



# MA RAN GONI





## INDEX

- 5 TAKE YOUR PLACE  
AMONGST THE STARS
- 7 MISSION & DNA
- 9 QUALITY HIGHER EDUCATION
- 11 INTERNATIONAL PRESTIGIOUSLY  
LOCATED, MULTICULTURAL SCHOOLS
- 13 POWER YOUR FUTURE,  
COACHING & OPPORTUNITIES
- 14 CHARACTERS  
OF REPUTATION
- 17 INDUSTRIES  
SEEK TALENTS
- 18 HIGHLY SPECIALISED  
PROGRAMMES
- 21 FASHION STUDIES
- 23 FASHION DESIGN
- 25 FASHION STYLING
- 27 FASHION BUSINESS
- 29 DESIGN STUDIES
- 31 INTERIOR DESIGN
- 33 PRODUCT DESIGN
- 35 VISUAL DESIGN
- 37 ART STUDIES
- 39 ART
- 40 MARANGONI  
ALUMNI
- 45 THE HOME  
OF INTERNATIONALITY
- 46 CONTACTS & CREDITS





**ROBERTO RICCIO**  
**GROUP MANAGING DIRECTOR**

## TAKE YOUR PLACE AMONGST THE STARS

**There are some experiences in life that lead to a radical transformation, where what comes after is light-years ahead of what preceded it. It is via such experiences, nurturing emotion and aspiration combined with academic rigor and expertise, that Istituto Marangoni participants have the opportunity to successfully navigate a stimulating, challenging, and productive future, and take their place amongst the stars. Studying at Istituto Marangoni provides such an experience, connecting skill and style at high-end international locations with an Italian imprint of history and culture, enriching talent and encouraging ambition.**

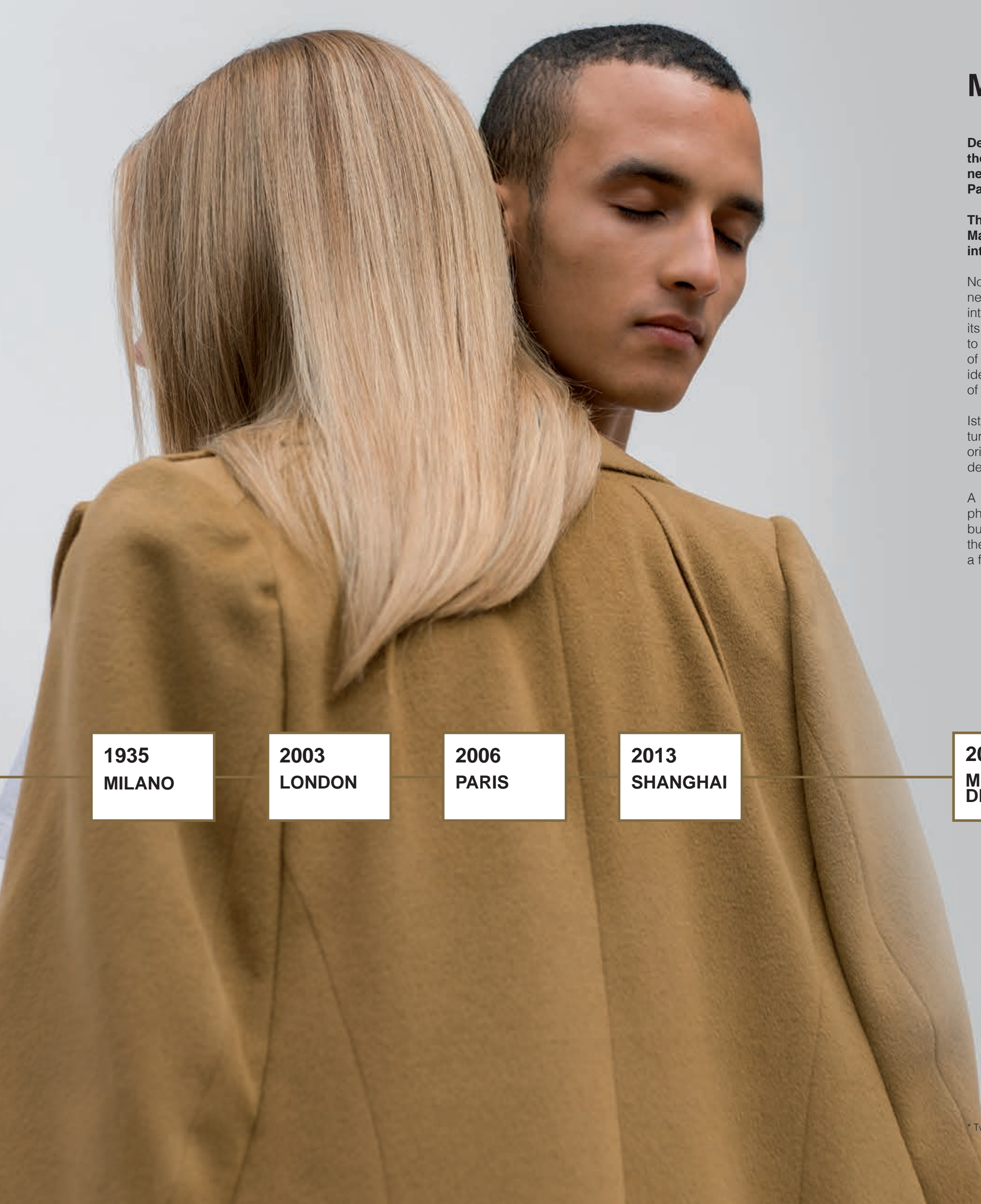
Living fashion as protagonists, leaders in design, and new voices of contemporary art; making a mark through the free and conscious artistic expression of their creative selves. That is the ambition of the more than 4,000 participants from over 100 countries who every year step through the front door of one of the nine Istituto Marangoni schools around the world, eager to undergo a change that will prepare them to pursue their future and follow their true calling. Fashion, Design, and Art are tied together by complex and shared influences. This diverse, dynamic, and demanding learning community must be ready to confront scenarios shaped by an ever more globalised future full of new professional opportunities. Fully educating and preparing participants to make that dream future a reality is the mission that Istituto Marangoni has been successfully pursuing since 1935, thanks to the ability to adapt an educational model to an evolving society. This while remaining true to the institute's four pillars of founding values; prestigious locations, specialised professional teachers, internationalisation, and Italianness. Istituto Marangoni's proud Italian identity is expressed through the promotion of the cultural, artistic, and entrepreneurial traditions that form the core of Made in Italy. An identity that co-exists alongside a strong international orientation, allowing each school to offer its formative experience through a strategic network located in the heart of the capitals of fashion, design, and art of today and tomorrow. At the same time it is the ambition and curiosity of the participants, the real protagonists of life at Istituto Marangoni, that drives the modern, compelling educational approach of the institute.

