, and interconnected approach to business administration and design, equipping you with the complete skill set to become a future global leader.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 3 Years Madrid

Duration 5 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Introduction to Design Studio: Learning by Doing

Design History I

Design Skills

Financial Accounting

Management Tools & Principles

Applied Business Mathematics

Building Powerful Relationships

Semester 2

Introduction to Design Studio: Collaborative Design

Design History II

Visualization and **Representation Techniques**

Cost Accounting

Mathematics for Management

Corporate Finance

Business Law

YEAR 2

Semester 1

Design Studio I: Focus on Visual Design

Psychology and User-Center Design

Capital Markets

Marketing Fundamentals

Microeconomics

Financial Reporting & Analysis

IE Module - Writing Skills

Semester 2

Design Studio II: Focus on Product Design

Materials and Applications I

Sustainability

Sociology and Culture

Design and Criticism

Macroeconomics

COMPONENTS	CREDITS
Obligatory Courses	221
Basic Courses	94
Electives	30
Final Project	27
Credits needed to graduate	372

YEAR 4

YEAR 3

Semester 1	Semester 1
Design Studio III: Focus on Spatial Design	Elective Courses (IE/ Exchange)
Materials and Applications II	Semester 2
Blobal Economic Environment	Design Methodology Processes and Design
Marketing Management Statistics & Data Analysis	Theory Design Narratives
Interactive and Digital Tools	Programming for Designers Business-Driven Information Technologies
Semester 2 Ethnography	Human Capital Management
Typography, Layout and Presentation	Venture Creation and Planning
Management Control	Operations Management
Marketing in Action	Research Techniques
Entrepreneurship & Innovation	
Data Analysis for Economics	
Strategies for Competing in Industries and Markets	
Organizational Behavior	

YEAR 5

Semester 1 Design Studio IV: Focus on Strategic Design Contemporary Design IE Module - Design Management Fabrication Technologies Supply Chain Management Strategies for the

Trends

IE University Challenge

Semester 2

Design Final Project

Portfolio Design

Business Administration Final Project

World

135 134

Multinational Corporation

Strategies in Disruptive

Undergraduate Studies at IE University



Business Administration + International Relations



Bring solutions to global challenges

The Dual Degree in Business Administration + International Relations offers a comprehensive and practical study of international affairs and solid business skills that will give you a global perspective on economic, political, and social interactions. This challenging program combines the expertise of two prestigious schools, the IE Business School and the IE School of Global and Public Affairs, and prepares professionals to play influential roles in the corporate world, multinational organizations, and the public sector.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 3 Years Madrid or 5 Years Madrid

Duration 5 years

Start / Date September



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Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Introduction to Political Science

History of International Relations up to 1945

Political Theory

Introduction to Management

Financial Accounting

Mathematics I

Language I

Semester 2

History of International Relations since 1945

International Unplugged I

Introduction to Marketing

Cost Accounting

Mathematics II

Introduction to IT

Language II



UNITED NATIONS SYSTEM STAFF COLLEGE

YEAR 2

Semester 1

International Unplugged II

Comparative Politics

Management Control

Statistics for Business

Introduction to Economics

Ethics

Language III

Semester 2

International Unplugged III

Public Opinion and Political Communication

Interpersonal Skills and Management Skills

Accounting for Decision Making

Business Decision Making -Econometrics

Microeconomics

Marketing Research

Language IV

COMPONENTS	CREDITS
Basic Courses	96
Core Courses	204
Elective Courses	18
Final Project	24
Credits needed to graduate	342

YEAR 3

Semester 1

International Relations Theory Aid, Development and

Social Entrepreneurship

Macroeconomics

Business Law I

Entrepreneurship

Language V

Semester 2

Diplomacy and Foreign Policy

International Law

Economic Environment

HR Management

Business Law II

Consumer Behavior

Language VI

YEAR 4

Semester 1

Humanities Professional Deontology Management Information

Systems

Electives

Semester 2

Globalization

International Monetary Theory

International Unplugged IV-V

Strategic Management

Finance I

Production and Operations Management

YEAR 5

Semester 1 Project Management International Strategy **Research Methods** Supply Chain Management Final Project - Business Administration Semester 2 Global Governance and International Organizations Peace and Conflict

Finance II

Resolution Studies

International Trade

International Unplugged VI

Relations





Final Project - International



Business Administration + Laws



Become a corporate leader in a global world

The Dual Degree in Business Administration + Laws is a challenging program that prepares students to deeply comprehend the relation between business and law. This program will prepare students to understand and experience the international business from both a management and legal perspective. The program follows the innovative teaching model of the worldrenowned IE Business School and the IE Law School and is characterized by the fundamental elements of IE University: academic excellence, an entrepreneurial spirit, and an international environment with essential connections to the business world.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 3 Years Madrid or 5 Years Madrid

