



**Bachelor in  
Management (BSc)**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



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## ESCP Quick Facts

The World's  
**1st**  
Business School  
(est. 1819)

## Multi- accredited:

AACSB, EQUIS, EFMD MBA,  
EFMD EMBA, 5 European Higher  
Ed standards

## A comprehensive portfolio

of 48 programmes: Bachelor, MiM,  
28 MScs, MBA, 2 PhDs, 13 Executive  
Masters, EMBA, Global Executive  
PhD, as well as a custom and open  
programme offer.

**8,500+**  
students in degree  
programmes representing

**122**  
different nationalities

**6** European campuses in  
Berlin, London, Madrid, Paris,  
Turin, and Warsaw and a branch  
campus in Dubai

**180**  
research-active professors  
representing 33 nationalities  
across our campuses

**145**  
academic alliances in Europe  
and the world in 48 countries

**5,000**  
high-level participants in  
customised trainings and  
executive education

**73,000**  
active alumni in  
over 170 countries



## 6 Urban Campuses

### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

### LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

### MADRID

**Puerta de Hierro & María de Molina**  
The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe

### PARIS

**République, Montparnasse & Champerret**  
The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

### TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

# ESCP Rankings & Accreditations

## Worldwide Financial Times

# #2

Master in Finance 2022

# #7

Master in Management 2021

# #6

Executive MBA 2021

# #12

Executive Education 2022

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



5 European Higher Ed  
accreditations

## Welcome to ESCP Business School

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school. For over 200 years, we have been training generations of responsible and purpose-driven leaders eager to leave their mark on business and society.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school. And it is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity. Becoming part of ESCP is to be ready to meet the great challenges of our time with optimism.

To support companies and institutions as they face these challenges head-on, we recruit and train the best talents, from all academic, geographical and social backgrounds.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes, a multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose?  
Choose ESCP.

**It all starts here, with you.**



*Prof. Frank Bournois*  
**Executive President & Dean  
of ESCP**



*Prof. Léon Laulusa*  
**EVP, Dean for Academic and  
International Affairs**

*Prof. Vanessa Strauss-Khan*  
**Academic Director  
Bachelor in Management (BSc)**



*Marion Leparmentier*  
**Director of Studies, Europe  
Bachelor in Management (BSc)**



The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice interpersonal skills and lead multicultural teams.

During the three years of study, they have the opportunity to live in three different countries and communicate in multiple languages, always within the same institution. Our interactive digital and in-classroom learning environment encourages students to have a constant exchange with our passionate professors across all countries throughout their studies.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.

*Cartier* | **Cartier,  
official Class Sponsor**

ESCP Business School and Cartier join forces to offer the young professionals a unique learning experience. The partnership allows students of the programme to immerse themselves in the life of the Maison, through site visits and experience-sharing sessions with the jewellery house's employees. Cartier also takes part in MBA recruitment forums.



# A Diverse International Faculty

The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



**Prof. Dr. Marion Festing**  
**HRM and Intercultural Leadership**  
**BERLIN CAMPUS**

*"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."*



**Prof. Terence Tse**  
**Finance**  
**LONDON CAMPUS**

*"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."*



**Prof. Lorena Blasco-Arcas**  
**Marketing**  
**MADRID CAMPUS**

*"Multiculturalism, humanistic values and learning by doing define the ESCP experience, the perfect combination to prepare our students for the societal and businesses demands of the future."*

**Prof. Philippe Zarlovski**  
**Management Control**  
**PARIS CAMPUS**

*"Students are ESCP's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."*



**Prof. Chiara Succi**  
**Organisational Behaviour**  
**TURIN CAMPUS**

*"Every time I teach ESCP students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."*



**Prof. Grzegorz Mazurek**  
**Marketing**  
**WARSAW CAMPUS**

*"ESCP with its history and pan-European perspective is associated not only with a high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the 'ESCP experience' - students are aware of that, appreciate it and take the most from it."*



# ERIM

**ESCP Research Institute of Management** is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

## Research Centres & Institutes

### BIG DATA RESEARCH CENTRE

**CERALE**  
Centre for European / Latin American Research

**CERS**  
Centre for Research in Sociology

**CIM**  
Excellence Centre for Intercultural Management

**CMC**  
Creativity Marketing Centre

**ECDC**  
European Center for Digital Competitiveness

**EMC**  
Energy Management Centre

**HappyMgt**  
Happiness & Management Research Centre

**IREFIM**  
Institute of Real Estate Finance and Management

**SustBusy**  
Business & Society - Towards a Sustainable World

**TIB**  
Teams in International Business

**TMI**  
Talent Management Institute

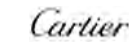
## Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues.

Corporate chairs and Professorships are an important component of the ESCP Business School research policy.

They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

### Chairs



• **Cartier** Chair "Turning Points"



• "Factory for the Future" Chair with **Safran**, Safran Aircraft



• "IoT" (Internet of Things) Chair in partnership with **Schneider Electric**



• ESCP - **BearingPoint** "Retailing 4.0" Chair



• **BNP Paribas** "Reinventing Work" Chair



• Institut Jean-Baptiste Say, in partnership with **Manutan**

### Professorships



• Professorship **KPMG** "New Generation Management"



• **L'Oréal** Professorship in Creativity Marketing



• **Real Estate Tech Innovation** programme with Monaco



• **Professorship RIU Hotels & Resorts:** ESCP as academic partner for CSR

# Bachelor in Management (BSc) Overview

PROGRAMME  
OVERVIEW



## Leading in a changing world Starts by choosing a cross-cultural journey

**The Bachelor in Management (BSc) is a three-year general management programme that embraces an interdisciplinary approach. It takes business studies further by including languages, liberal arts, and personal development.**

Students will have the opportunity to spend their time at a different ESCP or partner campus each year, living and studying in different countries and cultures without having to compromise on academic excellence.