A wealth of special projects, workshops, and seminars rounds out a complete, highly-relevant learning experience, bridging the gap between theoretical knowledge and the development of creative talent on one side, and the attainment of the most useful skills to properly manage the future professional life they aspire to on the other. The numerous, well-established relationships that Istituto Marangoni maintains with Italian and international brands, from which it draws the institute's faculty, play a crucial role in the achievement of such an outcome. Constantly trained and updated, teachers combine their work in the classroom with their own professional career in fashion, design, or art, thus acting as guides and role models for participants.

The faculty's active role in life at Istituto Marangoni is also instrumental in maintaining the ongoing exchange of ideas and information with companies, consulting firms, manufacturers, distributors, marketing and communication agencies, etc., allowing for the development of teaching programmes that are always in tune with present-day market demands and trends. At the Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, and Miami locations, permeated with the best contemporary design and filled with bespoke technology, participants live the unique experience of embarking on an educational journey with the support of a community of academics and alumni. Among them are people like Alessandra Facchinetti, Paula Cademartori, Julie de Libran, Gilda Ambrosio, Umit Benan, Rodolfo Paglialunga, and Alessandro Sartori – examples of talent and professional success, and active participants in the life of the school through the sharing of their own experiences, as well as of useful contacts for future opportunities.

\* Two schools





## MISSION & DNA

**Develop abilities, grow new talent. For over 80 years that has been the mission of Istituto Marangoni. Combining the most advanced teaching methods with the latest developments in fashion, design, and art to impart all the skills necessary for participants to give full voice to their creative self-expression at Istituto Marangoni's Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, and Miami schools.**

**The exclusive blend of academic, creative, and practical preparation that participants receive comes from Istituto Marangoni's DNA, the four pillars of founding values; Prestigious locations, specialised professional teachers, internationalisation, and Italianness, further assisting them to take their place amongst the stars of the future.**

Not only are Istituto Marangoni schools located in the most important cities in the world for fashion, design, and art, but they are nestled in the centre of those cities' fashion, business, and creative districts. The schools themselves boast seductive design interiors, visually communicating the prestige of the institute. This international presence ensures that Istituto Marangoni has its finger on the global pulse, and can offer participants specialist programmes at its various locations, as well as the power to internationalise their skillset by moving between schools. Alongside a distinctly international character, the cornerstone of Istituto Marangoni's unique way of teaching fashion, design, and art lies in its 'Italianness', a key feature of the school's identity, which is deeply rooted in the country's legacy and traditions. Synonymous with luxury, excellence and the concepts of quality, beauty, and craftsmanship, Italy boasts a unique, world-famous mix of creative flair and commercial acumen.

Istituto Marangoni aims to teach and carry forward these distinctive standards of superb quality beyond Italy's borders, turning its participants into professional designers, business movers, and artistic influencers. This creative and business-oriented global perspective harnesses participants' drive and personal dreams, equipping them with the tools necessary to develop innovative designs, cutting-edge products and solutions of the highest quality.

A significant proportion of Istituto Marangoni's teaching staff is made up of renowned professionals, stylists, designers, photographers, art directors, graphic designers, interior decorators, product managers, buyers, marketing experts, and business consultants who both teach and work in fashion, design, and art either in companies and institutions, or pursuing their own endeavours. Their pragmatic values, extensive experience, and deep knowledge of the current market situation are a fundamental part of transforming participants' sheer talent into something more effective, practical, and concrete.