Duration 5 years

Start / Date September



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Management Tools & Principles **Applied Business** Mathematics European Legal History Constitutional Law **Building Powerful** Relationships Intro to Programming **Financial Accounting**

Semester 2

Cost Accounting Mathematics for Management Marketing Fundamentals Introduction to Private Law Legal Thought Business-Driven Information Technologies Statistics & Data Analysis

YEAR 2

Semester 1

Corporate Finance Entrepreneurship & Innovation Marketing Management Microeconomics Administrative Law I Civil Law - Contracts Unplugged I - Business & Law Competition

Semester 2

Unplugged II - Business Plan into Action Administrative Law & Economic Regulation Macroeconomics Technological Innovation Venture Creation & Planning Marketing in Action Civil Law Property Public International Law

YEAR 3

Semester 1

Organizational Behavior Torts Commercial Law I Strategies for Companies in Industries & Markets IE University Challenge Taxation I EU Law Civil Law Family

Semester 2

Unplugged III - Advising **International Business** on their International Expansion

Strategies for the Multicultural Corporations

Financial Reporting & Analysis

Commercial Law II

Global Economy En.

Taxation II

Data Analysis for Economics

COMPONENTS	CREDITS
Basic Courses (B)	108
Obligatory Courses (OB)	183
Elective Courses	24
Final Project	24
Credits needed to graduate	339

YEAR 4

Exchange BBA

Semester 1

Electives / Internship / Exchange

Semester 2

Operations Management Management Control Human Capital Management Supply Chain Management Unplugged - Deontology Capital markets Humanities

Exchange LLB

Semester 1

Electives / Internship / Exchange

Semester 2

Unplugged - Deontology Criminal Law Labor Law Humanities Conflicts and Business Law

Exchange + IEU **Semester 1** Electives / Internship / Exchange Humanities **Semester 2 Operations Management** Strategies in a Disruptive World **Capital Markets** Litigation I

Criminal Law I Labor Law I Unplugged - Deontology Management Control





My Studies

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 5

Exchange BBA

Semester 1

Criminal Law I Labor Law I Litigation I Unplugged IV - Recap: Closing Deals in Different Regions Final Project Law/Business Conflicts & Business Law

Semester 2

Final Project Law / Business Criminal Law II Labor Law II Litigation II Strategies in a Disruptive World Human Rights

Exchange LLB

Semester 1

Semester 2

Human Rights Management Control Human Capital Management Unplugged IV - Recap: Closing Deals in Different Regions Final Project Law / Business Litigation I Supply Chain Management

Strategies in a Disruptive World Litigation II Operations Management Capital Markets Final Project Law / Business