The cultural diversity is integral to the Bachelor in Management (BSc) experience, and students also gain the advantage of increasing their proficiency in up to two additional languages by the conclusion of the programme.

We believe theory is nothing without practice, so students will benefit from our extensive network of companies and organisations by working on real-life case studies, company projects, group work and compulsory internships.

**Pauline Boullanger**  
Class of 2022, France

*"I chose the ESCP Bachelor in Management (BSc) programme as it teaches a wide range of different subjects at a high level, enabling me to apply for a number of excellent masters in the future. It is a perfect mix between theory and practice."*



## Your Bachelor

This BSc programme is the right choice if you want to:

- Challenge yourself intellectually and acquire skills for a **top international career**.
- Get to know and understand diverse cultures by **living and studying in three different countries**, without having to compromise on academic excellence.
- Learn management through an **interdisciplinary approach**, and broaden your horizons through liberal arts and language modules.
- Obtain strong methodological training and **develop your personal competencies**.

## Focus on learning languages

Languages form an important part of the ESCP Bachelor in Management (BSc), with the aim being that all students have gained proficiency in the languages of the campuses they will be attending. To make this possible, we provide in-class and digital language courses that are adapted to each student's level during the three years of the programme.

## Innovative blended learning model

We have developed a modern and superior performance learning format that combines onsite lessons with online preparatory sessions on our platform, specifically designed for our students.

BLEND  
ED LEARNING  
MODEL



# Programme Highlights

- **Three-year**, full-time programme (180 ECTS)
- **Multicultural** study track in one institution
- Curriculum in **Management** combined with **liberal arts** and **humanities**
- Innovative **Blended Learning Model**
- Taught in **English** with some classes in **French** or **Spanish**
- Language courses of **Spanish, Italian, French, German** and **Chinese**
- Compulsory **internships** and/or **social impact projects**
- Bachelor of Science in Management degree **fully compliant with international standards**

Grade de Licence



Accreditation



Ranking 2022



**3**  
years

**3**  
countries

**6**  
possible urban  
campus locations

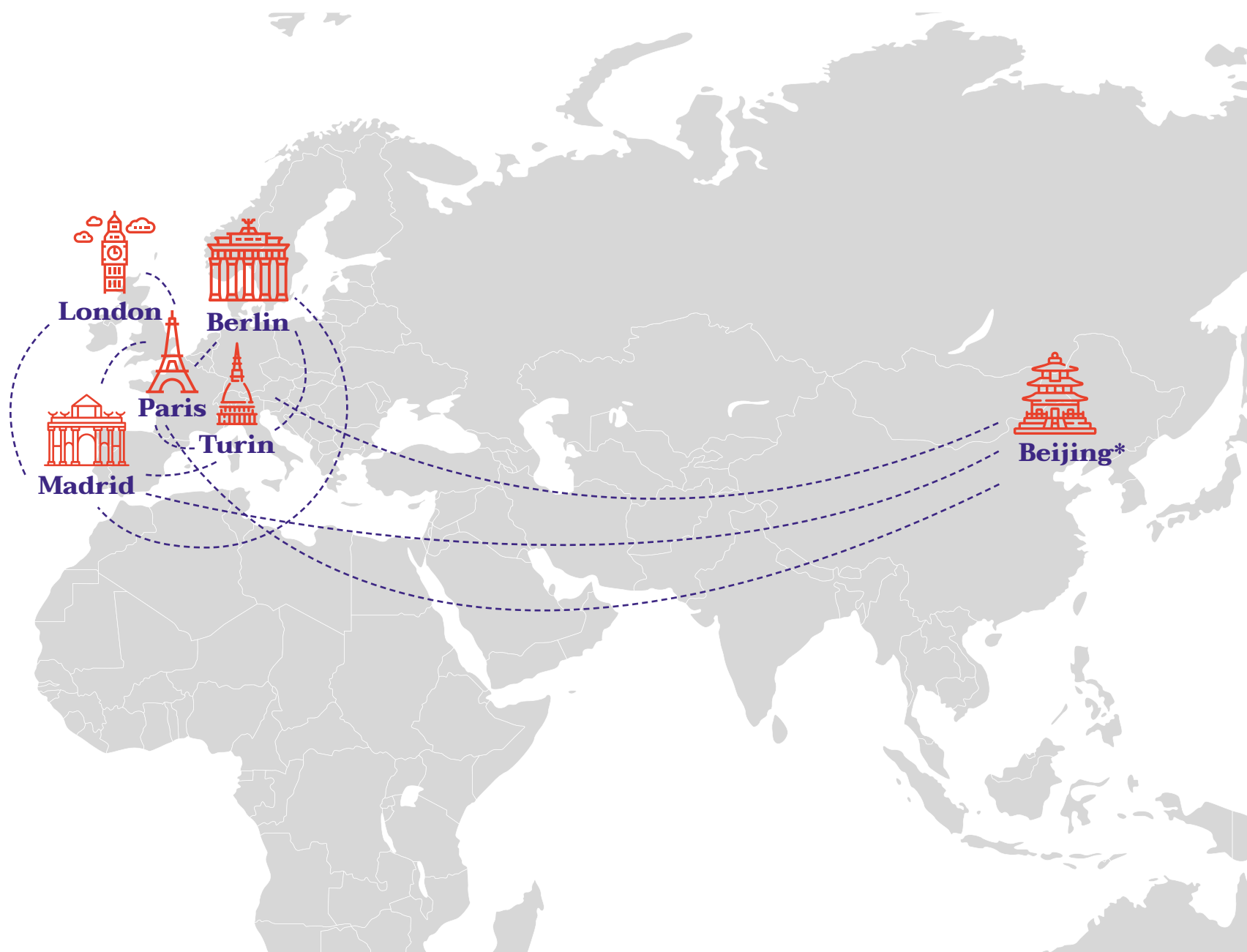
**60+**  
different  
nationalities

**3**  
international  
internship  
opportunities

**98%**  
placement upon  
graduation

# Study-Track Options

Live and learn in **different countries over three years**. Each academic year, you will have the opportunity to study at one of our urban **European campuses** in Berlin, London, Paris, Madrid or Turin, or to study a year or a semester at one of our partner universities like Tsinghua University in Beijing\*. This gives you the unparalleled student experience of living and studying in different countries and cultures without having to compromise on **academic excellence**.