**1935  
MILANO**

**2003  
LONDON**

**2006  
PARIS**

**2013  
SHANGHAI**

**2014  
MILANO  
DESIGN**

**2016  
FIRENZE**

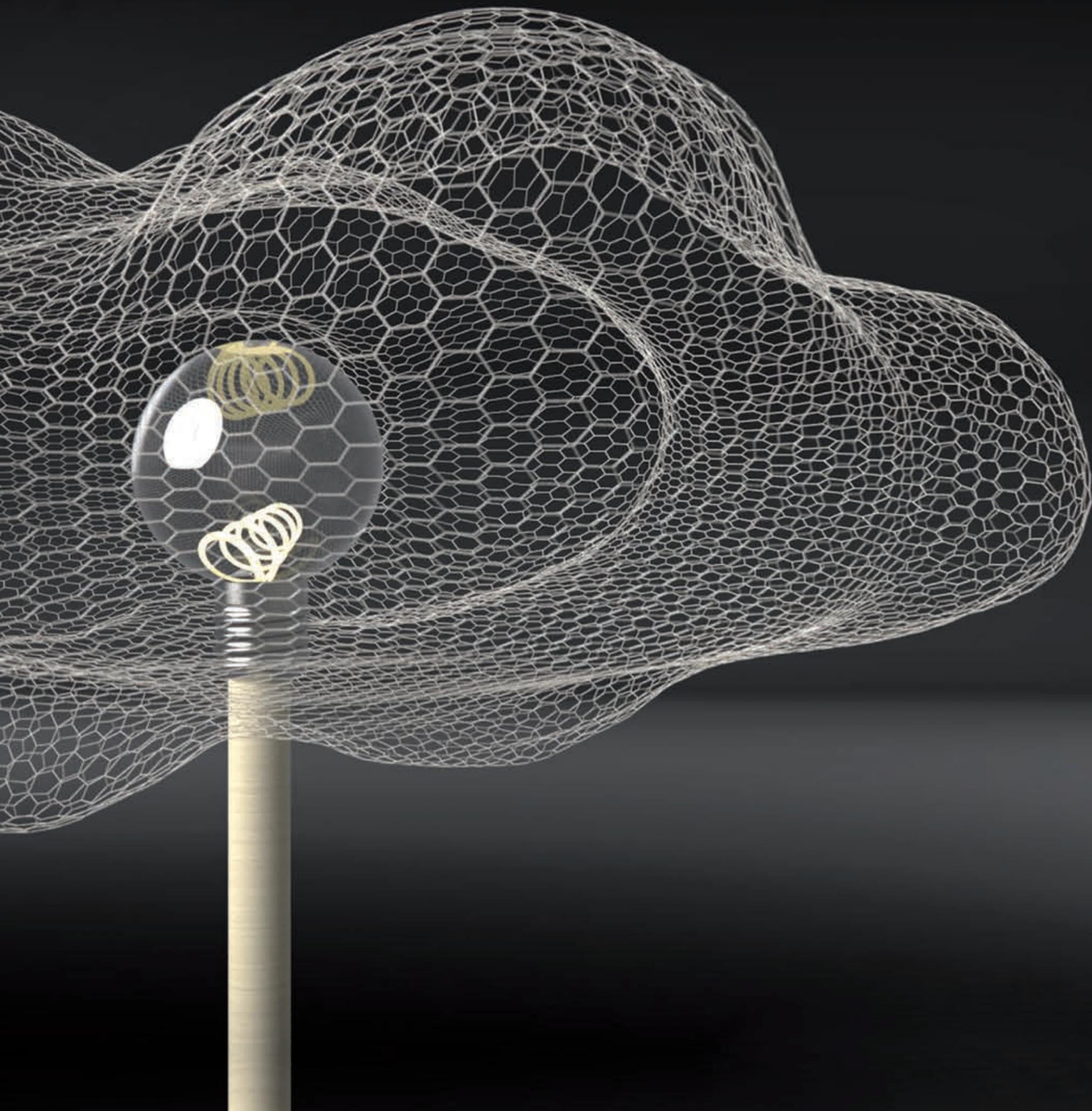
**2016  
SHENZHEN**

**2017  
MUMBAI**

**2018  
MIAMI**

\* Two Schools





## QUALITY HIGHER EDUCATION

Istituto Marangoni is itself part of a group that is a leading international provider of Higher Education, the Galileo Global Education (GGE) group, whose programmes are world leaders in the arts, creation, management and innovation. Many Istituto Marangoni courses are taught in collaboration with other schools that are part of the group, with each institution contributing to synergistically shape the evolutionary journey that turns today's participants into the fashion, design, and art professionals of tomorrow. The value of a GGE education goes beyond the qualifications that are the benchmark of excellence in their fields; the reputation the group enjoys among high-end employers opens the door to internships and employment opportunities in the most desirable companies and connects graduates through the GGE network of alumni.

The institute's unique standing is also widely recognised throughout the academic world and affirmed by numerous partnerships with leading international institutions, and via official accreditation and validation, for example:

### **Milano · Firenze**

On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and vocational training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.

### **Paris**

On selected courses in France validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Additionally, under the authority of the Minister responsible for vocational training, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate which is equivalent to a 3 year full-time programme of Higher Education.

### **London**

Istituto Marangoni London offers programmes validated by Manchester Metropolitan University (Manchester Met) to lead to its awards. In addition to this, the School has successfully been registered with the new independent regulator for Higher Education in England – the Office for Students (OfS). Alongside the OfS, Istituto Marangoni London is inspected and monitored by the Quality Assurance Agency for Higher Education (QAA).

### **Shanghai**

The 2 year course Fashion Design & Marketing is filed at the PRC Ministry of Education which is validated by the Shanghai Municipal Education Commission.

### **Miami**

In Miami Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (AA), Bachelors of Arts (BA) and Masters of Arts (MA) degrees.

Playing a key role in supporting quality higher education, the Istituto Marangoni Advisory Committee (IMAC) is an organism made up of industry executives, influencers, and high-profile professionals devoted to giving the schools' managers and education directors targeted advice about the content of teaching programmes, and improving their effectiveness through regular updates about the latest market trends and industry demands.





## INTERNATIONAL PRESTIGIOUSLY LOCATED, MULTICULTURAL SCHOOLS

The globalisation of the world economy and the growing importance of emerging regions have inspired Istituto Marangoni to open schools in Europe, America, and Asia, progressively broadening its international influence. Each of the nine schools that today comprise Istituto Marangoni in Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, and Miami contribute their own specialisms, strengths, and approaches that are inherent to the geographic and cultural position they occupy.

These cities are among the world's most vibrant capitals of fashion, design, and art, where the trends of today and tomorrow are emerging every day. That is why they are able to provide an exciting, highly inspiring environment to the participants who choose to attend each school. Operating as single living organisms, in tune with shifts in culture and society, they form an incomparable network at the service of all participants. At the same time, these cities inspire the educational programmes at each location.

The international network is an invaluable asset, offering participants the opportunity to not only live a truly global experience while receiving their education, but also build the foundation of their social and professional network, an essential asset for tackling the increasingly complex challenges in the world of fashion, design, and art.

## THE CROSS-SCHOOL EXPERIENCE

On selected programmes, courses, and continuing education training options, Istituto Marangoni offers participants the chance to study in two or more different world capitals of fashion, design and art: Milano, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, and Miami.

Cross-school study options include a 3-year BA (Hons) Degree - studying one year in Milano, one year in Paris and one year in London; possibilities to begin studies in one school, and complete them in another; together with a selection of short courses and programmes covering 2 or 3 international school locations. Istituto Marangoni cross-school experiences provide rewarding opportunities in both educational progression and individual development.<sup>1</sup>

1) Cross-school experiences are only available on selected programmes and courses. Participants applying for a 3-Year BA (Hons) degree via a cross school experience will be required to meet specific entry requirements for advanced entry through a Recognition of Prior Learning (RPL) process at each corresponding school. Entry is not guaranteed and all applications will be considered on an individual basis. For full details and entry requirements please contact the admissions office at the school.





