



**Bachelor in  
Management (BSc)  
Double Degree ESCP + UC3M**



**uc3m** | Universidad **Carlos III** de Madrid

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

## ESCP Quick Facts

**6** ESCP campuses  
in Berlin, London, Madrid,  
Paris, Turin, and Warsaw

## Multi- accredited:

AACSB, EQUIS, EFMD MBA,  
EFMD EMBA, 5 European  
Higher Ed standards

## A full portfolio

Bachelor, Masters,  
MBAs, PhDs and  
Executive Education

**8,000**  
students in degree  
programmes representing

**122**  
nationalities

The World's  
**1st**  
Business School  
(est. 1819)

Over **170**  
research-active professors  
representing over  
33 nationalities

Over **140**  
academic alliances  
in Europe and the World  
in 47 countries

**5,000**  
high-level participants  
in customized trainings  
and executive education

**68,000**  
active alumni in  
over 150 countries  
in the world



## 6 Urban Campuses

### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

### LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

### MADRID

The Madrid Campus is located in the exclusive neighborhood of Puerta de Hierro, 10 minutes away from the city centre. Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit. Most importantly, Madrid is one of the leading business and innovation hubs in Europe.

### PARIS

#### République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

### TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

# ESCP 2020 Rankings & Accreditations

Worldwide Financial Times

## #2

Master  
in Finance

## #7

Master in  
Management

## #8

European  
Business Schools

## #7

Executive  
MBA

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



5 European Higher Ed  
accreditations

## ESCP It all starts here

In a world shaped by the economy, reorienting how this world evolves has become a duty of the sphere of business.

It's by giving meaning to business that we will be able to nurture society in a positive and sustainable way. As a business school training leaders and entrepreneurs for more than 200 years, our role is central in teaching how to better anticipate change and make decisions.

**Because in life as in business, everything starts with choices.**

It is by making such choices that ESCP Business School upholds its values, its unique management style, and its unique point of view on the world.

The era of responsible, augmented and collaborative leadership has arrived: a leadership aware of global issues, sustained by our values rooted in European humanism, our unrivalled worldwide diversity and our multiculturalism.

Joining the international ESCP community is beyond embracing academic excellence; it is about learning how to make enlightened choices and being ready to meet the great challenges of our times with optimism.

Yes, with optimism because, like ESCP's founding fathers in 1819, we believe in progress.

We constantly explore new knowledge territories from sciences to humanities, allowing our graduates to reach a new levels of insight and to engage with intelligence and responsibility.

For a successful career with a positive footprint, choose ESCP Business School.

**It all starts here.**



*Prof. Frank Bournois*  
Executive President & Dean  
of ESCP



*Prof. Léon Laulusa*  
EVP, Dean for Academic and  
International Affairs

The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice how to deal with people and lead teams.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.

**Your European Academic Director**



*Prof. Vanessa Strauss-Kahn*  
Associate Dean  
BSc in Management (BSc)



## Universidad Carlos III de Madrid (UC3M)

Founded in 1989, Universidad Carlos III de Madrid (UC3M) is a Spanish public university that stands out due to its teaching, research, and university life. UC3M is the leader in internationalization and is ranked among the best Universities in Spain and Europe.

UC3M's mission is to contribute to the improvement of society through teaching of the highest quality and cutting-edge research in line with stringent international guidelines. The University aspires to excellence in all its activities, with the aim of becoming one of the top universities in Europe.

The University offers more than 6000 internship programmes with business and institutions and has a high graduate employability rate, over 93%.

**uc3m** | Universidad **Carlos III** de Madrid

## Double Degree ESCP + UC3M

ESCP Business School and the Universidad Carlos III de Madrid (UC3M) have joined forces to offer a double degree for students who wish to pursue a university career in business management. Study 4 years in three different European cities in one of the best Management Schools in the world and in the best public University in Spain in business administration.

The double degree programme has been defined for those students who would like to pursue their studies in a multicultural and multinational environment and seek to work and succeed in a global and challenging environment.