## YEAR 1

-  LONDON
-  PARIS
-  TURIN
-  BEIJING\*

Language requirements:  
 London: English  
 Paris: English  
 Turin: English  
 Beijing: English

## YEAR 2

-  MADRID
-  PARIS
-  TURIN

Language requirements:  
 Madrid: English and Spanish  
 Paris: English and French  
 Turin: English

## YEAR 3

-  BERLIN
-  LONDON
-  PARIS

Language requirements:  
 Berlin: English  
 London: English  
 Paris: English and French

\*Exclusively available to residents of China



## Curriculum

Our curriculum is designed for students who aspire to top international careers. During the course of the Bachelor in Management (BSc) programme, students will truly get to know and understand diverse cultures and approaches to management – both through the multi-campus travel and the experience of working with international peers.

By the conclusion of the BSc, graduates will have acquired the necessary background and knowledge in management, economics and law, complemented by the fundamentals of maths, accounting and statistics. All modules have been chosen to provide a solid foundation for a career in business across a range of different industry sectors and management domains.

The inclusion of liberal arts and humanities modules (e.g. Psychology and Sociology) gives a crucial understanding of business in a wider context: to think outside the box and develop different ways of thinking.

Combined with practical skills and projects, extensive group work, professional internships and a concluding thesis, the Bachelor in Management (BSc) prepare its students for the next steps in their career, be it in postgraduate study or graduate work opportunities.

MEET OUR FACULTY



YEAR 1	YEAR 2	YEAR 3
LONDON - PARIS - TURIN	MADRID - PARIS - TURIN	BERLIN - LONDON - PARIS
<b>Management, Economics &amp; Law Modules</b> <ul style="list-style-type: none"> <li>• Introduction to European Business Administration &amp; Organisations</li> <li>• Managerial Accounting</li> <li>• Micro-Economics</li> <li>• European Institutions &amp; Comparative Political Systems</li> <li>• Fundamentals of Mathematics 1</li> <li>• Statistics &amp; Probability</li> </ul>	<b>Management, Economics &amp; Law Modules</b> <ul style="list-style-type: none"> <li>• Finance</li> <li>• Financial Accounting</li> <li>• Marketing</li> <li>• Macro-Economics</li> <li>• Contract &amp; Business Law in Europe</li> <li>• International &amp; European Business Law &amp; Taxation</li> <li>• Fundamentals of Mathematics 2</li> <li>• Advanced Statistical Methods</li> </ul>	<b>Management, Economics &amp; Law Modules</b> <ul style="list-style-type: none"> <li>• Operations Management &amp; Business Information Systems</li> <li>• CSR &amp; Business Ethics</li> <li>• International Economics</li> </ul> Electives, such as: <ul style="list-style-type: none"> <li>• Marketing &amp; Sales</li> <li>• Finance</li> <li>• Management</li> <li>• Digitalisation</li> <li>• Human Resources</li> <li>• Entrepreneurship</li> </ul>
<b>Liberal Arts &amp; Humanities Modules</b> <ul style="list-style-type: none"> <li>• Introduction to Psychology &amp; Sociology</li> <li>• International Relations and European &amp; World History</li> </ul>	<b>Liberal Arts &amp; Humanities Modules</b> <ul style="list-style-type: none"> <li>• Key Scientific &amp; Technological Issues in Business</li> </ul>	<b>Liberal Arts &amp; Humanities Modules</b> Electives, such as: <ul style="list-style-type: none"> <li>• History</li> <li>• Politics</li> <li>• Wealth of Nations</li> <li>• Negotiation</li> <li>• Human Behaviour</li> <li>• Self-Awareness</li> </ul>
<b>Languages &amp; Personal Skills Modules</b> <ul style="list-style-type: none"> <li>• Presentation, Discussion &amp; Rhetoric Skills</li> <li>• Computer Skills</li> <li>• Languages</li> </ul>	<b>Languages &amp; Personal Skills Modules</b> <ul style="list-style-type: none"> <li>• Intercultural Skills</li> <li>• Languages</li> </ul>	<b>Languages &amp; Personal Skills Modules</b> <ul style="list-style-type: none"> <li>• Academic Writing Skills</li> <li>• Languages</li> </ul>
<b>Collective Projects, Internships</b> <ul style="list-style-type: none"> <li>• Collective Project 1</li> <li>• Internship (optional)</li> </ul>	<b>Collective Projects, Internships</b> <ul style="list-style-type: none"> <li>• Collective Project 2</li> <li>• Internship or Social Impact Project</li> </ul>	<b>Collective Projects, Internships &amp; Thesis</b> <ul style="list-style-type: none"> <li>• Business Game</li> <li>• Internship</li> <li>• Bachelor Thesis</li> </ul>
<b>60 ECTS</b>	<b>60 ECTS</b>	<b>60 ECTS</b>
<b>180 ECTS</b>		





## Careers Service

**The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects.**

**Located on each of the campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 30,000 internship opportunities each year.**

Securing an internship during (or a job after) university is becoming increasingly competitive. Recruitment processes are constantly evolving, focusing less on technical knowledge and more on assessing the applicant's ability to work in a team, their analytical thinking, organisational skills and leadership potential.

The BSc curriculum offers a number of personal or "soft" skills workshops to address areas such as presentation techniques and communication competencies. It is also essential that you have the opportunity to practice recruitment processes in anticipation of the real thing.

Throughout your time at ESCP, you will receive the support and know-how of our specialised Careers Services, which offer a full range of careers-focused services and events.

## Events

The Careers Service hosts a range of events for students each year to help them define and refine their career plans, obtain valuable information, and learn about different job opportunities internationally.