Exchange + IEU

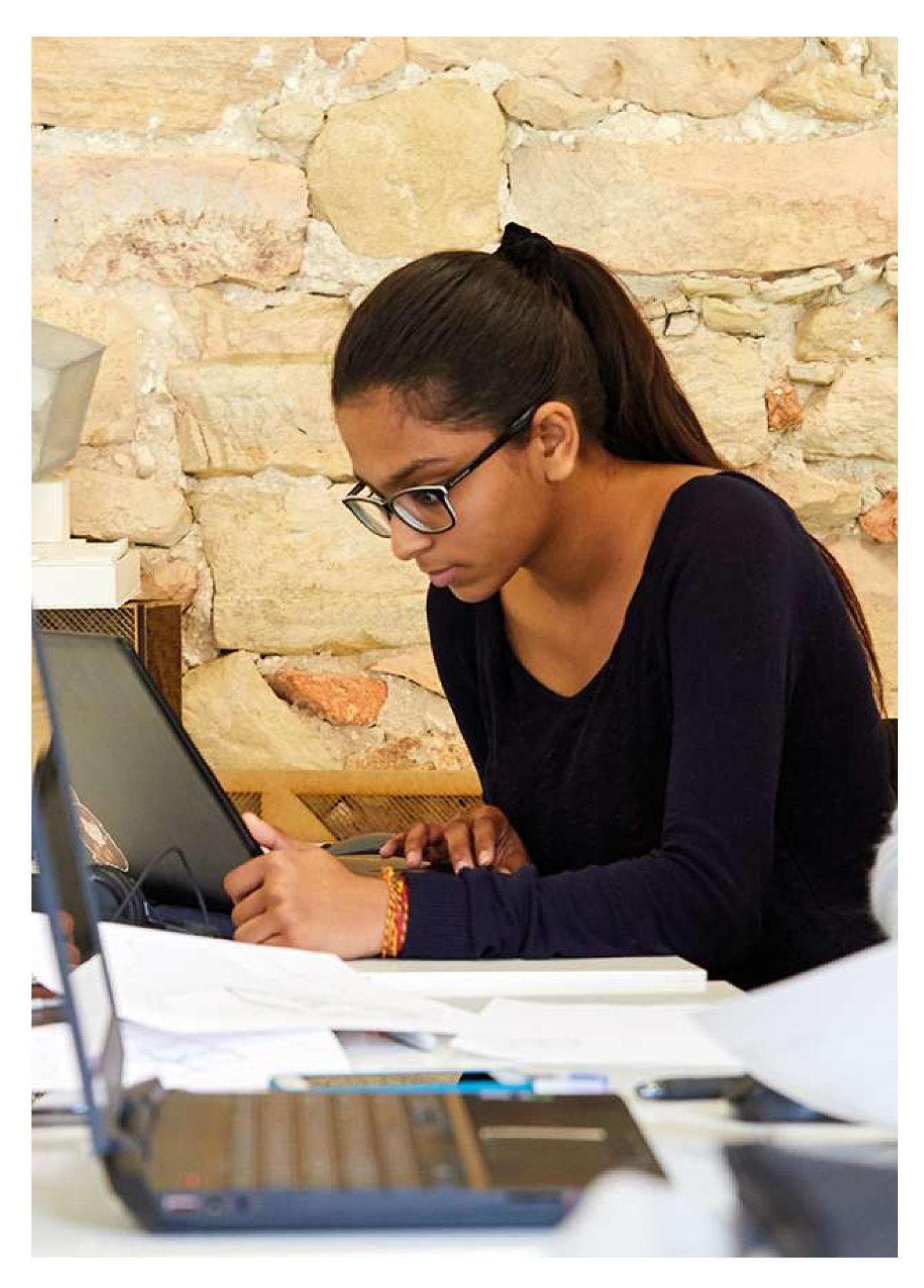
Semester 1

Human Capital Management Supply Chain Management Litigation II Criminal Law II Labor Law II Conflicts and Business Law Unplugged IV- Recap: Closing Deals in Different Regions

Human Rights

Semester 2

Final Project Law / Business Electives / Internship









Economics + International Relations



Drive economic transformation at a global scale

The Dual Degree in Economics + International Relations is a rigorous and challenging program where students obtain solid economic foundations CES combined with global geopolitics, powered by advanced analytical technologies and tools. Ż Ш Students will explore innovative models linked to digital platforms, emerging technologies, and collaborative action to understand and generate change at a global scale. You will apply economics principles to fields including finance, politics, trade, ЦO economic diplomacy, social development, the SCHOOL environment, urban development or management, with a strategic global perspective that goes well beyond the technical or traditional economist role. Type of Degree Language U AND PUBLI Full-time **OF GLOBAL**

SCHOOL

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Undergraduate

English

Format

Location 2 Years Segovia + 3 Years Madrid or 5 Years Madrid

Duration 5 years

Start / Date September

Study plan

APSIA The IE School of Global and Public Affairs is an APSIA member



UNITED NATIONS SYSTEM STAFF COLLEGE

YEAR 1

Semester 1

Mathematics for Economists

Foundations of Microeconomics (BIE)/ Microeconomics (BIR)

Foundations of Macroeconomics (BIE)/ Macroeconomics (BIR)

History of Int. Relations up to 1945: History of Int. Relations/ **Economic History**

Impact Writing Lab

Programming for Economists I

Unplugged I - the Economic Dimension of the Agenda 2030

Languages NI

Semester 2

Probability & Statistics (BIE)/Research Methods in IR (BIR)

Development and Growth Economics

Game Theory

Political Theory

History of Int. Rel. since 1945: Contemporary Global Issues

Languages NII

Research Methods

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 2

Semester 1

Econometrics

Financial Economics & Accounting

Introduction to Political Science

Languages NIII

International Trade and Monetary System (BIE)/International Trade and Finance (BIR)

Unplugged II - Sustainable Finance

Technology - IE Module

Semester 2

Behavioral Economics, Finance & Decision-Making

Data Science for Economists (BIE)/ Unplugged: Data Visualization (BIR)

