





The Motto of the School:

VISIBILIA EX INVISIBILIBUS

All we see and touch, all we perceive, all we call "reality", is nothing but the projection of an inner invisible world, a world of ideas and values that runs vertically to the plane of our existence: the world of Being. The way we feel, and think, our aspirations and the uniqueness of our ideas, what we believe in, and our dreams are what determine our destiny.

WELCOME

ABOUT ESE

Our vision
Philosophy
Ex-duco
Talent out

ESE LOCATIONS

London
Rome
Milan
Florence
Madrid

PROGRAMMES

Undergraduate Programmes

- BSc (Hons) in
 - Business Administration
 - International Economics and Political Science
 - Business and Sports Management
 - Business, Media and Communications
- BA (Hons) Organisational Communication with Media Management

Postgraduate Programmes

- MSc in Marketing, Management and Finance
- MSc Digital Marketing
- MSc Luxury Management with Degrees in
 - Fashion & Luxury Goods
 - Hospitality & Events
 - Real Estate
 - Yacht Industry
- MBA Degrees
- MBA Film Production

CAREER AND PLACEMENT

Smart Internship

ACCREDITATION STATUS

FACULTY

Distinguished Guests

ADMISSION

CONTACTS

WELCOME TO

THE EUROPEAN SCHOOL OF ECONOMICS

The European School of Economics welcomes you to explore our unique, enriching, globally-focused education that challenges students to become international entrepreneurs and leaders. Our programmes reflect the emerging needs of an international marketplace through rigorous academics, a study-abroad requirement and practical work experience. ESE serves as a bridge from an academic world to a business reality, focusing its curriculum on gaining the results students need.

Like in a cosmic laboratory, in the six ESE centres, from London to Milan, from New York to Rome, and from Florence to Madrid, a formula for undergraduate and graduate study is being elaborated to prepare, in politics as in economics, a new generation of leaders, incorruptible men, capable of facing, like warrior-monks, the challenges fast approaching our civilization.

The academic excellence, the internationality, the pragmatism, and the comprehensive placement program realized together with the biggest companies in the world aren't enough. A philosophy, ethical guidelines and moral principles – the vision of a leader are essential.

One day all organizations, from the smallest businesses to the huge multinationals will have at their helm a philosopher of action, a pragmatic dreamer, a luminous visionary who has taken care of his own integrity, who knew how to believe in the impossible and make it concrete.



Palazzo del Cinquecento, ESE Graduation Ceremony in Florence



An Individual Revolution for a Universal Change

Today, with an invisible enemy seemingly holding the whole world hostage, we are reminded that the most difficult and painful moments bring with them great opportunities – the opportunity to turn towards our inner being and break the mechanical cycle of inner deaths that bend and degrade our existence – and the chance to enter into a higher order of life, a higher state of being. We are therefore called to live moments of suspension, to return to a stillness and to bravely move towards a “not-doing civilization where truth, goodness, beauty and the pursuit of happiness are the pillars of a shining new economically evolved society.

One day a dreaming society will no longer work. A humanity that loves will be rich enough to dream and infinitely rich because it dreams.

It may sound paradoxical, anachronistic, and yet.... the new Era of Golden Creative Leisure has just begun.

A handwritten signature in black ink, reading "Elio D'Anna".

Elio D'Anna,
European School of Economics
Founder and President



ABOUT ESE

The European School of Economics (ESE) is a private Business School without borders, multicultural and pragmatic, fully accredited in the UK and in the order of listed bodies. Students in degree programmes are awarded a British degree from the University of Chichester upon completion of their studies at ESE.

ESE offers Bachelor's Degree, Masters (MSc and MBA) and Short programmes at its centres in London, Madrid, Rome, Milan and Florence.

Philosophy

The European School of Economics values the individual learner. We respect the right of each individual to dream, to strive, to struggle, to succeed – the right to be free, unique and innovative.

Our primary objective is the development, growth and success of visionary business leaders and entrepreneurs. We embrace the idea that developing career skills, together with individual human potential, is equally valuable. Thus, at ESE, learning is paramount, and comprises not simply the transfer of knowledge and skills but also the unique philosophy of the School, which provides both an approach to and a process of intellectual, artistic, political, ethical and socio-cultural exploration and integration.

We recognise the interrelatedness of all learning. We believe that such learning and growth is the mutual responsibility of the School and the student. Towards this end, ESE provides undergraduate and postgraduate education emphasising self-knowledge, the theoretical and conceptual underpinnings of business and the liberal arts, and the application of knowledge, ideas and innovation to a global environment.

Values in the Philosophy

- We value the whole individual – as a learner-centred institution ESE focuses its efforts on the capability of all students to grow academically and personally. ESE is committed to the development of the whole individual – intellectually, emotionally, culturally and socially.
The world is connected to our emotions, passions and thoughts. By managing our emotions and thoughts, along with everything we feel and experience, by mastering our states, we can take over the helm of our existence and set the direction of our destiny.
- We value freedom and integrity – a model of human possibilities that weaves together science, business, morals, imagination and aesthetics, leading to integral and vertical transformation. We believe that it is differences in the quality of thought that place people vertically on different levels of being. A real improvement implies a change of being. A real improvement means growth towards unity of being that is the result of a new way of thinking ... only a change of being can raise a person to a higher level of freedom, understanding and happiness.
- We value innovation – we value new ideas, methods and creative approaches to both education and the business enterprise.
- We value learning – learning, whether formal or self-directed, is the core value of the ESE philosophy. The School seeks to provide opportunities for individuals to learn and grow and develop through the School's programmes, courses and activities.

OUR VISION

The vision/dream for the European School of Economics and its students is to have a learning experience that is intense, personal and exciting. Such experience, while firmly grounded in the disciplines and subjects that are required for effective business leadership, will also enable them to strive and believe in the possibility of a different reality.