These events include:

- Career workshops
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus general and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni on how to be recruited by the leading companies in these sectors

## Career Coaching

Our Careers Service offers our students individual coaching to assist their career development, helping them identify their objectives, apply for jobs, write CVs, practice with mock interviews, and other relevant career training.

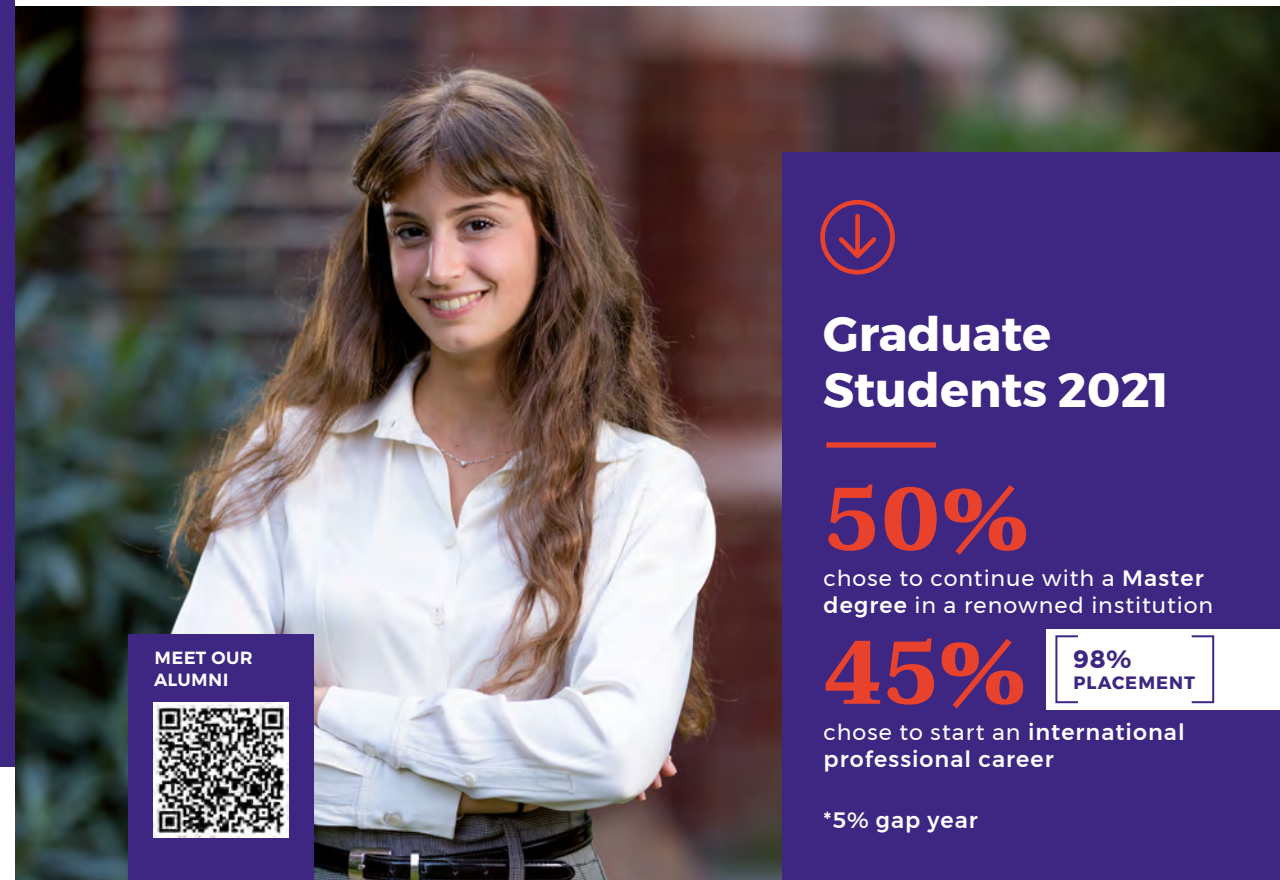
The Service uses a variety of tools to accompany students in discovering career goals and aspirations, such as personality and logic tests in order to:

- Identify their strengths and weaknesses
- Help them reflect on a career plan
- Train with practical guides and tutorials
- Prepare for interviews

## Alumni

Building relationships and networks is essential. The ESCP Alumni Association, through its 60,000 active alumni in 150 countries, will help you build strong connections and gain valuable insight into companies and recruiters around the world.

Our Alumni are involved with the Careers Service by attending career and networking events, and offering mentorships, company presentations and industry bootcamps.



## Graduate Students 2021

# 50%

chose to continue with a Master degree in a renowned institution

# 45%

chose to start an international professional career

**98%  
PLACEMENT**

\*5% gap year

MEET OUR ALUMNI





“  
My internship at the US fashion company Juicy Couture has been an amazing experience! Not only did I have an insight into wholesale management, marketing and sales, but I also got to spend two intense and exciting weeks, during which we sold collections and even launched a new line.

I can definitely recommend the ESCP Careers Service to students for advice and support. Thanks to the Careers Service I got to know useful websites to look for internship opportunities, as well as receive great help to prepare myself for interviews and making the best out of my CV!

Ellen Neschev  
Class of 2018, Germany



“

During my first year as a Bachelor in Management student I managed to land an internship with Airbus! I felt well-prepared for my interviews thanks to the Careers Service, and ultimately I was selected to do an internship at Airbus Defence and Space in Lean Management and Process Optimisation. My internship was even better than I imagined it; I not only gained some new skills, but I also learned a lot about the industry. I got to meet people from different cultures, and I think that my own background, along with the education received from ESCP, really helped me to connect with them and to be involved in more interesting tasks and experiences.”

Laurent Hoegl-Roy  
Class of 2020, Switzerland/France/Germany



## Fees, scholarships & financing



### Scholarships

At ESCP we believe in equal opportunities. That is why we have created a scholarship programme that encourages social diversity and values individual commitment.