## POWER YOUR FUTURE, COACHING & OPPORTUNITIES

Participants are actively introduced to the world of work thanks to the excellent relations maintained by the schools with industry all over the world; an unparalleled added value that allows participants to pursue their dreams right from the start by undertaking exciting academic projects as soon as they embark on their educational journeys. Over the course of their studies participants are offered coaching and guidance, as well as study and industry networking opportunities through projects, seminars, and workshops related to fashion, design, and art. In addition, special initiatives support their development as professionals and round out the curriculum. Istituto Marangoni schools offer a dedicated Careers Service for participants nearing graduation, providing professional advice that ranges from preparing a CV and practicing interview techniques, to establishing contact with companies that offer, where possible, internships and other professional opportunities. Furthermore, an ample range of scholarships are offered to the most worthy and talented participants, giving them the chance to access the opportunities afforded by an Istituto Marangoni education.

Participants are given the opportunity to be directly involved in prestigious national and international events, and, on selected programmes, take part in a final fashion show or graduation event, vital moments that mark the end of their academic career. There, in front of a select, influential audience of international press, business leaders, and human resources executives, the most talented participants display their creativity and newly acquired professional skills. Graduation events and shows are more than mere exercises; rather, they are part of the unique educational methodology that Istituto Marangoni is famous for around the world, developed to give participants exposure to the real world of fashion, design, and art, while offering them early international visibility. This unique life experience establishes a strong sense of belonging to a creative and entrepreneurial élite, Istituto Marangoni alumni network, which serves as a constant source of precious work contacts and inspirational cultural exchange.

For participants of Fashion Design, Istituto Marangoni also offers a one-of-a-kind innovative mentoring project called I'M Alumni Collections @evolution, which supports the best and most talented alumni in the creation and presentation of their first official collection. Unprecedented in the world of fashion education, this initiative was designed to promote students' creativity and entrepreneurial drive, ensuring they have all the financial and organisational resources necessary to launch their own brand during Fashion Week. Every year Istituto Marangoni selects one alumnus, assisting him or her in each phase of the project: from the creation of the collection to the organisation of the Fashion Show, up through the marketing of the collection with a specially developed communications plan.

\* Two schools



## CHARACTERS OF REPUTATION

Istituto Marangoni's Ambassadors are professionals at the top of their fields who combine their natural passion for design and fashion with their ability to grow and build relationships to spread the message about the schools. They serve as the face of the brand, but also play an active role in developing strong communication links with industry and other stakeholders. They provide insights and feedback about the brand, liaising with the company's sales and marketing division, and work constantly to promote the brand through their personal social media accounts.



**ANNA DELLO RUSSO**  
**EDITOR AT LARGE & CREATIVE CONSULTANT**

Once described by Helmut Newton as a 'fashion maniac', Anna dello Russo is currently editor-at-large and a creative consultant for Vogue Japan. She spent 18 years at Condé Nast Italia; starting as a fashion editor at Vogue Italia, she went on to become editor of L'Uomo Vogue from 2000-2006. Anna is an avid collector of fashion and jewellery and describes herself as a passionate fashionista. In 2018 Anna dello Russo joined Istituto Marangoni as a Brand Ambassador.



**GIULIO CAPPELLINI**  
**DESIGNER & ARCHITECT**

Giulio Cappellini is an emblematic figure in the international design landscape. Driven by an indomitable spirit and the curiosity of someone who wants to constantly update himself, Giulio has dedicated himself to design and become universally recognised as a talent scout for young professionals. Numerous names have been launched through collaborations with his brand: Jasper Morrison, Marc Newson, Marcel Wanders, the Bouroullec and Nendo brothers, to name just a few. Since 2014 Giulio Cappellini has been an Istituto Marangoni Brand Ambassador and the Art Director for the School of Design.





# INDUSTRIES SEEK TALENTS

INTERNATIONALLY RENOWNED COMPANIES  
WELCOME EACH YEAR ISTITUTO MARANGONI GRADUATES

10 Corso Como, 11Clubroom, Aamaya by Priyanka, Abercrombie & Fitch, Acne Studio, **Aquazzura**, Activation, Adidas Y3, Agatha Ruiz de la Prada, Agnona, Ai PR, Alberta Ferretti, Alcantara, Alessi, **Alexander McQueen**, Alexander Wang, Anna Karapetyan, Antidote, Antonio Berardi, Anzheng Fashion Group, Architectural Hero, Art Partner, Artifacts, Artlist, **Aspesi**, Au Jour Le Jour, Azzedine Alaïa, Balenciaga, **Balmain**, Beaté Prestige, Belle, Berluti, Bisazza, Bless, Bonaveri, Bongénie, **Bottega Veneta**, Brachfeld, **Bulgari**, Burberry, Bureau Betak, Calvin Klein, Camera Nazionale Della Moda Italiana, **Cappellini**, Carlin, Carolina Herrera, Caruso, Carven, Casadei, Castor, Céline, Centropolis Design, Ceramiche Flaminia, Cerruti 1881, Cesare Paciotti, Chalayan, **Chanel**, Charles Philip Shanghai, Chiara Boni, Chloé, Chopard, **Christian Louboutin**, Coach, Colmar, Comptoir des Cottonniers, Condé Nast, Corneliani, Courrèges, **Damiani**, Dedar, Devon&Devon, Diane von Furstenberg, Diego Dolcini, **Dior**, Dior Homme, Dior Joaillerie, Disney, DKNY, Drapers, **Dsquared2**, Dunhill, Elite, Ellen Mirck, Emilia Wicksteak, Emilio de la Morena, **Emilio Pucci**, Erdem, Erika Cavallini