Market, Auction and Contract Design

Economic Reporting Lab

Languages NIV

Corporate Finance

Programing for Economists II

Econometrics II: Identification & Time-Series

Capital Markets

Entrepreneurship - IE Module

CREDITS
99
210
24
24
357

YEAR 3

International Relations Theory **Public Opinion and Political** Communication

Public Economics

Comparative Politics

Languages NV

Unplugged III: Negotiation and Multilateral Diplomacy

IE Challenge

Semester 2

Languages NVI

Climate Change and **Environmental Politics**

The European Union

Aid, Development and Social Entrepreneurship

International Law

International Political Economy

Economic Modeling & Simulation

Peace and Conflict Resolution

Human rights & Social Inclusion

YEAR 4

Semester 1

Economic Nudging and Policy Design

Economics of Wellbeing

New Economy: Digital, Ecosystems & Platforms (BIE)/New Economics (BIR)

Topics in Foreign Policy

Institutional Economics

Economics of Innovation and Technological Change

Labor Economics, Digitalization, and Al

Unplugged IV: policy Trends for Global Transformation

Semester 2

IE humanities - IE Module

electives/study Abroad/ curricular internship

YEAR 5

Semester 1

machine learning & analytics for economists

industrial organization and strategy/management of the multinational corporation

experimental economics

international institutions

blockchain and cryptocurrency

economic research: consumers & markets

economic research: regions & industries

unplugged v - partnership and co-creation

Semester 2

Project Management **Final Projects**

Undergraduate Studies at IE University

global governance and



149

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Laws + International Relations



Bring your sense of justice to the international arena

The Dual Degree in Laws + International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today's most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 3 Years Madrid or 5 Years Madrid

Duration 5 years

Start / Date September

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Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.



UNITED NATIONS SYSTEM STAFF COLLEGE

YEAR 1

Semester 1

History of International Relations up to 1945 Language I Introduction to Political Science **Microeconomics** European Legal History Constitutional Law Impact Writing Seminar

Semester 2

History of International Relations since 1945 Macroeconomics Language II Political Theory Introduction to Private Law. Civil Law Legal Thought Unplugged I: Law & Ethics Unplugged II: Governance of Emerging Technologies

YEAR 2

Semester 1

IE Module - Technology **Research Methods in IR** Language III Civil Law. Contracts Administrative Law Public International Law Unplugged III: The Art of Communication

Semester 2

International Relations Theory I **Comparative Politics** Language IV European Union Law Administrative Law and Economic Regulation Torts **Unplugged IV: Multicultural** Diplomacy IE Module -Entrepreneurship

YEAR 3

Semester 1

International Trade International Relations Theory II Language V Commercial Law and Corporations I Taxation I Civil Law. Family IE Module - IE Challenge

Semester 2

Unplugged V: Conflict **Resolution:** Communication & Mediation

Unplugged VI: Law & Economics

Topics in Foreign Policy

Language VI

Commercial Law and Corporations II

Taxation II

International Political Economy

Civil Law. Property

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COMPONENTS	CREDITS
Basic Courses	120
Core Courses	183
Elective Courses	18
Final Project	24
Credits needed to graduate	345

YEAR 4

Exchange LLB

Semester 1

Electives/Internship/ Exchange IE Module - Humanities

Semester 2

Human Rights Criminal Law Labor Law **Conflicts and Business Law** Aid, Development and Social Entrepreneurship

Exchange Bachelor in International Relations

Semester 1

Electives/Internship/ Exchange IE Module - Humanities

Semester 2

Aid, Development and Social Entrepreneurship Peace and Conflict Resolution **Global Governance** and International Institutions Management of the Multinational Corporation Human Rights

Public Opinion & Political Communication

Exchange + IEU **Semester 1** Electives/Internship/ Exchange IE Module - Humanities Project Management **Semester 2** Human Rights Aid, Development and Social Entrepreneurship Peace and Conflict Resolution **Public Opinion & Political** Communication Criminal Law I Conflicts and Business Law Labor Law I

Litigation I

153 152



Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 5

Exchange LLB

Semester 1

International Money and Finance Peace and Conflict Resolution Global Governance and International Institutions Litigation I Project Management

Semester 2

Final Project Management of the Multinational Corporation Public Opinion & Political Communication Litigation II

Exchange Bachelor in International Relations

Semester 1

Criminal Law I Labor Law I Litigation I **Conflicts and Business Law** International Money & Finance Project Management

Semester 2

Final Project Criminal Law II Labor Law II Litigation II

Exchange + IEU

Semester 1

Management of the Multinational Corporation International Money and Finance Global Governance and International Institutions Labor Law II Litigation II Criminal Law II