The European School of Economics dreams of a revolution in perception ... the birth of a new person who is willing to create a new reality, free from prejudice and fear, capable of harmonising the age-old apparent antagonisms between Economy and Ethics, Action and Contemplation, and Financial Power and Love.

ESE aspires to:

- Be a learning environment that transforms students from where they are to where they want to be.
- Provide a welcoming, engaging and stimulating environment where students are encouraged to consider their intellectual and affective perspectives and how they lead to success.
- Conduct programmes that enable students to gain in-depth knowledge through relevant and interrelated studies, and projects that seek to broaden their learning experiences.
- Offer a progressive, dynamic atmosphere that prepares students to thrive in a future that is unfolding.
- Attract people who are passionate about living their dream and creating an optimal learning environment.

Our mission is to develop business leaders with active and creative minds, a sense of understanding of global issues and the global environment of business, and the courage to act on their dreams and beliefs.



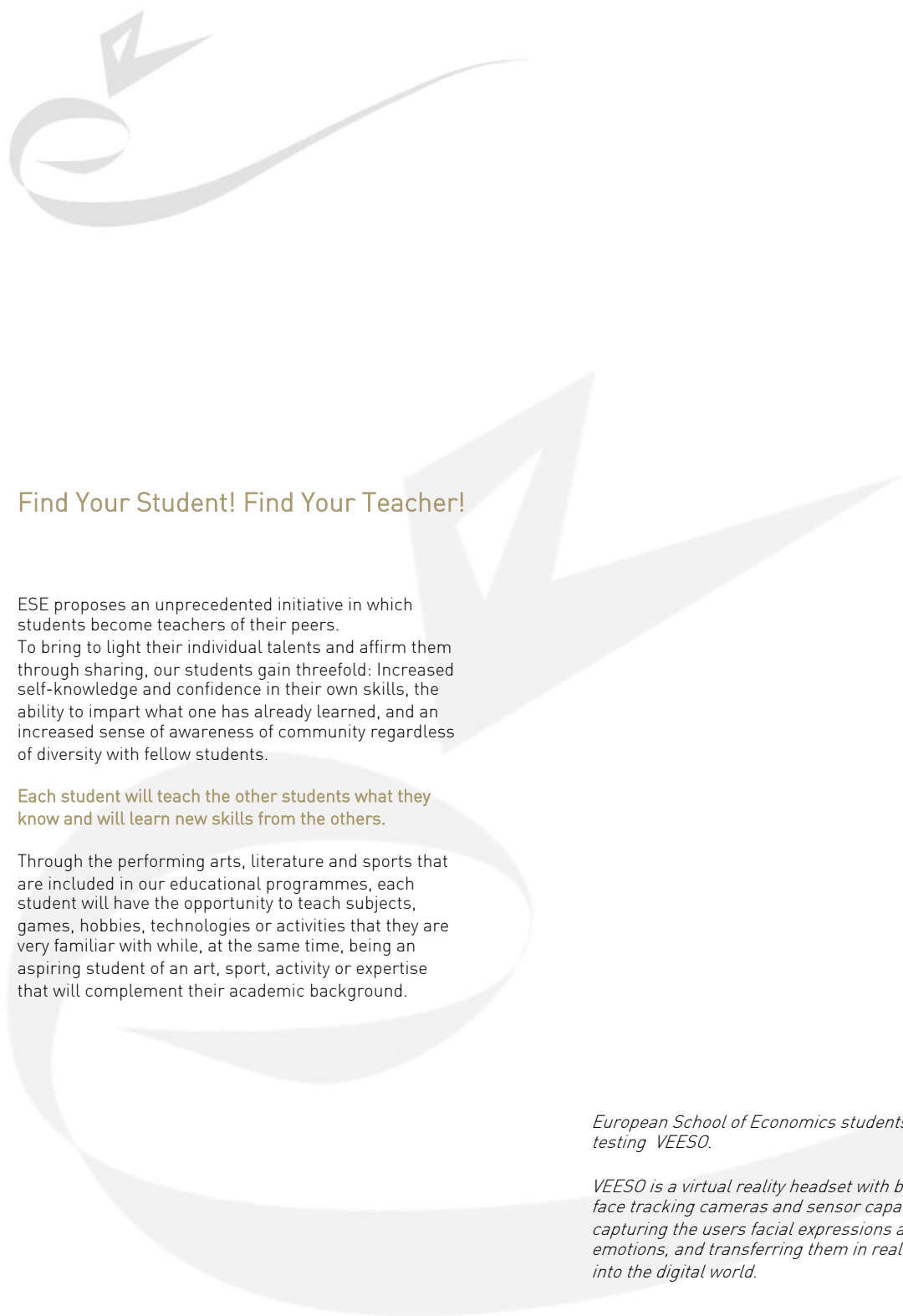
EX-DUCO

The very root of 'educate' is Latin: Ex-duco – which means to 'bring out' or 'bring forth'. No one needs to ADD anything to students, but bring to light their originality, the beauty of their uniqueness.

It is time for the *Second Education* to appear in all schools and universities, and give new directions to the world about economics and financial power. The Second Education believes that all comes from within - all that you see and touch, right or wrong, good or evil, is just a projection of an invisible, powerful world, although neglected, that abides right inside you.

"Beyond any achievement of humanity, be it social or scientific, there is always the dream of a man, only one, an individual who has believed in his dream and has put his life at stake to make it come true".

- Elio D'Anna, ESE Founder & President



Find Your Student! Find Your Teacher!

ESE proposes an unprecedented initiative in which students become teachers of their peers. To bring to light their individual talents and affirm them through sharing, our students gain threefold: Increased self-knowledge and confidence in their own skills, the ability to impart what one has already learned, and an increased sense of awareness of community regardless of diversity with fellow students.

Each student will teach the other students what they know and will learn new skills from the others.

Through the performing arts, literature and sports that are included in our educational programmes, each student will have the opportunity to teach subjects, games, hobbies, technologies or activities that they are very familiar with while, at the same time, being an aspiring student of an art, sport, activity or expertise that will complement their academic background.