Scholarships can cover 10% to 50% of tuition fees (excluding first-year registration fee) and are assigned based on different criteria such as merit, diversity and financial needs. They are renewable each year on condition of academic achievement, behaviour and involvement in the ESCP community.

### CROUS scholarship holders:

Students who are eligible for CROUS scholarships allocated by the French Ministry of Higher Education are eligible for an ESCP need based scholarship. The exemption percentage ranges from 10% to 50% depending on CROUS level.

### Bank Loan

Many banks offer student loans at attractive rates, with deferred payback. Recent ESCP students have received interest rates as low as 1%. Consult your bank for information on a personal loan.

Furthermore, thanks to a partnership with BNP Paribas, the ESCP Foundation Endowment Fund supports students who encounter difficulties to obtain student credit in the absence of a solid guarantor (please note that this is currently only available for French students).

For more information, contact your campus' Student Affairs office.

### September 2023 intake fees

European students	€15,920 / year
Non-European students	€22,250 / year
+ application fee	€60
+ registration fee	€360 (first year only)
+ service fee	€1,000 / year

To be eligible for European fees, you must be a European citizen holding a valid European passport.

Application, tuition and registration fees may be subject to change. Visit [escp.eu/bachelor](https://escp.eu/bachelor) for up-to-date information.

# Student Diversity Class of 2024

MAKING  
CONNECTIONS



**700+**  
students

**60+**  
nationalities

## 6% Americas

Argentina · Brazil · Canada · Chile · Colombia · Guatemala · Mexico · Panama · Peru · United States of America

## 5% Africa & Middle East

Algeria · Angola · Benin · Cameroon · Gabon · Israel · Laos · Lebanon · Madagascar · Morocco · South Africa · Tunisia

## 10% Russia, Asia & Oceania

Australia · Bangladesh · China · Hong Kong · India · Iran · New Zealand · Philippines · Russia · Taiwan · Thailand · Turkey · Vietnam

## 79% Europe

Austria · Belarus · Belgium · Bulgaria · Croatia · Czech Republic · Denmark · Estonia · Finland · France · Germany · Greece · Hungary · Ireland · Italy · Lithuania · Luxembourg · Monaco · Netherlands · Norway · Poland · Portugal · Serbia · Slovakia · Spain · Sweden · Switzerland · Ukraine · United Kingdom

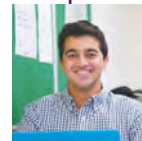
### Estevan Vilar Class of 2018, Switzerland

*"I can say that I really enjoyed studying at ESCP. Students and teachers come from all over the world, which is amazing for developing our intercultural skills. I loved changing countries/campuses each year, and my first year living in London was an unforgettable experience."*



### Shaan Legros Class of 2019, USA

*"The best thing about the programme is my classmates, they're from a range of backgrounds and everyone is ambitious and hardworking with the drive to succeed. I like to know when I graduate, I'll stand out from the crowd."*



### Chiara Bimbatti Class of 2020, Italy

*"I chose to study the BSc at ESCP because it is the only programme that merges the study of economics with social studies and foreign languages. It also gives the opportunity of traveling and grasping the cultural differences of many European cities."*



# Student Life

**A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged: we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by some 50 clubs and associations, which organise networking, artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, and more.**

## The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all six campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP community.

The ESCP Regatta has become a landmark in the School's sporting, networking and social calendar. For its 14th edition, more than 300 participants sailed together in 2022, manning nearly 40 yachts around Ischia in the Gulf of Naples, Italy. The Regatta is not only a sporting event, it is also an opportunity for the ESCP family to gather: students from all programmes, alumni and partners meet for 3 days to share moments of informal networking and team building.

## Student life and associations

### AGORA

AGORA, the student council elected by students, plays an important role within the School. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP.

### STUDENT SOCIETIES BOARD (SSB)

Elected by the students, the SSB organises social events which encourage networking amongst different intakes and nationalities. The Board drives and coordinates the student societies present on all six campuses.

### SPORTS CLUBS AND ACTIVITIES

Sports activities have a long tradition at ESCP, and the Paris campus alone offers around 30 different disciplines. London Campus students have access to the various sporting facilities at City University, and the Turin Campus organises the annual regatta, bringing together both students and alumni.

### CALL ON'U

A cross-campus organisation which prepares students for participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

### ESCP CONSULTANCY, ALIAS JUNIOR ENTERPRISE

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts business-minded individuals keen to pursue their personal development on genuine business projects.

**BERLIN**  
LONDON  
MADRID  
PARIS  
TURIN



Study  
in **Berlin**:  
Discover one of  
the most offbeat  
and creative  
European cities.



*Prof. Dr. Houdou  
Basse Mama*  
BSc Academic Director  
BERLIN CAMPUS

### City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

### Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. People value Berlin for its pulsating cultural scene and night life as well as for its spacious parks and bohemian quarters.

### Career Opportunities

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

### The Campus

ESCP Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year there are events and conferences on the latest business issues. ESCP is a state-recognised university in Germany.

VIRTUAL  
CAMPUS TOUR



### Your contact

BERLIN CAMPUS  
RECRUITMENT & ADMISSIONS OFFICE

*Grace Nguyen*  
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MADRID  
PARIS  
TURIN

## Your contact

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RECRUITMENT & ADMISSIONS OFFICE

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**London:**  
A truly  
multicultural  
experience  
in the heart  
of a vibrant city.



Prof. Ling Eleanor Zhang  
BSc Academic Director  
LONDON CAMPUS

### City of London

London is more than just a city: it is a global centre for business and culture, particularly appreciated for its professional opportunities, metropolitan vibes and inclusive diversity. This highly dynamic and innovative context attracts half a million international students each year, eager to experience one of the most future-oriented capitals in the world.

### Cultural Variety

The British capital is a true multicultural giant. With just shy of 11 million inhabitants speaking more than 300 languages, it manages to balance the tradition of the European continent with the multicultural ambition of the new millennium.