Semester 2

Final Project Electives / Internship

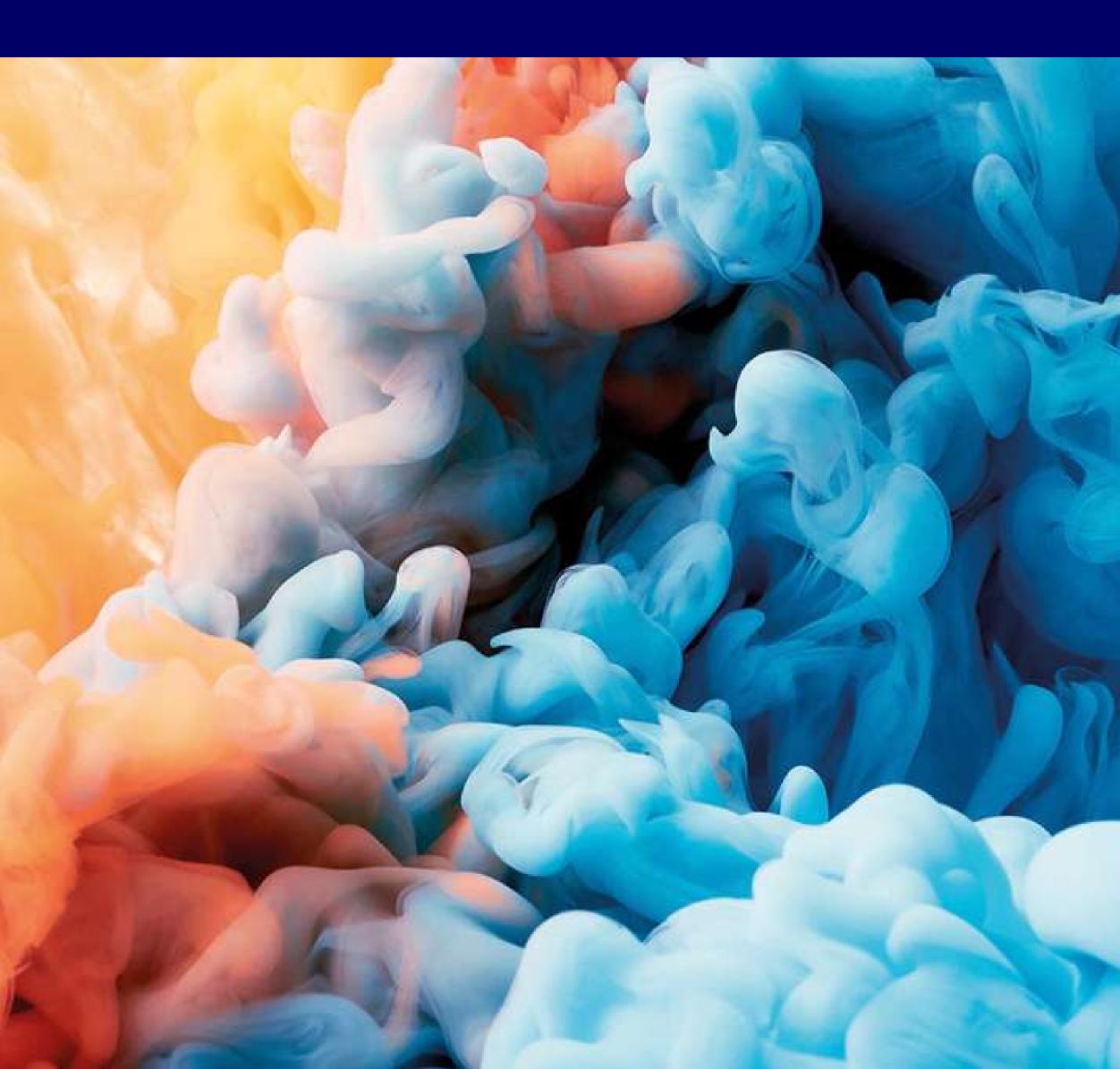




My Studies



Philosophy, Politics, Law and Economics + Data and Business Analytics



Analyze and understand societies and organizations

This program prepares professionals to understand complex social environments and make data-driven decisions to positively impact societies, organizations, and companies. In this degree, you will gain strong analytical skills by experimenting with the latest data technologies and tools. By integrating knowledge and hands-on practice in philosophy, politics, law and economics, you will develop a deep understanding of the dynamics that rule the relations between these four fields and learn how to become an agent of change. Aimed at insightful individuals who possess sharp critical thinking abilities, this dual degree will prepare you to become a leader capable of making a real impact on today's most pressing social issues.