European School of Economics students testing VEESO.

VEESO is a virtual reality headset with built-in face tracking cameras and sensor capable of capturing the users facial expressions and emotions, and transferring them in real time into the digital world.

BRING OUT YOUR UNIQUENESS



EX-DUCO



TALENT OUT

You are your own greatest Masterpiece!

"It's your responsibility to make sure that creative thoughts and positive emotions constitute the dominating influences in your Being. You cannot change the outer conditions without changing the inner ones. Train your Being to constantly weed out fear and worry, and cultivate success, happiness, health and prosperity.

It's your inner Being that creates and projects the world you are living in".

- Elio D'Anna, ESE Founder & President

LOVE WHAT YOU DO
AND DO ONLY WHAT YOU LOVE

The evolution of a man is in the development of his inner qualities, a new education is needed, aimed at the development of the individual.

Exduco Talent out is an innovative project that was born within ESE to go beyond the traditional teaching method in which the teacher re-proposes an obsolete and repetitive program almost unchanged.

Art, literature, videomaking, sports disciplines, cutting-edge technologies will complete the academic path and the student will no longer be a mere passive receiver of notions but will have the opportunity to express themselves and complete their preparation.

TALENT OUT

TALENT OUT



STUDY, TRAVEL AND WORK IN THE WORLD'S MAJOR CAPITALS





ESE LOCATIONS

The great cities of the world – London, Milan, Madrid, Florence, Rome – are the campuses for ESE students.

These settings complement the cosmopolitan atmosphere of ESE and offer students a rich and stimulating environment in which to pursue their studies

Each campus is limited to a maximum enrolment of 100 per course. This limit ensures that each student receives the individual attention that is at the core of ESE's philosophy.

LONDON – MADRID – ROME – MILAN – FLORENCE

LONDON



STUDY ABROAD

The European School of Economics in London has its location in the very heart of Mayfair and offers double benefit of an intimate and highly personal classroom atmosphere amid a cosmopolitan backdrop featuring great diversity.

Young people from all corners of the globe converge here to learn, to socialise, and to share traditions and exchange ideas in an environment that promotes individual growth.

The city's nightlife offers equally exciting opportunities with its vast selection of theatres, art galleries, nightclubs, and a litany of other cultural institutions to round off your London experience.

ESE LONDON
4, 11-13 Mandeville Place
London W1U 2BG, United Kingdom
Tel: +44 (0) 2037780303 / +44 2079353896



MADRID



STUDY IN MADRID FOR A BRITISH DEGREE

The European School of Economics in Madrid is located in Calle Antonio Maura, in the neighbourhood of Jerónimos, one of the most prestigious area and elegant in the capital of Spain.

The hospitality and tolerance are the distinctive features of the warm and sunny people of Spain, capable to make every tourist feel like a "Madrileno". Known for its restaurants and the movida, Madrid has meaningful cultural experiences to offer during the day such as visits to world famous museums as 'El Prado' and 'Queen Sofia'. Madrid, cheerful and vital, is the perfect setting for students looking for experience, and cultural life, exciting and constantly evolving.

ESE MADRID
Calle Antonio Maura 12
28014 Madrid
Tel: +34 919 28 45 73
E-mail: info@esespain.com

MADRID



ROME



STUDY IN ROME FOR A BRITISH DEGREE

The Rome ESE Centre is located in the heart of the Aventine Hill, a quiet, green and exclusive district near the downtown area of the city.

Many international schools, embassies, and religious institutions have settled in the Aventino Hill because of its peaceful atmosphere, historic and artistic tradition, its lush vegetation, magnificent 1900s villas and its tram, bus, metro and train connections from the nearby hubs.

ESE ROME
Via Flaminio Ponzio 2
00153 Roma - Italia
Tel: +390648906653
E-mail: ese.roma@uniese.it

ROME



MILAN



PRADA

RISTORANTE

VERSACE

VERSACE

VERSACE

PRADA

PRADA

PRADA

PRADA

STUDY IN MILAN FOR A BRITISH DEGREE

Milan is the Italian metropolitan city of the highest international value, which is geographically located in the heart of Europe. Milan has become the centre of fashion, design, business, finance and considered the best Italian smart city. Milan is synonymous with innovation, research and culture.

Ese Milano values the philosophy of this city, committed to foster the professional and personal development of its students.

All this transform into working opportunities for students through a team of instructors composed of renowned professionals and ESE academic staff which can arrange relevant internships according to the talents and aspirations of each student.

ESE MILAN

Via Lomazzo , 19
20154 Milan - Italy
Tel: +390236504235
E-mail: ese.milano@uniese.it



FLORENCE



STUDY IN FLORENCE FOR A BRITISH DEGREE

The Florence centre lies in the very heart of the city, just steps away from the famous Ponte Vecchio, a five-minute walk from the Duomo and Piazza della Signoria and a ten-minute walk from the railway station Santa Maria Novella.

ESE Florence is located in the historical Palazzo Rosselli del Turco and is equipped with spacious classrooms, modern study areas, a library and resource rooms, various offices and wifi internet throughout the building, offering a comfortable and inspiring study atmosphere. Students flock here from all corners of the globe to enrich their knowledge in this highly dynamic, important historical and international environment, significant not only for its revolutionary contribution to the arts, but also for being an historic centre of commerce, finance and banking, where the modern western trade system developed.

ESE FLORENCE
Borgo Santi Apostoli, 19
50123 - Florence, Italy
Tel: + 39 055 217050
E-mail: ese.firenze@uniese.it

FLORENCE

ESE LOCATIONS

FLORENCE





UNDERGRADUATE PROGRAMMES

Why choose the European School of Economics

Conventional education, which has pervaded for centuries in schools and universities all over the world, has created conformity, and has regimented young minds, pruning away the fantasy, the vitality, and the search for one's own uniqueness. The aim of the European School of Economics is to focus the attention of each of its students on himself and the realisation of his own dream.