### Career Opportunities

Whether you're heading for a career in the finance sector or dreaming of working for a leading luxury brand or tech company, London has it all waiting for you. There are job opportunities at the biggest brands in the world, as well as an incredible number of innovative start-ups. From internships to graduate schemes and beyond, London is your launch pad!

### The Campus

Located in West Hampstead in north-west London, ESCP's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

VIRTUAL  
CAMPUS TOUR



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Cosmopolitan,  
sophisticated,  
bustling, energetic,  
vibrant: **Madrid**  
is full of energy  
as only a capital  
city can be.



Prof. Niko Muñoz  
BSc Academic Director  
MADRID CAMPUS

### City of Madrid

Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit, including some of the best museums in the world. Every corner you turn reveals something to surprise and delight you.

### Cultural Variety

Madrid is home to some of the best business schools in the world. The capital city offers a diverse and international community that provides a chance to study alongside students from around the globe. It is also one of the most affordable cities for students in Europe.

### Career Opportunities

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience.

### The Campus

Located in the exclusive neighbourhood of Puerta de Hierro, 10 minutes away from the city centre. It is an ideal place for students to focus on their studies and professional development.

A short bus ride will take you to the city centre to enjoy everything a capital like Madrid has to offer.

VIRTUAL  
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**Paris:** Where  
history meets  
innovation for  
an unforgettable  
experience.



Prof. Isabelle de Boysson  
BSc Academic Director  
PARIS CAMPUS

### City of Paris

Legendary capital of fashion, business incubator, and number one tourist destination in Europe, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

### Cultural Variety

Many fairs, trade shows, international congresses and events are held in Paris. Our campuses are literally at the crossroads of new economic and societal trends shaping the future of the French capital.

### Career Opportunities

Paris offers a global economic environment to international companies as well as smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP graduates.

VIRTUAL  
CAMPUS TOUR



### The Campus

The Paris campus has two conveniently located sites.

The République site is situated downtown in the 11th arrondissement. It is the largest of the our campuses and hosts the greatest number of faculty and students. The building is classified as a historical monument. With extensive campus facilities and over 50 active student clubs and associations, a strong sense of school spirit and community prevails.

The new Montparnasse site is located in the 15th arrondissement to reinforce the strategic presence of ESCP in the heart of Paris. It has modern infrastructures and is fully equipped to offer students and executive education participants a memorable experience.



BERLIN  
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Experience  
the capital of  
open innovation  
culture: **Turin**  
looks to the  
future.



*Prof. Fabrizio Grana*  
BSc Academic Director  
TURIN CAMPUS

### City of Turin

Turin was the first capital of Italy and now is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and looks to the future. It has developed an unparalleled expertise in the automotive industry and become a fresh, smart, modern and open-minded hub of all that is European. Turin is an icon of the truly Italian style.

### Cultural Variety

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

### Career Opportunities

The territory is the cradle of many important Italian companies in different industries such as automotive, aviation, consulting, finance, fashion, food and beverage, and sports. The Turin campus has a strong relationship with companies in all these sectors, with strong recruitment of ESCP students.

VIRTUAL  
CAMPUS TOUR



### The Campus

Founded in 2004, our Italian home is a young campus that has experienced rapid growth. It serves both students through Undergraduate and Master programmes, and the business community with a complete portfolio of executive education, applied research and entrepreneurship services. The Turin Campus has a solid connection with a number of national and international companies which contribute to its governance.

# BEIJING\* Partner university



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\*Exclusively available to residents of China

**Beijing:**  
An ancient  
cultural capital  
integrating  
technology with  
internationalisation.



*Prof. Kejin Zhao*  
BSc Academic Director

*Associate Dean, School of  
Social Sciences - Tsinghua  
University*



## Academic Tradition

Tsinghua is a dynamic global university renowned for its high-quality teaching and research, and its spirit of social commitment. The bright and aspiring students are taught by top experts in their fields in world-class teaching and research facilities.

Tsinghua is consistently ranked among the very best universities in the world by QS World University Ranking, Times Higher Education World University Rankings and US News Global University Rankings, among others.

## City of Beijing

Beijing is one of the first cities recognised as a National Historically and Culturally Notable City in China, with the largest number of UNESCO World Heritage Sites. The city's history of more than three thousand years has nurtured many famous places of interest such as the Forbidden City, the Temple of Heaven, the Badaling section of the Great Wall, and the Summer Palace.

## Cultural Variety

Tsinghua is home to a remarkably diverse community. In 2019, more than 4,000 international students from over 130 countries were enrolled. Worldwide, more than 30,000 Tsinghua international alumni make significant contributions to social, scientific, economic, and sustainable development.

The University prides itself on its vibrant and enriching campus community, with more than 200 student associations and organisations. Countless experts, innovators and international business leaders come to Tsinghua each year to give open lectures and talks, and participate in international conferences.

## The Campus

The campus of Tsinghua University is situated in northwest Beijing on the site of the former imperial gardens of the Qing Dynasty, and surrounded by a number of historical sites. The campus has nine libraries with over five million volumes that integrate both Chinese and Western styles, and an Art Museum with over 13,000 art pieces.

Life at Tsinghua is a vibrant bustle that's more than academics. The Tsinghua community engage in extracurricular activities in arts and athletics. Visitors experience the splendour of the former imperial garden, attend open lectures and enjoy theatre performances.

## Real-world Experiences

**We believe that theory is nothing without practice. As an ESCP student, you will gain valuable hands-on business management experience with a focus on working as a team, cross-cultural communication and applying your newly acquired knowledge to real-world situations.**

### Internships and Social Impact Projects

Internships and Social Impact Projects are the ultimate opportunity for you to put learned concepts and skills into practice in real business situations. These experiences are a crucial component of the BSc programme and are highly valued by potential employers. Instead of the second-year Internship, students can opt to complete a Social Impact Project, volunteering for a local charity or taking part in a humanitarian mission abroad. Social Impact Projects are particularly relevant for students interested in future work with not-for-profit organisations.