*Prof. Niko Muñoz*  
Academic Director of the  
Bachelor in Management (BSc)  
**MADRID CAMPUS**

# Double degree ESCP Bachelor in Management UC3M Bachelor in Business Administration

- **Four-Year, full-time programme** in one of the best Management Schools of the world + the best University of Spain in ADE degree\*.
- **Multicultural study** track in two institutions.
- Curriculum in **Management** combined with **liberal arts, humanities,** and language courses.
- **Taught in English** with some classes in French, Spanish or German.
- Compulsory **internships** and **social impact projects**.
- **ESCP Degree** fully compliant with international standards and an official **Spanish degree from UC3M** recognised worldwide.

## Your bachelor programme

This BSc programme is the right choice if you want to:

- **Challenge yourself** intellectually and acquire skills for a top international career.
- Get to know and understand diverse cultures by **living and studying in three different countries**, without having to compromise on academic excellence.
- Learn **management through an interdisciplinary approach**, and broaden your horizons through liberal arts and language modules.
- Obtain **strong methodological** training and develop your personal competencies.



### Leading in a changing world

Experience the world  
in 3 countries for 4 years

Empower yourself  
through multiple  
disciplines

Experience the business  
world first-hand



“  
The best thing  
is that now I  
know everything  
that forms a  
company, and  
this is something  
great about the  
ESCP Bachelor in  
Management (BSc).  
I also feel much  
more international  
compared to other  
students.”

Guillaume Danloy  
Alumnus - Class of 2019

## Real-world experiences

- **Internships & social impact projects**  
The opportunity to put learned concepts and skills into practice in real business situations.
- **Business games**  
Online simulations played in teams to introduce you to the complexity of business decision-making.
- **Collective Projects**  
A creative chance to acquire practical managerial and leadership skills.

## Student profile

- High-calibre students who aspire to top international careers.
- Keen to study and experience different cultures and languages.
- The ability to adapt and thrive in new or challenging situations.
- Looking to build confidence and become autonomous.

\* Financial Times Ranking 2019 | Ranking El Mundo 2019 "Best Universities in Spain by Degree"

# Your curriculum

## Year 1

ESCP CAMPUS  
LONDON-PARIS-TURIN

### Semester 1:

- Micro-Economics
- Fundamentals of Mathematics 1
- Introduction to European Business Administration and Organisations
- International Relations and European & World History
- Presentation Discussion & Rhetoric Skills
- B2 campus language

### Semester 2:

- Statistics and Probability
- European Institutions & Comparative Political System
- Financial & Managerial Accounting 1
- Introduction to Psychology and Sociology
- Computer Skills
- B3 campus language
- B2 campus language
- Collective Project 1
- Internship (optional)

TOTAL ECTS: 60

## Year 2

UC3M (1ST SEM.) AND  
ESCP MADRID CAMPUS (2ND SEM.)

### Semester 1:

- UC3M**- courses in English or Spanish
- Marketing
  - Management Accounting
  - Introduction to Patrimonial Law
  - Statistics II
  - Macroeconomics

### ESCP

- B2 campus language
- B3 campus language
- Collective Project 2 (part 1)

### Semester 2:

- Collective Project 2
- Fundamentals of Mathematics
- B2 campus language
- B3 campus language
- Finance
- Intercultural Skills
- International & European Business Law and Taxation
- Internship or Social Project
- Key Scientific & Technological Issues in Business

TOTAL ECTS: 63

## Year 3

ESCP CAMPUS  
BERLIN- LONDON-PARIS

### Semester 1:

- Academic Writing Skills
- B3 campus language
- CSR and Business Ethics
- International Economics
- Liberal Arts elective (1 course)
- Operations Management and Business Information Systems
- Management elective courses (2 courses)\*

### Semester 2:

- B3 campus language
- Business Game
- Internship 2
- Liberal Arts elective (1 course)
- Management elective course (2 courses)
- Strategy & International Management
- Final Bachelor Thesis