The ESE Bachelor, Master, MBA, and Certificate programmes aim to prepare a new breed of international entrepreneurs and managers with the cultural awareness, abilities and moral qualities most needed in the world of contemporary business. This is achieved through the cutting-edge programs, internship placement and above all, the defining ESE educational philosophy:

- ***"The Dream is the most real thing there is"*** – students develop an individual academic and professional pathway through their selected course specialisation, internship placement, and final dissertation
- ***Pragmatism*** – hands-on experience in contemporary business practice through the comprehensive internship programme
- ***Internationality*** – student body originating from more than 80 countries, various ESE centres around the world, and internships with global organisations.

"ESE declares a revolutionary right, one never sanctioned by Charter nor proclaimed by manifesto or movement – the right of young people to dream and see their dreams realised."

- Elio D'Anna, ESE Founder and President

YOUR DREAM IS THE MARK



“The European School of Economics has envisioned the birth of a new mankind, for the creation of individuals free from prejudice and fear, and capable of harmonising apparent, age-old antagonisms between economics and ethics, action and contemplation, and financial power and love.”

- Elio D’Anna, ESE Founder and President

Key Features

- **Three-years**, full time programme taught in English
- Study of a foreign language
- **Two Internship Placements** with companies worldwide
- **Seamless mobility between ESE centres** on a per term or per year basis
- **Small class sizes** which enable faculty to provide the **individual attention** needed to facilitate individual discovery and succeed in chosen pathways

Specializations in:

- Business Administration (Marketing, Management and Finance)
 - Business & Sports Management
 - Organisational Communication
 - Media and Communications
 - International Economics and Political Science (Diplomacy and Leadership)
- Final Project or dissertation related to the chosen specialisation often in collaboration with prominent industry partners
 - Full time compulsory attendance



BSC (HONS) IN BUSINESS ADMINISTRATION

"Visibilia ex Invisibilibus - from the invisible the visible. The motto truly embodies the winning philosophy of the School where new ideas thrive and contribute to teaching each student the importance of being an individual a visionary capable of nurturing a dream of global proportion and to changing the destiny of the planet."

Elio D'Anna, ESE Founder and President



BSC (HONS) INTERNATIONAL ECONOMICS AND POLITICAL SCIENCE

"Our civilization like a starship sent into space, travels towards a not-doing society, a society of being where the value of ideas and creativity in thinking prevail on action.

The next psychological revolution will produce the shift to a more evolved economy, more subtle and intelligent, to a more efficient, idealistic and concrete capitalism, at the service of life on earth and of the evolution of man.

- Elio D'Anna, ESE Founder and President



UNDERGRADUATE PROGRAMMES



BSC (HONS) BUSINESS AND SPORTS MANAGEMENT

"We are convinced that Sports still represents above all else a great educational phenomenon and a central element of society's evolution.

The European School of Economics has a dream. That of being of inspiration to young people and preparing them to occupy positions of responsibility to help make each Sport a planetary School of Truth, Sincerity, Beauty.

In particular, making sports a universal instrument of moral elevation, the bearer of those great values of loyalty, honesty and fairness that alone can truly combat and prevent the most serious crises in society today."

- Elio D'Anna, ESE Founder and President





BSC (HONS) BUSINESS, MEDIA AND COMMUNICATIONS

"The games of Life exist to raise your intelligence and aliveness.

Learn to use religions, politics, TV and movies, yoga, educational systems, communication and media and all kinds of business and trade and whatever you think coming from the world outside, for the purpose of awakening. Whatever happens anywhere in the Universe is known by the entire Universe because the communication is simultaneous....

If you focus on the Now, time will no longer be linear but simultaneous — past, present and future will co-exist. In this frame of conscious awareness you create the New World — new types of light-based technologies, new ways of communication, new forms of community-living, new systems of government, new resources, new economy, new financial and educational systems. And all overwhelmed by joy, equality, harmony and beauty."

- Elio D'Anna, ESE Founder and President





BA (HONS) ORGANISATIONAL COMMUNICATION WITH MEDIA MANAGEMENT

"When you communicate (with your superior), it is not the advice you receive that will make things happen, but the elimination of your presumption and false ideas that eliminates all obstacles. Communication is communion, integrity."

One day all organisations will teach the Art of Dreaming - the principles of self-improvement and inner integrity to enable their people, managers and employees, to become advanced beings.

The world of business has to realize that real, financial expansion comes out of quality, and declines rapidly when quality is missing."

- Elio D'Anna, ESE Founder and President



POSTGRADUATE PROGRAMMES



KEY FEATURES

“The European School of Economics has envisioned the birth of a new mankind, for the creation of individuals free from prejudice and fear, and capable of harmonising apparent, age-old antagonisms between economics and ethics, action and contemplation, and financial power and love.”

- Elio D’Anna, ESE Founder and President

POSTGRADUATE PROGRAMMES

MASTER YOUR LIFE

Key Features

- **Full time and part time study options** (12-15 months full-time programme, 2-3 years in part time).
- Programme taught entirely in English language in all centres.
- **One Internship Placements** with companies worldwide.
- **Seamless mobility between all ESE centres** (London, Milan, Madrid, Florence, Rome) on a per term or per year basis.
- **Small class sizes** which enable faculty to provide the **individual attention** needed to facilitate individual discovery and succeed in chosen pathways
- Specializations in:
 - Marketing, Management and Finance
 - Digital Marketing
 - Luxury Industry:
 - Fashion, Hospitality and Events, Yacht Industry, Real Estate
 - International Business
 - Entrepreneurship
 - Film Production
- Final Project related to the chosen specialisation often in collaboration with prominent industry partners
- Full time compulsory attendance
- The ESE **International experience** with students from around the world offers an invaluable opportunity to learn, network and make friends for life.

POSTGRADUATE PROGRAMMES



MASTER OF SCIENCE (MSC) MARKETING, MANAGEMENT AND FINANCE

"When you communicate (with your superior), it is not the advice you receive that will make things happen, but the elimination of your presumption and false ideas that eliminates all obstacles. Communication is communion, integrity."