Thanks to ESCP's strong links with the corporate world, students are offered internships across a range of sectors, including Marketing & Communications, Banking & Finance, Consulting, Food & Beverage, Luxury Brands, E-commerce & IT, Automotive, Pharmaceuticals & Healthcare, Energy & Chemicals, and NGOs.



### Business Games

Business Games are online simulations played by teams of students in order to compete in a virtual business environment. An exciting and relevant exercise, the aim is to introduce you to the complexity of business decision-making. Each team must make decisions relating to areas such as finance, marketing and operations. The best-performing team wins the game and each team has the possibility to further their experience by participating in international competitions (e.g. Solvay Business Game and L'Oreal Brandstorm).

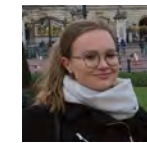
### Collective Projects

Collective Projects offer students an opportunity to contribute to the life of their programme and campus whilst acquiring practical managerial and leadership skills. At the beginning of each of your first two academic years, you will work in small teams to identify and plan the development of a project for the rest of the academic year. Projects can be varied in terms of their focus, and may be linked with careers, social life, humanitarian aid or be more business/digital oriented. Students are encouraged to be creative.

### Work and Study Track

Students studying in Paris in their final year will be on a work and study track. Half of their time will be spent attending academic classes at ESCP Paris Campus and the other half working within a company based in Paris. This allows students to deepen their experience in the corporate world while completing their studies.

Students on the work and study track that are not French native speakers must demonstrate a minimum of a C1 level in French.



**Patricia Madej**  
Class of 2020, Germany/Ukraine

*"My studies at ESCP helped me find in which direction I wanted to go for my professional career, something I did not know back when I finished High School. Through internships, my interest in Finance became apparent, so I decided to do an Apprenticeship at a Fund Management Company in Paris."*

### Companies offering internships and recruiting ESCP graduates





## Grow your Network

- Join a 73,000 – strong international **Alumni Network** across 170 countries
- Access the online **Alumni Directory**
- Join one of our professional, regional, corporate, or leisure groups and **participate in any of the 250 events** organised each year around the world
- Join our monthly **Alumnights**, after-work events to meet new contacts and develop your network.
- Join the 26,000 ESCP Alumni on **LinkedIn**

## Boost your Job Search

As an ESCP Alumni, you will have access to a range of programmes and events designed to help you develop your career to reach your professional goals.

- Choose an experienced Alumni as your **personal mentor** to help define or redefine your professional path
- Participate in one of our five **Bootcamps** (Consulting, Investment Banking, Technology, Luxury, Sustainability) to learn everything you need to know about a sector and practice mock interviews
- Get in touch with one of our **Alumni Career Coaches** to learn more about you, your strengths and improve your pitch and visibility in one-to-one coaching sessions
- Find your next job opportunity through our **Job Board** of more than 30,000 openings



## Promoting an Entrepreneurial Spirit

**ESCP places an increasing value on capturing and nurturing an entrepreneurial spirit: as relevant for established businesses as for start-ups. Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that an entrepreneurial spirit is important for all students in all disciplines. In 2018 the Jean-Baptiste Say Institute was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.**

### Learning to be an Entrepreneur

Entrepreneurship is taught through specialisations that take students through the stages of self-reflection and leadership style through the essential business functions (finance, marketing, organisational development, etc.).

### Incubators and accelerators:

The Blue Factory is the European incubator of ESCP Business School. It offers support to student and alumni entrepreneurs on each campus and abroad through its 3 programmes: Start, Seed and Scale. Its mission is to connect, orientate, and guide entrepreneurs at any moment of their journey. Discover more here: [www.blue-factory.eu](http://www.blue-factory.eu)

**Events** are organised throughout the year online and offline in order to facilitate connections between ESCP entrepreneurs, build on ideas, test prototypes, connect with key stakeholders, and learn from experienced entrepreneurs. Highlights are the annual 'EntrepreneurShip Festival', Innovation & Entrepreneurship Award' and the 'Demystifying Entrepreneurship' conferences.



## ESCP Alumni

ESCP Alumni is an international and rich network of 73,000+ members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.