Type of Degree Undergraduate

Language English

Format Full-time

Location 2 Years Segovia + 3 Years Madrid

Duration 5 years

Start / Date September

HNOLOGY SCIENCES AND HUMAN S Ш LAW SCHOOL ш

Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1

Semester 1

Fundamentals for **Probability and Statistics**

Elementary Logic

European Legal History

Introduction to Political Science

Writing Skills

Data Insights and Visualization

Learning to Observe, Experiment and Survey

Semester 2

Fundamentals of Data Analysis

History of Ancient and Medieval Philosophy

Microeconomics

Constitutional Law

Government and Comparative Politics

Simulating and Modeling to Understand Change

Mathematics

YEAR 2

Semester 1

Macroeconomics

Probability and Statistics for Data Management & Analysis

Public Administration and Management

Public International Law

Mathematics for Data Management & Analysis

Modern and Contemporary Political Philosophy

Semester 2

Programming for Data Analysis & Management

Public Policy Analysis

Forecasting and Time Series Analysis

Administrative Law

Analyzing Social Media

Algorithm and Data Structures

Legal Philosophy

CREDITS
108
183
24
24
339

YEAR 3	YEAR 4	YEAR 5
Semester 1	Semester 1	Semester 1
AI - Machine Learning Foundations	Professional Bootcamp: Self-Management	Moral Philosophy International Trade Law
Public Economics	Electives	and Policy
Econometrics	Professional Bootcamp:	Designing AI
Data Structures and	Team-Work	Stream Analytics
Storage	Semester 2	Game Theory and
European Union Law	Advanced Databases	Industrial Organization
IE Challenge	Recommendation Engines	Epistemology and Philosophy of Social
Semester 2 Monetary Economics	Data Visualization, Dashboard and Storytelling	Sciences
Big Data Technology	NLP, Text Mining and Semantic Analysis	Semester 2 Career Preparation
Advanced Data Structures and Storage	Social Seminar	and Design
AI - Machine Learning	Datathon for Social Impact	Emerging Topics in Data
& Analysis	Project Management	Analysis and Management
Operating Systems & Parallel Computing	Advanced Topics/Seminars	Advanced Topics/Seminar
Political Parties and Social Movements		Final Project

Introduction to Private Law

- Civil Law

paration







My Enrichment Opportunities

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and studentcentered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.



IEU Labs Learn by doing

IEU Labs are IE University's alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are many labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

watch the ieu labs video \rightarrow

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue yearround. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer?



Students from the Communications Lab working on the Voices of the Royal Theater project.

Our labs

COMMUNICATION LAB

The Communication Lab works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients' needs.

D(ESIGN) LAB

The D-Lab aims to offer students a professional experience within the field of design by working on real projects and with real clients.

LEGAL CLINIC LAB

Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

FINANCE LAB If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.





University

Undergraduate Studies at

INNOVATION LAB

Breakthrough innovation is today more essential than ever in a more and more uncertain, rapid and commoditized world.

TECH LAB

As the world becomes more and more digital, many industries are adopting software development techniques for their daily operations. In the Tech Lab we will get familiar with some of those techniques, allowing students to be one step ahead of the market.

MARKETING & CONSUMER INSIGHTS LAB

This Lab aims at developing consultancy skills targeting reallife marketing problems and opportunities. Students will be part of a guided task force that works in conjunction with marketing executives from companies operating at local or international markets.

POLICY LAB

Politics is everywhere, but policymaking does not occur in a vacuum; rather, it takes place among complex political and social environments in which different actors, operating within a changing institutional context, interact strategically as they pursue their own agendas.

SLOW FASHION LAB

The IEU Slow Fashion Lab embraces the term sustainability, which encompasses many concepts that are sometimes difficult to understand and apply. Ethical, responsible, eco, circular, sustainable and innovative are just a few terms connected to this Lab.

SOCIAL LAB

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

START-UP LAB

The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investmentready with guidance from professors and entrepreneurs



Glass Workshop with members of D(esign) Lab.

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Entrepreneurial spirit **Teiko Wilenius, Philipp Nette & Benjamin Ranft**



is the unbreakable will to create something, paired with the courage to actually do it" Their thrilling startup, 'Cutnut', is an all-in-one platform that allows users to produce story content on their devices, and which they have been featured in this year's Forbes 30 under 30 list for European media and marketing

What is Cutnut?

Cutnut brings the story format (known from platforms such as Instagram or Snapchat) to companies, by providing the easiest story content creation platform available. It helps companies to collect, produce and distribute high quality story content for their social media platforms and websites/apps easier, faster and cheaper than ever before.