One day all organisations will teach the Art of Dreaming - the principles of self-improvement and inner integrity to enable their people, managers and employees, to become advanced beings.

The world of business has to realize that real, financial expansion comes out of quality, and declines rapidly when quality is missing."

- Elio D'Anna, ESE Founder and President





MASTER OF SCIENCE (MSC) FASHION AND LUXURY GOODS MANAGEMENT

"It is essential to dedicate resources to beauty, harmony, well-being, and to take care of every detail of one's life. The millenary search for perfection finds its meaning in educating our thoughts to the art of dreaming. The world we touch is our projection: a product of our dream! The secret of secrets is to make oneself your own masterpiece. Luxury is a state of being."

- Elio D'Anna, ESE Founder and President





MASTER OF SCIENCE (MSC)
LUXURY REAL ESTATE MANAGEMENT





MASTER OF SCIENCE (MSc) LUXURY HOSPITALITY AND EVENTS MANAGEMENT

As part of the European School of Economics Events Management Courses students are able to take a direct and active role in the organization of large scale international events; such as Football for Peace, a diplomatic event centred around sports under the patronage of HRH Prince William, Duke of Cambridge.

ESE Students working at Football For Peace 2018



Prince William, Duke of Cambridge at the 2018 Football for Peace event



MASTER OF SCIENCE (MSC)
LUXURY INDUSTRY WITH YACHT MANAGEMENT





MASTER OF BUSINESS ADMINISTRATION

With specialisation in:

- Marketing
- International Finance
- International Business
- Entrepreneurship

The Individual Renaissance

"A new species is about to be born before our very eyes, free from conflicts and capable of redefining the central concepts surrounding ethics, economy and spirituality. A new man that can remove the chronic poverty of nations and entire civilisations, and conduct eras of war and fear towards peace and happiness.

Every other revolution in history has failed. True transformation, the solution to the millenary problems of man can be only be the product of an Individual Renaissance."

- Elio D'Anna, ESE Founder and President





MBA FILM PRODUCTION

- POSTGRADUATE CERTIFICATE - PART I
- POSTGRADUATE DIPLOMA - PART II
- MBA DEGREE - PART III

"The abandonment of obsolete conceptions and narrow visions of the world and its substitution with innovative ideas would be impossible if first a new vision did not find a place in the heart and in the mind of individuals gifted with a more mature psychology – pragmatic dreamers, divers into the invisible, visionaries capable of conceiving and supporting ideas of such a power and vastness to be unbearable for all the others....Vision and reality are one and the same thing. When the vision changes, reality follows."

- Elio D'Anna, ESE Founder and President







DREAM IT

CAREER AND PLACEMENT

In today's competitive job market, young professionals require, more than ever, assistance in the identification of their life goals, and their unique personal and professional dream. ESE students have the opportunity to shape their own destinies through our unique internship placement programme, highly tailored and entirely individualised for each student. ESE internship placements may take place within a variety of business settings, ranging from a flourishing SME to a multinational organisation. Each ESE centre has an Internship Coordinator responsible for collaborating with ESE students and organisations to find suitable placements. In addition, each student is assigned a company tutor to ensure a successful internship. At the end of their experience in the business world, students submit an internship portfolio as their assessment component, which connects their formal learning to their three- month internship placement.

While developing a range of marketable skills and competencies, students:

- bridge the gap between study and work
- test individual career plans
- develop a sense of self and of individual responsibility
- assess internship providers for future employment opportunities



PROCTER & GAMBLE
 VERSACE
 APPLE COMPUTER
 GIANNI VERSACE
 PARAMOUNT PICTURES
 AMNESTY INTERNATIONAL
NIKE
 UNIVISION COMMUNICATIONS
 HUGO BOSS INC.
 DAIMLERCHRYSLER
 CALVIN KLEIN