 **For further information:**  
info@escpalumni.org  
+33 (0)1 43 57 24 03  
escpalumni.org

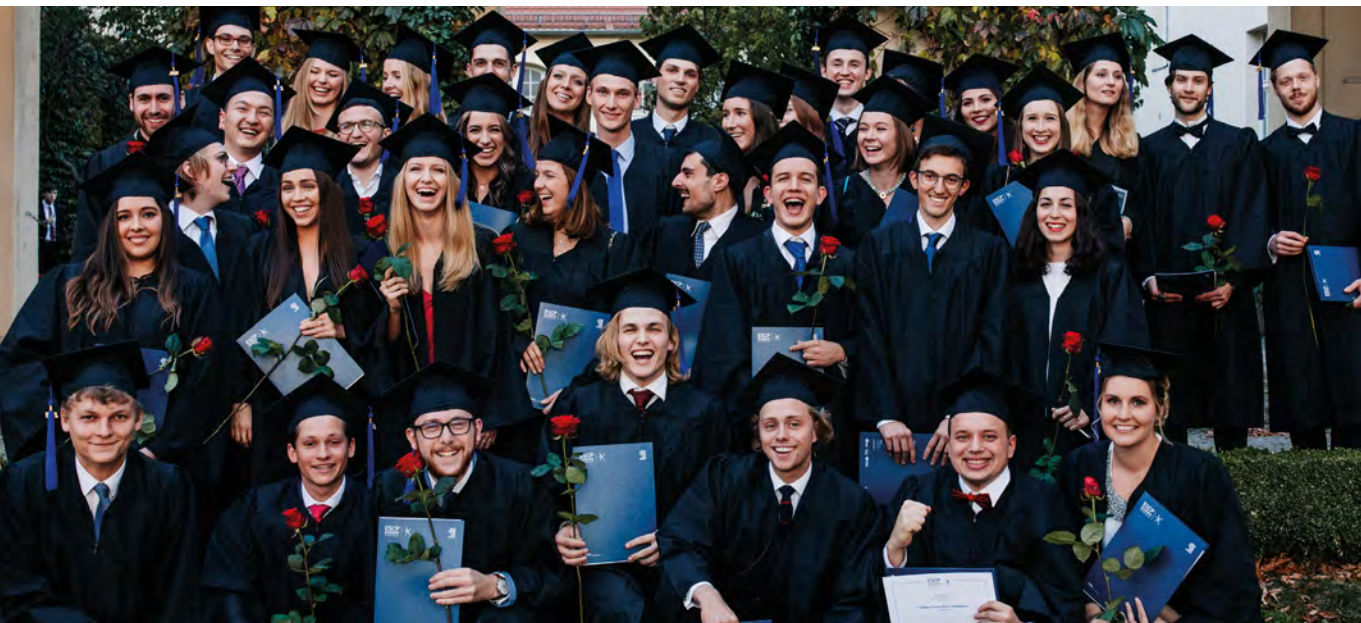
## ESCP Foundation

Launched by the alumni in 2005, the ESCP Foundation became a public utility foundation by a decree.

The Foundation's aim is to support the ambitions and academic excellence of ESCP through four initiatives:

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP worldwide

 **For further information:**  
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fondation.escp.eu





“

*The best thing is that now I know what forms a company, and this a great part of the ESCP Bachelor in Management (BSc) education. I also feel much more international compared to other students.*

*Guillaume Danloy  
Class of 2019, Belgium*

GRADUATION CEREMONY



EXPLORE THE STUDENTS' BLOG



## 10 Reasons to Choose Our BSc

### 1 Diverse & multicultural

Our students come from all over the world, bringing a range of backgrounds and enhancing the cultural awareness.

### 2 Focus on active learning

Small class size allowing for in-class interactivity and regular face-to-face time with high-profile, international faculty.

### 3 International teamwork

Whether physically on the same campus or not, you will work together in cross-campus teams providing valuable remote working experience.

### 4 Development of intercultural skills

Cross-culturally oriented programme that brings Intercultural Skills to the classroom with a dedicated module.

### 5 Languages

Develop additional language skills that will set you apart as a graduate on the global market.

### 6 Real-life case studies & business simulations

Apply theory to practice through hands-on experiences with real company projects.

### 7 Thought-provoking Collective Projects

Trigger exciting initiatives, and develop creativity and entrepreneurial spirit.

### 8 Internships and Social Impact Projects

Facilitated by our strong links with the corporate world, providing your first truly professional experiences.

### 9 Improvement of soft skills

Workshops and seminars improve your written competencies, communication and rhetoric skills, and presentation techniques.

### 10 Growth and independence

Studying each year in a different country will allow you to become more independent, self-reliant and resilient. All important skills for future business leaders to have!

# Application Process

## STEP 1 Online application

**Option 1**  
Apply directly at our website:  
[escp.eu/bachelor](http://escp.eu/bachelor)



**You will need to include:**

- Academic transcripts from the last 3 years
- Secondary School examination certificates (if already held, or upon receipt)
- Personal Statement in English
- Name and contact details of one academic referee
- English language test scores (if required): IELTS 6 / TOEFL iBT 90 / CAE 180
- CV/Resume
- Supporting documents for additional languages spoken
- Copy of ID/Passport

**Option 2**  
Apply via Parcoursup\*

**Go to [parcoursup.fr](http://parcoursup.fr) and select ESCP** if you are taking a French baccalauréat and want to start the first year of the BSc in Paris.

**Option 3**  
Apply via UCAS\*

- Go to [ucas.com](http://ucas.com)**
- Institution Code: E79
  - Course Code: N200
  - Campus Code: M

**Option 4**  
Apply via Common App\*

- Go to [commonapp.org](http://commonapp.org)**
- Search for "ESCP Business School"

\* Students who do not apply through our website will supply the documents as requested by Parcoursup, UCAS or Common App. The School will assess these documents and may require the additional information as per our direct application.

## STEP 2 Personal interview

**If your initial application is successful, you will be invited to attend an oral interview with at least two people, including faculty members.**

The interview is designed to assess your motivation, the match between your profile and your curriculum, and your personality (adaptability, maturity, openness to an international experience, etc.).

Whilst we prefer to meet students in person, distance interviews are a perfectly viable option.

## STEP 3 Admission results

**The School will send you the admission results and, if you are admitted, you will be offered:**

- A place (unconditional or conditional) on the programme with a deadline by which to respond
- Your study track for the first two years. The third campus will be determined later as it depends on your choice of specialisation.

In order to confirm your enrolment, you will need to pay a deposit of €2,500, that will be deducted from the enrollment fee.

### Visa

A VISA is what allows you to enter the country where you will be studying. It is recommended that you begin the visa process as soon as you receive your high school diploma.

On each ESCP campus, you will find a team able to help and guide you with your visa and residence permit process from start to finish. Make sure to contact our visa experts of your campus destination:

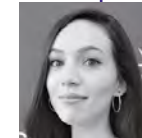
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- Beijing:** Zhengzheng Cao ([caozhengzheng@mail.tsinghua.edu.cn](mailto:caozhengzheng@mail.tsinghua.edu.cn))

Note: do always refer to the country of destination government website for official and updated information.

# ESCP Bachelor in Management (BSc) Contacts



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Check our website  
[escp.eu/bachelor](http://escp.eu/bachelor)



# Bachelor in Management (BSc)



**CEFDG**

The Bachelor in Management (BSc) was granted the “Grade de Licence” for its “Diplôme d’études supérieures en commerce et entrepreneuriat” by the French Ministry of Higher Education, Research and Innovation (MESRI).

This degree is registered on the RNCP (French Register of Professional Certifications) – RNCP N°36562

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



**5 European Higher Ed accreditations**

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