Ermanno Scervino, Ermenegildo Zegna, Escada, Etro, **Fendi**, Fila, Flos, Fragiaco, Francesco Scognamiglio, Frankie Morello, Furla, Gabriele Colangelo, Galerie Lafayette, Gap, Gas, Giada, **Giambattista Valli**, **Gianni Versace**, Gianvito Rossi, Giorgio Armani, Giuseppe Zanotti, Givenchy, GQ, **Gucci**, Guess, Helmut Lang, Hemsle London, Hemyca, **Hermès**, Hugo Boss, HYFG, I.T China, Inditex, Ingie, Iro, **Isabel Marant**, Issey Miyake, J.W. Anderson, Jane Carr, Jenny Packham, **Jil Sander**, Jimmy Choo, Karla Otto, KCD Paris, Ken Okada, **Kenzo**, Kering Group, Krizia, L'Autre Chose, L'Eclaireur, L'Express Style, L'Oréal, La Perla, Lamborghini, Lancel, Lanieri, **Lanvin**, Larusmiani, Laura Blagodee, Couture, LCM, Le Bon Marché, Leonard, Lesilla, Li-bel, Tekstil Ticaret, Liberty UK, Liviana Conti, LK Bennett, Loro Piana, **Louis Vuitton Paris**, Love Magazine, Lucien Pages, Lucy Choi, Luisa Bertoldo, **Luisaviaroma**, Lulu Liu, Luter, Lux Group, Luxottica, Luxury Living Group, **LVMH**, Marni, Max Mara, MM6 Maison Margiela, Maliparmi, Mango, Mao, Marco Bologna, Mauro Grifoni, Maxime Simoens, Missoni, Missoni

Home, Moleskine **Moncler**, Moreschi, **Moschino**, Moscot Eyewear, **MSGM**, Mulberry, Museo del Tessuto, Museo Ma\*Ga, Mutina, My Envy Box, Net à Porter, Nirav Modi, Not Just a Label, Nour Hammour, **Oscar de la Renta**, Oscar Tyie, Palazzo Strozzi, Paolita **Paula Cademartori**, Park Hyatt, Peclers Paris, Pepsi, Peserico, Peuterey, Pinko, Pitti Immagine, **Prada**, Pringle of Scotland, Prism, Prisma Média, Puma Puig, Quicksilver, Rahul Mishra, **Ralph Lauren**, Redemption, Reebok, Renato Corti, René Caovilla, Renoma, Stefano Ricci, Richemont, Rick Owens, Ritual Projects, Roberto Cavalli, Roger Vivier, Safilo, **Saint Laurent Paris**, Salvatore Ferragamo, Santa Clara Milano, **Santoni**, Schreiber Sebastian, Sergio Rossi, Shourouk, Simonetta Ravizza, Sonia Rykiel, Spazio Forma, **Stella McCartney**, Stephane Rolland, Studio Asia, Swarovski, Swinger International, Tank Magazine, Testoni, The Fabbrica, Timberland, Tiziana Fausti, Tod's, **Tom Ford**, Tom Rebl, Totem, Tranoi, Umìt Benan, Unsigned, **Valentino**, Value Retail, Van Cleef & Arpels, Venini, Véronique Leroy, **Vêtements**, Vide Dressing, **Visionnaire Milano**, Vivienne Westwood, Vogue, **Zuhair Murad**



**Chloé** GUCCI ISSEY MIYAKE LOUIS VUITTON DOLCE & GABBANA

STELLA MCCARTNEY

VENINI

BISAZZA

Salvatore Ferragamo



E T A O

FASHION NETWORK



JOURNÉ

OCIDA

GALERIE THADDAEUS ROPAC  
LONDON PARIS SALZBURG

MM6  
Maison Margiela

Diana Vreba

M  
MISSONI

JIMMY CHOO

Poliform

PATRIZIA PEPE

V·GRASS

Vivienne Westwood



# HIGHLY SPECIALISED PROGRAMMES



## UNDERGRADUATE PROGRAMMES

Istituto Marangoni schools offer an array of Higher Education training programmes at undergraduate level covering Fashion, Design, and Art, from an introductory foundation level to full-time 3 & 4 year degrees.

### Preparatory Courses

Foundation courses develop critical independent thinking and practical ability for undergraduate level study. Upon successful completion participants reach the necessary level of academic preparation to be able to apply for a BA (Hons) Degree, or Three Year Course.

### One Year Courses - Intensive Courses

These courses provide a good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available, or for participants that have either little or no prior experience or relevant study.

### Associate Degrees

The Associate of Arts (AA) degree is specifically targeted at participants who wish to go on to study Fashion Design, Fashion Styling or Fashion Business. The 2-year programme aims to provide a solid foundation in the main areas of fashion, together with academic knowledge in general education and key transferable skills.

### Study Abroad • Semester Courses

Study abroad programmes provide an opportunity to see the world, experience new cultures, learn a new language, visit neighbouring countries, and make new lifelong friends. Courses at both undergraduate and graduate\*\* level (4-5 months) offer participants a chance to learn key skills from international experts in the field, and experience different styles of education.

\*\* Study Abroad at Postgraduate Level are dedicated courses available at the Firenze and Milano Design schools only.

### BA (Hons) Degrees - Three Year Courses

These undergraduate programmes are designed for participants looking to enter the fashion, design, and art fields. They provide a complete education at undergraduate level and allow participants to acquire all of the necessary knowledge and skills to carry out a profession in their chosen subject. Pathways offer additional study options to specialise in a selected area or industry profession.

### BA (Hons) Degrees (Sandwich)

Many BA (Hons) degree and pathway programmes are also offered as four-year courses which include a 36-week placement. The first two years of learning take place in the school and are then followed by a third year placement spent working in the fashion industry. At the end of the placement period participants return to school to complete the fourth and final year of study.

### Undergraduate Progression Courses

These courses are structured in 3 - 6 distinct certificate levels. Participants can choose when to build on their experience by progressing from one level to another, giving them complete control on their own progress and achievement. Participants also have the opportunity to begin their studies in one school, and complete them in another via Cross School Study Options.<sup>1</sup>

## PROFESSIONAL PROGRAMME

### Professional Experience

Aimed at graduates of all levels, this programme trains participants in the essential soft skills needed for personal growth and development including leadership, observational, and problem solving skills, as well as a foreign language element, and the possibility to undertake a period of practical work experience within a fashion company to improve their professional career profile.

## POSTGRADUATE PROGRAMMES

Istituto Marangoni courses at postgraduate level ensure participants an advanced level of training in all areas of fashion, design, and art, providing an opportunity to specialise and further develop their knowledge and expertise in a specific subject, and essentially enhance skill and ability.