AMERICAN EXPRESS

ESCADA
 DUCCATI MOTORS

TRUMP
 SONY
 HSBC
 FERRAGAMO
 L'OREAL
 JAGUAR
 CARTIER
 PRADA
 UNITED
 FERRERO USA
CNN
 MERRILL LYNCH



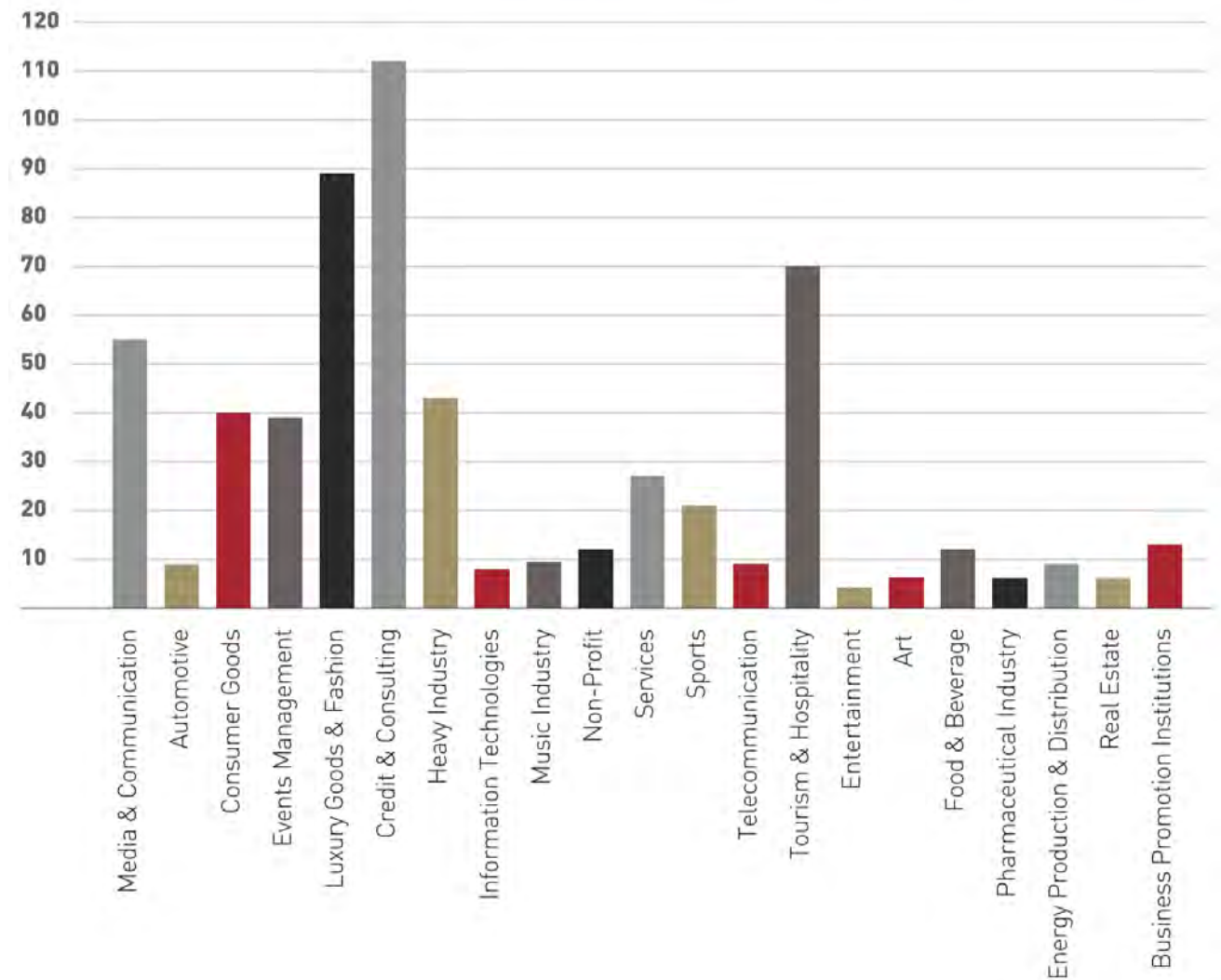
INTERNSHIP PROGRAMME

ESE offers extensive and competitive internship programmes. The quality of the placement service is a result of the relationships that ESE has fostered with global companies over the years. This enables students to have excellent opportunities to enter the job market and gain exposure.

The internships are structured, evaluated and recognised as an integral part of the course of study and provide each student the opportunity to spend a period of time in a work environment consistent with the chosen specialization.

Working in collaboration with more than fifteen hundred leading international companies, including some of **FORTUNE'S 100 Best Companies to Work For**, the European School of Economics offers one of the most competitive university internship programmes available today.

INTERNSHIP PLACEMENTS FOR 2010-2018 ESE STUDENTS





ESE INTERNSHIP COMPANY PROFILE

Where Ese students have interned, are still interning

Automotive

BMW
General Motors
Mv Agusta - Motorcycle Art

Consulting

EBS Consulting
GDSSLURP
Kienbaum Exec. Consultants
Price Waterhouse Coopers
QRP
Willis Italia
Consumer Goods
Black & Decker
Campari
Coca-Cola
Dalmar Energia
GEM Craft
General Electric
Hewlett Packard
IOLo Ltd.
La Gioiosa
My Vision International
Pirelli
Radici Group
SAIWA Srl
Securicomm Italia Srl
Unilever
3H Partners

Event Management

AFM Banqueting
Bodaclck
Fiera Milano International
Gruppo Rosso/TownHouse
Hotels
Keyword Europa
My Way Corporate
Outline SAS

St. Regis Florence
Tres Chik
Westin Excelsior Florence

Fashion and Luxury

Agatha Ruiz De La Prada
Alexander McQueen
Braccialini
Calzedonia
Chanel
Conte of Florence
Dada
Damiani
Ferragamo
Gilli
Gucci
La QuintaGroup Srl
Lardini
LVMH
Marco Polo Milano
Marina Rinaldi
Max Mara
Nicole Farhi
Nike
Pampaloni Argenti
Phillipp Plein
Richmond Italia Milano
Societa Italia
Spazio Sei
Stefanel Spa
Stone Island
Studio Zeta Milano
Swatch Group
Tomorrow Group Ltd
Valentino
Bulgari

Finance

Allianz Bank
Apogeo Consulting
Banca Italo-Romena
CES Finance
Deutsche Bank
Equita, Inv. Banking
Ernst & Young
European Investment
Consulting
Finlombarda
Fitch Ratings
Global Europe
Goldman Sachs
HEC Finance
I&B
Intesa San Paolo

Pioneer Investments
Price Waterhouse Coopers
Société Générale
Sumitomo Mitsui Banking
Tradeville
UBAE

Industrial

Faca
GSA Srl
Radici
RH REG Holding
RHIAG
Steel Trading Solutions AG

Media and Communications

Attila & Co. Srl
Class Editori
Egg Media
Il Giornale
Inventa CPM
Karla Otto
L'Officiel Hommes Italia
Neo Network
New Partners Film
Production
MdC - Marco de Comunicaciòn
- Madrid
Modenese & Modenese
Pink & Chic
Rock Media
Saachi & Saachi
Sky TV
Totalcom
Wise Media
Radio Cope - Spain

Music and Film Industry

Amiata Records
Filmmaster
Milano Film Festival
Red Onion
Preludio
Auditorium di Roma
Music Media Srl

Non-Profit / Government Organizations

European Parliament
Idee Migranti
UNESCO

Oil & Gas

Paymar Oil & Co.