TOTAL ECTS: 60

## Year 4

MADRID  
UC3M

### Semester 1:

- Game Theory
- Elective courses

### Semester 2:

- Organization Behaviour
- Econometrics
- Marketing Management\*
- Financial Management\*
- Elective courses\*

\* Mandatory in order to complete 60 ECTS

TOTAL ECTS: 60



## → Study track options

YEAR 1  
ESCP London | Paris | Turin  
Language requirements: English

YEAR 2  
Madrid  
1st Semester at UC3M  
2nd Semester at ESCP

YEAR 3  
ESCP Berlin | Paris | Londres  
Language requirements: Berlin (English); Paris (French C1)

YEAR 4  
UC3M Madrid  
Language requirements: English and Spanish

## Admission requirements

- Have been admitted to the ESCP Bachelor in Management (BSc).
- Spanish level, minimum C1.
- Motivation letter in Spanish (1000 words).
- Additional interview.

Only 10 Double Degree places per year

### Fees

Double Degree year 4: 15,920 EUR \*

### Meet us worldwide

-  ONLINE
-  ON-CAMPUS
-  AT FAIRS

\* This price is only for the Double Degree and does not include the prior 3 years for the ESCP Degree. Check on our website for the ESCP Degree fees: [escp.eu/bachelor-fees](http://escp.eu/bachelor-fees)

## Application process

-  **1 ONLINE APPLICATION**  
ESCP.EU/BACHELOR, PARCOURSUP, UCAS OR COMMONAPP+INTERVIEW
-  **2 IF ADMITTED TO THE BACHELOR, SEND APPLICATION FOR THE DOUBLE DEGREE**
-  **3 INTERVIEW FOR THE DOUBLE DEGREE**
-  **4 ADMISSION RESULTS**
-  **5 ENROLMENT CONFIRMATION**

## Your contact



Roxana Olaru  
rolaru@escp.eu  
+34 650 803 947

Join us    

## Student life & associations

**A strong sense of school spirit and community is a defining characteristic of ESCP Business School. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development.**

Student life on each of the campuses is shaped by the initiatives and activities offered by some 50 clubs and associations which organise networking, artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.

## The ESCP Regatta

The Regatta symbolises what ESCP is all about. Once a year, students from all six campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multi-campus school and to strengthen and broaden the group spirit key to the ESCP community. The ESCP Regatta has become a landmark in the School's sporting, networking and social calendar. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.

## Junior Enterprise

A student-run business association which works with corporate clients across Europe on a wide range of business ventures.



## Careers Service

The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects. Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 30,000 internship opportunities each year.

Through the Careers Service, students benefit from:

- Career workshops, individual coaching, and personality and logic tests to identify strengths and motivations tests to identify strengths and motivations
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus general and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni on how to be recruited by the leading companies in these sectors.