### Preparatory Courses

Preparatory courses are structured to ensure participants are fully prepared to meet the challenges of postgraduate level training.

### MA Master's Degrees • Master's Courses Cycles de Spécialisation

These full time postgraduate level courses are highly specialized programmes that aim to support participants' careers in the fashion, luxury, and creative design and art industries. They are designed for those who have already acquired specific skills in the appropriate area at undergraduate level, or for industry professionals who wish to deepen their knowledge of a specific subject in fashion, design, and art.

### Postgraduate Courses

At postgraduate level these courses offer advanced levels of study for individuals wishing to undertake a professional training qualification, providing an opportunity to up-skill, change career direction or simply broaden a professional skill-set. Progression courses are held either weekdays or on weekends.

<sup>1</sup>) Cross-school experiences are only available on selected programmes and courses. For full details and entry requirements please contact the admissions office at the school.





## FASHION STUDIES

Training programmes to inspire, form and educate fashion professionals of the future focusing on creativity, business readiness, individual style and vision.





# FASHION DESIGN

Istituto Marangoni study methods in Fashion Design are rigorously oriented towards professionalism, industry demands, and a fine balance of design functionality and aesthetics. From day one participants find themselves immersed in the fashion system and fashion design methodology, incorporating key trends with bicultural aesthetics and new consumer voices influencing style. Depending on their chosen level of study, participants work on projects such as an in-depth analysis of clothing or accessories manufacturing, or the language of couture construction versus ready to wear. They progress through various stages of the design process from fashion illustration, pattern making, pattern cutting, construction or prototyping, right through to the finished garment or product. Pathways offer further options to specialise in a chosen area or fashion design profession.

## UNDERGRADUATE PROGRAMMES

### Preparatory Courses

Foundation in Fashion Milano · London

### One Year Courses · Intensive Courses

Fashion Design Intensive Milano · Firenze · Paris · Shanghai · Shenzhen  
 Fashion Product Management Intensive Firenze  
 Accessories Design Intensive Firenze  
 Shoe Design Intensive Firenze  
 Global Fashion Paris

### Study Abroad · Semester Courses

Global Fashion (Intensive level) Paris  
 Fashion Design Milano · Paris · London  
 Fashion Design & Womenswear Milano · London  
 Fashion Design & Accessories Milano · Firenze · London

### Associate of Arts (AA) 2 Year Degree

Fashion Studies Miami

### Two Year Courses (2+2 Study option)

Fashion Design & Marketing Shanghai

### Three Year Courses · BA (Hons) Degrees<sup>1</sup>

Fashion Design Milano · Paris · London · Miami  
 Fashion Design & Accessories (Pathway) Milano · Firenze · Paris · London  
 Fashion Design & Womenswear (Pathway) Milano · Paris · London  
 Fashion Design & Menswear (Pathway) Milano · Paris · London  
 Fashion Design & Marketing (Pathway) Milano · Paris · London

### Progression Courses

Fashion Design Mumbai · Shanghai · Shenzhen

## POSTGRADUATE PROGRAMMES

### Preparatory Courses

Portfolio Surgery Milano · Firenze  
 Pre-Sessional for Master's London

### Master's Courses · MA Masters Degrees (Cycles de Spécialisation)<sup>1</sup>

Fashion Design Womenswear Milano · Paris · London  
 Fashion Design Menswear Firenze  
 Fashion Design Collection & Marketing Firenze  
 Luxury Accessories Design & Management Milano · Firenze · Paris · London  
 Sportswear Design Milano

## PROFESSIONAL PROGRAMME

Professional Experience Paris

**ACCREDITATION** Milano · Firenze: On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.



Paris<sup>1</sup>: On selected courses in France validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Additionally, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate (equivalent to a 3 year full-time programme of Higher Education).

London<sup>1</sup>: Validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Furthermore the Quality Assurance Agency (QAA) confirms UK Higher Education standards.

Shanghai: The 2 year course Fashion Design & Marketing is filed at the PRC Ministry of Education which is validated by the Shanghai Municipal Education Commission.

Miami<sup>1</sup>: In Miami Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (2 year AA), Bachelors of Arts (4 year BA) and Masters of Arts (2 year MA) degrees.





# FASHION STYLING

Style and innovation, responding to new consumer voices and the bicultural world we live in are all key values of Istituto Marangoni study methods, and paramount to the creative world of Fashion Styling. All courses investigate how to make a connection through image, express a story and emotion through style, and propose the most innovative ideas in fashion. Depending on their chosen level of study, participants work on developing their own style portfolio, incorporating photography and a creative vision with visual methods of expression. They investigate new trends in the industry such as artificial intelligence, extended intelligence, and new ways of communicating in a digital age alongside photo shoot preparation and management, photo editing and moving image (multimedia video). Pathways offer further options to specialise in the Fashion Styling profession.

## UNDERGRADUATE PROGRAMMES

### Preparatory Courses

Foundation in Fashion

Milano · London

### One Year Courses · Intensive Courses

Fashion Styling & Photography Intensive

Milano · Firenze · Paris

Fashion Styling & Visual Merchandising Intensive

Shanghai

Global Fashion

Paris

### Study Abroad · Semester Courses

Global Fashion (Intensive level)

Paris

Fashion Styling & Creative Direction

Milano · Firenze · Paris · London

Fashion Styling & Visual Merchandising

Milano · London

### Associate of Arts (AA) 2 Years Degree

Fashion Studies

Miami

### Three Year Courses · BA (Hons) Degrees<sup>1</sup>

Fashion Styling

Miami

Fashion Styling & Creative Direction

Milano · Firenze · Paris · London

Fashion Styling & Visual Merchandising (Pathway)

Milano · Paris · London

### Progression Courses

Fashion Styling

Mumbai · Shenzhen

## POSTGRADUATE PROGRAMMES

### Preparatory Courses

Portfolio Surgery

Milano · Firenze

### Master's Courses · MA Masters Degree (Cycles de Spécialisation)<sup>1</sup>

Fashion Styling, Photography & Film

Milano · Firenze · Paris · London

## PROFESSIONAL PROGRAMME

Professional Experience

Paris

**ACCREDITATION** Milano · Firenze: On selected courses in Italy training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.