What has been the biggest challenge and how did you overcome it?

Our biggest challenge was to identify a real need in the market for our product. It was a hard lesson to learn that your wonderful first idea is not necessarily what the market has been waiting for.

What does entrepreneurship mean to you?

Being an entrepreneur often means that you have to cope with a lot of ups and downs along your startup's development. The uncertainty around your future demands a lot of courage and endurance. The key is to keep going and find new solutions to your dilemmas every day.

What is your advice to anyone who is considering a career as an entrepreneur?

Keep your product as lean as possible and test early. We all want to present our clients and/ or users with the best possible version of our product, but the reality is that your product is never exactly what the market wants.



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Internships In touch with the real world

We understand that real-world experience is fundamental within the field of communication, and for that reason IE University offers students the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

Our students have completed internships at

Accenture **Addecco Iberia Aires Mateus** Argus Communications Arup **Baker & McKenzie Bank of China** Cadena COPE Caritas **Clifford Chance** Cloud 9 **Credit Suisse** Danone **David Chipperfield Delivering Happiness** Deloitte Diesel **Embassy of Spain** in different countries **Ernst&Young** Garrigues Google Gucci Holcim **International Media** JP Morgan KPMG Latham & Watkins Lidl LinkedIn Loewe

Manpower Nike Onda Cero Prosegur PwC PwC Pérez-Llorca Roff Salesforce United Nations Uría Menéndez Zaha Hadid

...among many other companies.



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Internships



"My experience allowed me to grow professionally and personally and to meet incredible people"

Philippine Domange

from France, did an internship in Salesforce Headquarters in Dublin

Why were you interested in applying to Salesforce?

I was interested for three main reasons: The company culture, the types of services Salesforce provides, and the fact that Salesforce is great at integrating cuttingedge innovation, and the internship description was very appealing, and the knowledge I gained from this mentor helped me understand the description fully.

What can you tell us about the internship experience?

The summer internship was based in Dublin, Salesforce's EMEA headquarters. It lasted 10 weeks, from mid-June to the end of August. The program started with an introduction week. Then half of the group spent four weeks with the business development team and the other half was sent to different departments (marketing, strategy, employee success, finance, solution engineering, and sales). We then switched departments for the final four and half weeks. We didn't get to choose the departments we worked in, but the choice was made according to our experience. However, everyone, regardless of their background, spent one rotation with the business development team. For example, I worked with the solution engineering team first

because of my specialization in digital business and big data with a non-tech background. I did my second rotation with the business development team. My experience at Salesforce allowed me to grow professionally and personally and to meet incredible people with stories to share and advice to give.

What would you highlight about this internship experience?

The three things I would highlight about this experience would be that: I learned something new every day. Learning is key at Salesforce. Every night before leaving the office, we had to fill out a form about what we did that day, what we learned, and the positive and negative aspects of the day. It helped me to quantify how much I learned, and see the progress I made over three months.

After four years at IE University, I realized how important it was for me to find a company that was a cultural hub. I was looking for an environment similar to the environment at IE University: diverse and multicultural. Salesforce is aligned with the values and culture at IE University: strong culture, open mindset, and international backgrounds everywhere. The best part of the internship was coming back to the university filled with energy, with great memories, and

excited to share my experiences with my friends and family.

Do you have any advice for others who may be interested in applying for this internship?

I would give prospective interns three pieces of advice: Your network is key. Salesforce is one of those big companies that encourages their employees to refer people. Don't forget to check if anyone in your network of alumni, friends, or relatives could refer you, or might know someone who could refer you; it will help a lot. LinkedIn is a great tool for finding connections.

Understand their culture. Culture is key and it is everywhere. If you've had the chance to do volunteer work of any kind, highlight that experience. Take the time to look at one of the CEO's speeches and some customer success stories. These resources will help you understand the culture, and the products of the company. Lastly, trust yourself. Even though I have never been the best student in the class, I have always managed to get out of the box by participating in various extracurricular activities. Don't forget, the things you do to go

above and beyond are what make you special.

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t Opportunities

My]

Study abroad The world in your hands

As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competenciesstudying abroad is one of them.

Prestigious global exchange partner institutions

Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections.

At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That's why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.