Petropars

Pharmaceutical Pharm

Real Estate

Acocella Group
DiFarCo Real Estate
SC Central Residential Park
Engel & Volkers

Services

ELBI Electric
GE Healthcare
Georgian Railway
Human Lab
Immigration Italy
MCD SARI
Silk Road Group
Thai Air
UPS
Valspeed

Sport

Alto Spa
Global Europe
Inter Football Club
Juventus Football Club
Milano City Marathona Club
Palauno
Parma FC
Polisportiva Lombardia Uno
RCS / La Gazzetta
Rotterdam Racing BV

Tourism & Hospitality

Antoitalia, San Pietro all'Orto
Bulgari Hotels & Resorts
Forte Village Resort,
Sardegna
Town House Hotels incl.
Seven Stars Galleria
Intercontinental Hotel Group
Starhotels
Starwood
Eurostars
Westin Excelsior
NH

Gaming

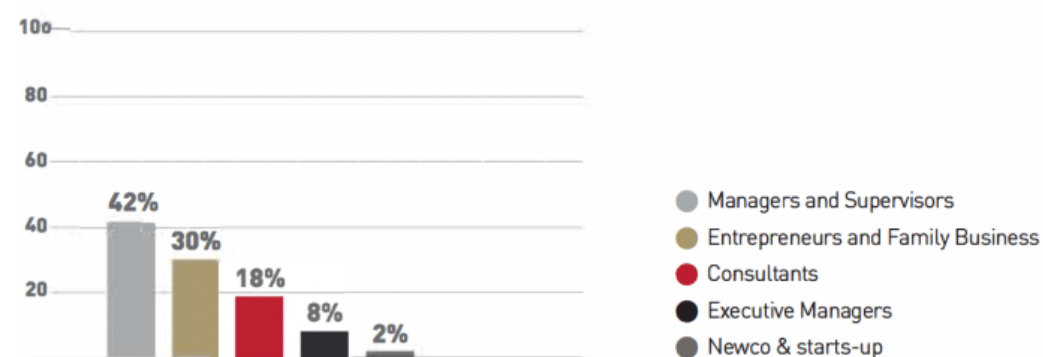
Mangatar

IT - Technology

Bizmatica

Many students are offered jobs even before graduation. The Internship Department plays a crucial role in assisting students to identify their objectives and learn how to exert their full potential. It provides personalized and challenging internship placements worldwide at all ESE campuses.

Positions held by ESE Graduates





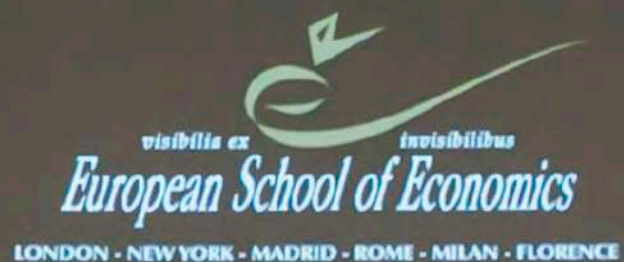
DREAM IT

SMART INTERNSHIP

Smart Internship is an innovative, practical and easy project that can be very beneficial to both students - future professionals and Companies.

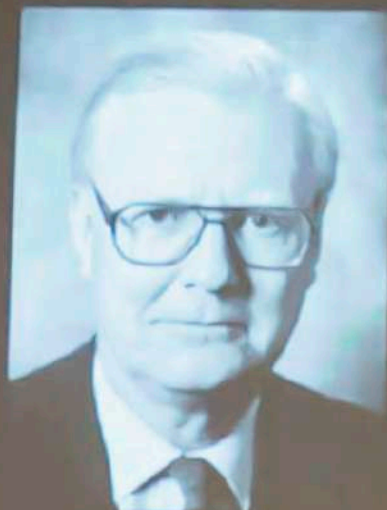
The ultimate aim of the project is to provide actionable recommendations for the company's business challenges by creating for them a project on demand.

Following a rigorous and structured methodology, the project ensures the company a highly professional and top-quality business report made by ESE students, known for their talents, know-how and unconventional ideas. It will help deliver outstanding results that will give visionary companies a competitive edge.



Distinguished speakers are also frequent guests at ESE centers, invited to address students for guest lecturers, seminars, and academic ceremonies. Among the names of some of these visiting lecturers appear those of great economics and political experts.

Nobel Prize Laureate in Economic Sciences, Prof. Sir James Mirrlees



NOBEL PRIZE IN ECONOMIC SCIENCES

Prof. Sir James Mirrlees

THE ECONOMICS OF CARROTS AND STICKS

"People should not be fully protected from bad luck, because that might destroy incentives. How much protection should they have?"





FACULTY

There's no substitute for real-world experience. This gives the professors of the European School of Economics an edge over many other top-flight business schools. Our faculty boasts extensive boardroom leadership, Fortune 500 experience and a wide range of former bankers, financiers, entrepreneurs and consultants. It's not uncommon to read about a top executive at one of the world's largest banks in the morning newspaper and then be taught by that same banker in your afternoon class.

Make no mistake: our professors have the same advanced degrees that faculty in other business schools have; it's just that they have hands-on experience in the business world as well. They practise what they preach. The ESE experience is all about making sure students receive the right education and training for the real world of global business and finance.

Lecturers and Guest Speakers

ESE students study and converse with some of the most interesting and innovative practitioners in the business world today. Lecturers share their ideas, synthesise research, reveal global industry practices and bring business experiences into the classroom. They are enthusiastic, engaged, able to bring a curriculum alive and arouse creative thinking.

Lecturers and world figures are constant guests for meetings and seminars. Among these figures are economic and political experts such as Nobel Peace Prize winners Betty Williams and Mikhail Gorbachev, and Nobel laureates for Economics including Gary Becker, James Heckman, Michael Spence, John F. Nash, Jr. and Douglass North. Corporate leaders include Gordon Bethune, former CEO of Continental Airlines; Dr. Steven Lamm; Mathew Knowles, CEO of Music World Entertainment (and father of Beyoncé); Donald Trump, and many others.



Steve Acunto, founder and president of CINN Group, Inc.



Guest lecturer Michael Spence, Nobel Prize winner in Economics.