Paris<sup>1</sup>: On selected courses in France validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Additionally, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate (equivalent to a 3 year full-time programme of Higher Education).

London<sup>1</sup>: Validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Furthermore the Quality Assurance Agency (QAA) confirms UK Higher Education standards.

Miami<sup>1</sup>: In Miami Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (2 year AA), Bachelors of Arts (4 year BA) and Masters of Arts (2 year MA) degrees.





# FASHION BUSINESS

The business of fashion for Istituto Marangoni means being on par with industry developments, on key with the latest issues in the business, and consistently on top of the latest market requests. Combining a wide variety of essential business skills and knowledge, with the latest industry developments, all courses in Fashion Business are fine-tuned and specific to the constantly evolving fashion system. Depending on their chosen level of study, participants work on developing key business acumen, from luxury brand management, buying and merchandising, through to marketing, promotion and start-up to name just a few. Subjects including Phygital retail; the fusion of digital and in-store shopping experiences, algorithms defining style, and sustainability are also skills fundamental to today's successful fashion business graduate. Pathways offer further options to specialise in a chosen area or fashion business profession.

## UNDERGRADUATE PROGRAMMES

### Preparatory Courses

Foundation in Fashion Milano · London

### One Year Courses · Intensive Courses

Fashion Business & Marketing Intensive Milano · Firenze · Paris  
Global Fashion Paris

### Study Abroad · Semester Courses

Global Fashion (Intensive level) Paris  
Fashion Business Milano · Firenze · Paris · London  
Fashion Business & Buying Milano · London  
Fashion Business, Communication & Media Milano · London

### Associate of Arts (AA) 2 Years Degree

Fashion Studies Miami

### Three Year Courses · BA (Hons) Degrees<sup>1</sup>

Fashion Business Milano · Firenze · Paris · London · Miami  
Fashion Business & Buying (Pathway) Milano · London · Paris  
Fashion Business, Communication & Media (Pathway) Milano · London · Paris

### Progression Courses

Fashion Business Mumbai · Shanghai

## POSTGRADUATE PROGRAMMES

### Preparatory Courses

Management Surgery Milano · Firenze  
Pre-sessional for Master's London

### Study Abroad · Semester Courses

Fashion Buying & Merchandising Firenze  
Fashion Business & Marketing Firenze

### Master's Courses · MA Masters Degree (Cycles de Spécialisation)<sup>1</sup>

Fashion Promotion, Communication & Media Milano · Firenze · Paris · London  
Fashion & Luxury Brand Management Milano · Firenze · Paris · London · Miami  
Fashion Buying & Merchandising Milano  
Contemporary Fashion Buying Paris · London  
Fashion Product Management Milano · Firenze  
Fashion Business & Entrepreneurship Milano  
Fashion Business, Technology & Innovation Milano

### Postgraduate Courses

Luxury Brand Management & Marketing Mumbai · Shanghai · Shenzhen  
Fashion Buying & Visual Merchandising Mumbai · Shanghai · Shenzhen

## PROFESSIONAL PROGRAMME

Professional Experience Paris

**ACCREDITATION** Milano · Firenze: On selected courses in Italy training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.



Paris<sup>1</sup>: On selected courses in France validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Additionally, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate (equivalent to a 3 year full-time programme of Higher Education).

London<sup>1</sup>: Validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Furthermore the Quality Assurance Agency (QAA) confirms UK Higher Education standards.

Miami<sup>1</sup>: In Miami Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (2 year AA), Bachelors of Arts (4 year BA) and Masters of Arts (2 year MA) degrees.



# DESIGN STUDIES

A complete education to form designers and encourage future entrepreneurs in design innovation via a complex mix of creativity, contemporary style and culture.





# INTERIOR DESIGN

Interior Design at Isituto Marangoni is not just about 'producing' an environment, but a creative and complex mix of the latest trends, industry developments, accurate project management, functionality and contemporary aesthetics. Depending on their chosen level of study, participants work on projects that span residential, commercial or leisure sites, working on the design, or renovation, of the space in question. As well as coordinating furnishings, fixings, lighting and colour, participants are shown how to skilfully mix atmosphere, culture, and a creative vision, and consider new global issues in design wellbeing, the user experience, and sustainability. Client expectations and the study of brand identity add to the creative design mix, assisting in the creation of an emotional response through space. Pathways offer additional study options to further specialise in Interior Design.

## UNDERGRADUATE PROGRAMMES

### Preparatory Courses

Foundation in Design

Milano · London

### One Year Course · Intensive Course

Interior Design Intensive

Milano

### Study Abroad · Semester Courses

Interior Design

Milano

### Three year Courses · BA (Hons) Degrees<sup>1</sup>

Interior Design

Milano · Firenze

Interiors

London

Interior Design & Lighting (Pathway)

London

### Progression Courses

Interior Design

Mumbai

## POSTGRADUATE PROGRAMMES

### Preparatory Courses

Design Surgery

Milano

### Study Abroad · Semester Courses

Advanced Interior Design

Milano

### Master's Courses · MA Masters Degree<sup>1</sup>

Interior Design (Contemporary Interior Design)

Milano · London

Surface & Textile Design

Milano

**ACCREDITATION** Milano · Firenze: On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.



London<sup>1</sup>: Validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Furthermore the Quality Assurance Agency (QAA) confirms UK Higher Education standards.



# PRODUCT DESIGN

All Product Design courses at Istituto Marangoni combine a heritage immersed in craftsmanship and creativity, together with applied manual, technical and digital design skills. Depending on their chosen level of study, participants work on developing luxury furniture, bespoke or one off items, or innovative products for industrial design and commercialisation. As well as technical drawing, 3D modelling, visualisation and prototype development with CAD, participants investigate the influence of Made in Italy in the design arena, the use of sustainable materials and renewable resources, and new methods and processes of production. Graduates are able to design and visualise products in connection with space or location, and accurately evaluate their functional and ergonomic properties to produce innovative product designs. Pathways offer additional study options to further specialise in Product Design.