SEE COMPLETE LIST

CANADA Sauder Business School, UBC,

British Columbia McGill University, Montreal

USA

University of Texas, Austin Babson College, Massachusetts Syracuse University, New York Cornell University, New York University of Southern California, Los Angeles

Woodbury University, Los Angeles University of Michigan, Michigan University of Virginia, Virginia

UK

University of Exeter, Exeter Leeds University, Leeds CASS Business School, London University of Essex, Loughton

THE NETHERLANDS

University of Amsterdam, Amsterdam Rotterdam School of Management Rotterdam

FRANCE ESSEC, Cergy-Pontoise Sciences Po, Paris

JAPAN Meiji University, Tokyo

SOUTH KOREA Seoul National University, Seoul

CHINA

Tsinghua University, Beijing University of Hong Kong, Hong Kong Hong Kong University of Science and Technology, Hong Kong Shanghai Jiao Tong University, Shanghai

MEXICO

Anahuac University, Mexico City

BRAZIL

EDESP, Getúlio Vargas Foundation University of São Paulo

ARGENTINA

University of San Andrés, **Buenos** Aires

SOUTH AFRICA University of Pretoria, Pretoria

ITALY

Bocconi University, Milan

GERMANY

Jacobs University, Bremen Bauhaus Universität, Weimar EBS Law School, Wiesbaden

SWITZERLAND

University of Applied Science of Western Switzerland, Delémont University of St. Gallen

TURKEY

Koç University, İstanbul Sabanci University, Istanbul

MALAYSIA

University of Kuala Lumpur, Kuala Lumpur

SINGAPORE

Singapore Management University, Singapore National University of Singapore, Singapore

AUSTRALIA

RMIT University, Melbourne University of Technology Sydney, Sydney



University

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Emilija Berzanskaite from Lithuania University of **Melbourne** Australia

"An exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage"



Jesús Pascual from Spain **University of Texas** United States

"Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career"



Tomomi Dambaraw from Japan Northeastern University United States

"When I look back my time at Northeastern University in Boston, there's always something new that I can take from my time abroad and I am so grateful for the experience"

Elise El Nouchi from France **National University** of Singapore Singapore

"Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique"

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E University

"If you really feel like going on exchange to a country, as far or different it could be, do it"

Why did you take the initiative to go abroad?

I wanted to go on exchange because I've always been really curious about discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn't know would be really exciting and make me grow as a person and gain knowledge.

What are the biggest advantages of living abroad?

The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

Why did you choose the National **University of Singapore?**

I initially picked the National University of Singapore because of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students' disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

What would you recommend to future exchange students?

I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you'll have time to worry again when you come back!).

Elise El Nouchi Exchange Student at the National University of Singapore

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Admission process Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.



As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.



1. ONLINE APPLICATION

The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a nonrefundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

2. ADMISSION TEST

Take IE University's admission test or international admission tests: the SAT, ACT, CAS, or LNAT. IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level. You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu





My Enrichment Opportunities

3. ONLINE ASSESSMENT

As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview. Completing the assessment is simple—you will be given 3 questions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

4. PERSONAL INTERVIEW (ONLY AFTER COMMITTEE REVIEW)

Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview.The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

5. FINAL COMMITTEE DECISION

You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses: Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

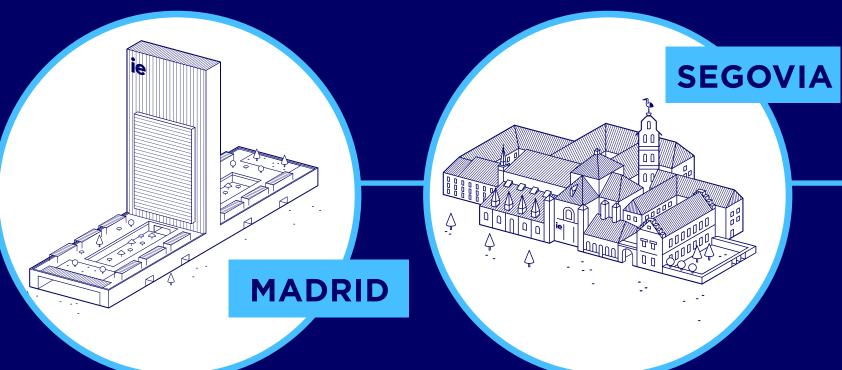
Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.



Interested in becoming an IE University student?

Follow the Student Path







Admission Days Within your reach

Admission Days are unique combined events where the participants will have an amazing opportunity of getting a feel of what it means to be part of the IE University community. The applicants who wish to accelerate their admissions process will have the chance to finalize it in one day.





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My Enricl



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Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via university@ie.edu

www.ie.edu/offices

www.ie.edu/university

Don't forget to check out our blog: drivinginnovation.ie.edu

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The information in this brochure is subject to revisions or changes. You will find the most up-to-date information on the IE University's website.