NOBEL PRIZE GUEST LECTURERS AT ESE HAVE INCLUDED:

- **Betty Williams** Nobel Peace Prize
- **Gary Becker** Nobel Prize in Economics
- **James Heckman** Nobel Prize in Economics
- **Mikhail Gorbachev** Nobel Peace Prize Douglass North Nobel Prize in Economics
- **Michael Spence** Nobel Prize in Economics
- **Harry Markowitz** Nobel Prize in Economics
- **John F. Nash, Jr.** Nobel Prize in Economics

DISTINGUISHED GUEST

Beyonce Knowles, Valentino, the Hilton Family, the Trump Family, former President George H.W. Bush, Houston Mayor Bill White, Vogue Italy Editor in Chief (the late) Franca Sozzani, the late Nobel Prize winner Sir James Mirrlees, Wimbledon Champion and Entrepreneur Stefan Edberg and Chief Science Officer of the SENS Research Foundation, Dr. Aubrey de Grey Phd,



Mathew Knowles, CEO of Music World Entertainment (and father of Beyonce™)



The Hilton Family

Wimbledon Champion and Entrepreneur Stefan Edberg

Franca Sozzani and Valentino



UNIVERSITY OF CHICHESTER

ESE collaborates with the University of Chichester for the delivery of validated British degree programs in all of its European Centers.



In partnership with the Confederation of Tourism and Hospitality (CTH), ESE centre in Florence offers a series of courses that prepare the next generation of globally competitive and highly skilled individuals to follow their dreams within the Hospitality and Tourism Industry.

ASIC

European School of Economics' UK campus is accredited at Premier status by Accreditation Service for International Schools, Colleges and Universities (ASIC) for its commendable areas of operation. ASIC is an independent body providing accreditation services for independent, further and higher education colleges. ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high quality institution.



The European School of Economics is also in a partnership with the British Council and IELTS.

ERASMUS +

Erasmus Policy Statement

Erasmus+ is the European Union's (EU) funding programme for education and training, youth and sport.

The overall programme objectives are to:

- Boost skills and employability
- Modernise education, training and youth work
- Improve opportunities for young people.

The Programme is provided with funding by the European Union via the British Council, who are the UK's National Agency.



ADMISSION



UNDEGRADUATE

Entrance into the Bachelor degree programme at ESE requires the submission of the following documents to the Admissions Office at the ESE centre of interest:

- Completed Online Application form (www.apply.ese.ac.uk)
- Official copy of the school leaving certificate or diploma *
- Official copy of the secondary school transcripts*
- One Recommendation Letter
- 6.0 IELTS, 79 iBT TOEFL or 213 CBT TOEFL** or Pearson English Qualification (TOEFL cannot be used for VISA PURPOSE in UK)
- Photocopy of Passport/ ID document
- Four photographs (passport-sized)

Applications arriving without the appropriate fee will not be considered.

*All non-English documents must be officially translated
 **ETS Codes for the European School of Economics (for the TOEFL exam) vary by location: ESE London is 15977, ESE Rome is 11610, ESE Milan is 15974, ESE Florence is 15976 and ESE Madrid is 8833 .

English Proficiency

Candidates who have completed their studies in the English language (at least 2 years) are not required to present a language qualification (TOEFL, IELTS or Pearson).

POSTGRADUATE

Entrance into one of the Master programmes at ESE requires the submission of the following documents to the Admissions Office at the ESE centre of interest:

- Completed Online Application form (www.apply.ese.ac.uk)
- A good first (Undergraduate/Bachelor) degree (diploma and transcripts)
- Official copy of the secondary school transcripts*
- Two Recommendation Letters
- 6.5 IELTS, 90 iBT TOEFL or 232 CBT TOEFL** or Pearson English Qualification (TOEFL cannot be used for VISA PURPOSE in UK)
- Photocopy of Passport/ ID document
- Four photographs (passport-sized)

Applications arriving without the appropriate fee will not be considered.

*All non-English documents must be officially translated
 **ETS Codes for the European School of Economics (for the TOEFL exam) vary by location: ESE London is 15977, ESE Rome is 11610, ESE Milan is 15974, ESE Florence is 15976 and ESE Madrid is 8833 .

English Proficiency

Candidates who have completed their studies in the English language (at least 2 years) are not required to present a language qualification (TOEFL, IELTS or Pearson).

MBA

Entrance into one of the MBA programmes at ESE requires the submission of the following documents to the Admissions Office at the ESE centre of interest:

- Completed Online Application form (www.apply.ese.ac.uk)
- A good first degree (second class honours or GPA 3.0 and above)*
- Official copy of the secondary school transcripts
- Two Recommendation Letter
- IELTS 6.5 (176 – 184) TOEFL iBT 95; Pearson Test 58-57; Cambridge CAE grade B ; Trinity College ISE III.**. Students have 90 days to complete the English certificate**
- Photocopy of Passport/ ID document
- Four photographs (passport-sized)

Applications arriving without the appropriate fee will not be considered.

*All non-English documents must be officially translated
 **ETS Codes for the European School of Economics (for the TOEFL exam) vary by location: ESE London is 15977, ESE Rome is 11610, ESE Milan is 15974, ESE Florence is 15976 and ESE Madrid is 8833 .

English Proficiency

Candidates who have completed their studies in the English language (at least 2 years) are not required to present a language qualification (TOEFL, IELTS or Pearson).



ESE LONDON

4 Mandeville Place
W1U 2BG – London, UK
+44 207 935 3896
internship@eselondon.ac.uk

ESE MILAN

Via Paolo Lomazzo, 19
20154 – Milan, Italy
+ 39 023 650 4235
internship.milano@uniese.it

ESE ROME

Via Flaminio Ponzio 2
00153 Roma - Italy
+39 064 890 6653
internship.rome@uniese.it

ESE MADRID

Calle de Antonio Maura 12
28014 – Madrid, Spain
+34 +34 919 28 45 73
internship@esespain.com

ESE FLORENCE

Borgo Santi Apostoli, 19
50123 – Florence, Italy
+ 39 055 2170 50
internship.florence@uniese.it