## Graduate students 2020

51%

chose to continue with a Master degree in a renowned institution

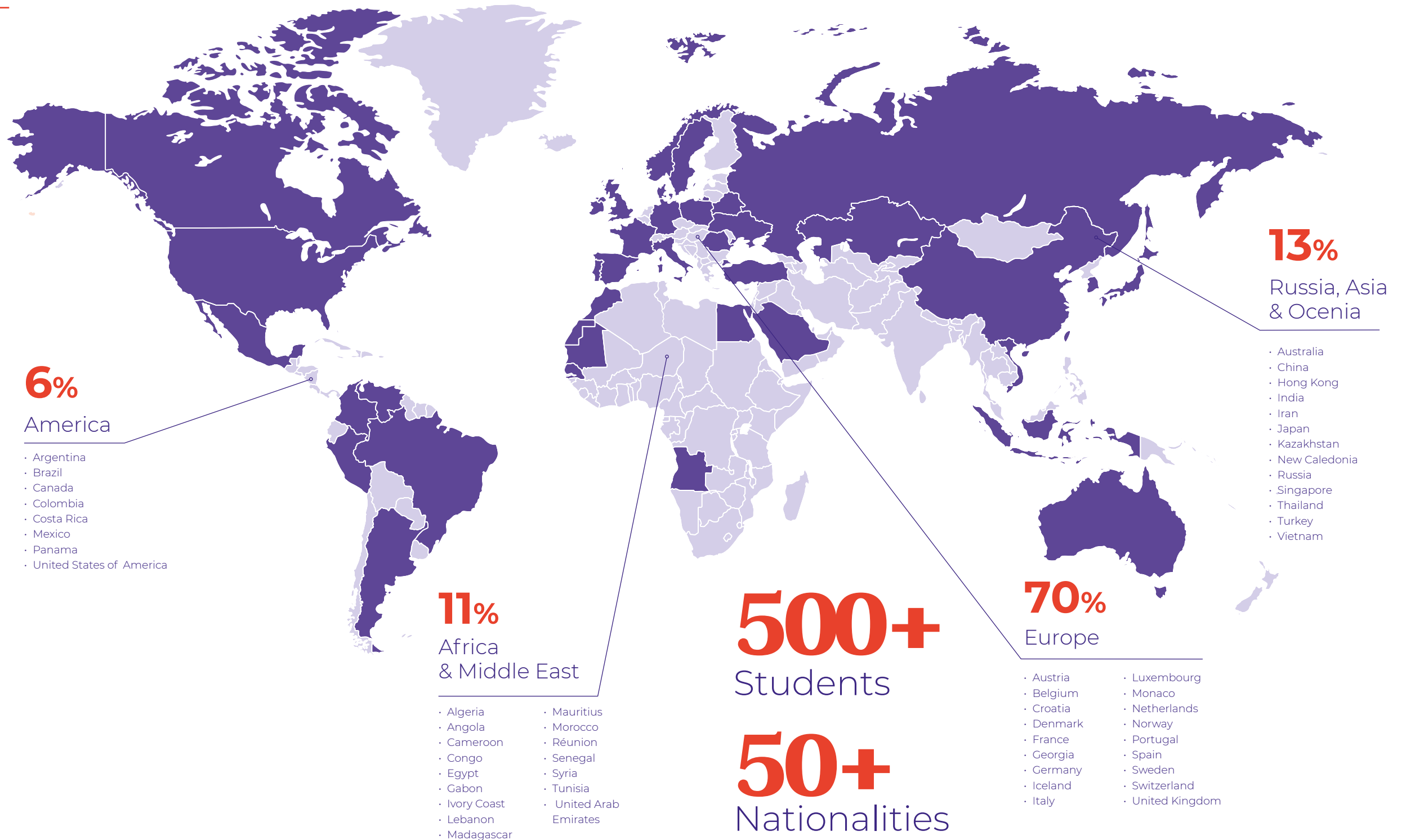
46%

chose to start an international professional career

98% PLACEMENT

+3% gap year

# Bachelor in Management (BSc) Class of 2023





# Bachelor in Management (BSc) Double Degree ESCP + UC3M

ESCP is multi-accredited.



**5 European Higher Ed  
accreditations**

## **BERLIN**

Heubnerweg 8-10  
14059 Berlin, Deutschland

## **LONDON**

527 Finchley Road  
London NW3 7BG,  
United Kingdom

## **MADRID ARROYO FRESNO**

Arroyo Fresno 1  
28035 Madrid, España

## **PARIS RÉPUBLIQUE**

6, avenue de la Porte de  
Champerret 75017 Paris, France

## **PARIS MONTPARNASSE**

3, rue Armand Moisant  
75015 Paris, France

## **TURIN**

Corso Unione Sovietica, 218 bis  
10134 Torino, Italia

## **WARSAW**

c/o Kozminski University  
International Relation Office  
57/59 Jagiellońska St.  
03-301 Warsaw, Poland