## UNDERGRADUATE PROGRAMMES

### Preparatory Courses

Foundation in Design

Milano · London

### Study Abroad · Semester Courses

Product Design

Milano

### Three year Courses · BA (Hons) Degrees<sup>1</sup>

Product Design

Milano

Design for Products

London

Product Design & Furniture (Pathway)

London

## POSTGRADUATE PROGRAMMES

### Preparatory Courses

Design Surgery

Milano

### Master's Courses · MA Masters Degree<sup>1</sup>

Product & Furniture Design

Milano

Product Design (Contemporary Furniture Design)

Milano · London

Fine Jewellery Design

Milano · London

Design Management

Milano

**ACCREDITATION** Milano: On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.



London<sup>1</sup>: Validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Furthermore the Quality Assurance Agency (QAA) confirms UK Higher Education standards.





## VISUAL DESIGN

Istituto Marangoni study methods in Visual Design are rigorously oriented towards industry demands and 'real-world' project experiences in a technologically advanced, and emotionally charged, design field. Depending on their chosen level of study, participants may work on video, animation, interaction and motion graphics, all fundamental to communicate, promote, or sell a vision, a product or an event, in today's contemporary visual arena. They analyse new consumer voices influencing the way we communicate; the 'bicultural consumer', investigate new ways of expression in a digital age for web design, blogs, and social platforms, and study the impact of Phygital retail; the fusion of digital and in-store shopping experiences of the future.

### UNDERGRADUATE PROGRAMMES

#### Preparatory Courses

Foundation in Design

Milano · London

#### Study Abroad · Semester Courses

Visual Design

Milano

#### Three year Courses · BA (Hons) Degree<sup>1</sup>

Visual Design

Milano · London

### POSTGRADUATE PROGRAMMES

#### Preparatory Courses

Design Surgery

Milano

### ACCREDITATION

Milano: On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.

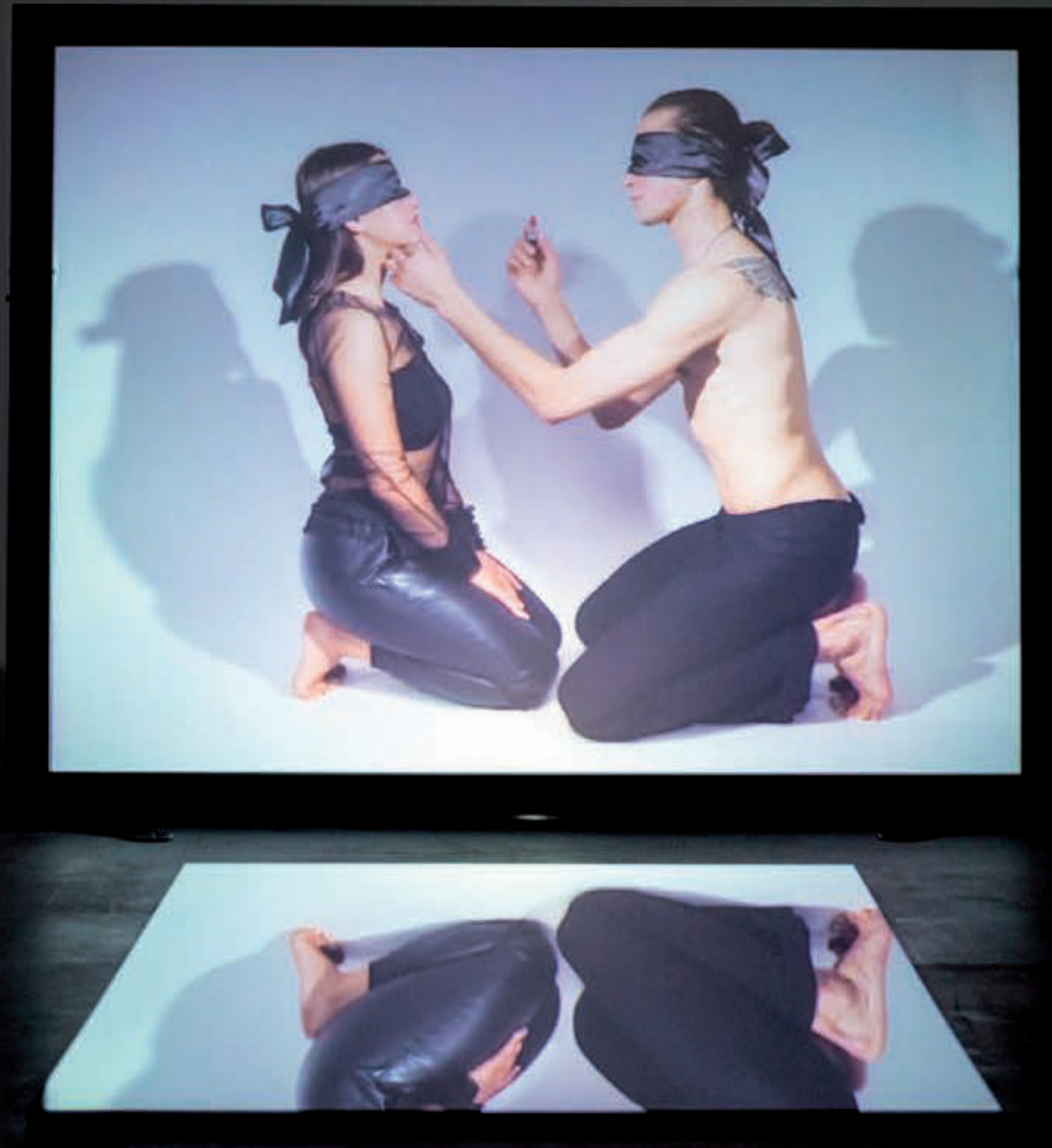


London<sup>1</sup>: Validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Furthermore the Quality Assurance Agency (QAA) confirms UK Higher Education standards.



# ART STUDIES

Courses covering various artistic contexts blended with business acumen and real world preparation, to enhance artistic creative expression, and form future leaders in art.







# ART

A future dialogue with art and the various arts: Istituto Marangoni's primary role in education for over 80 years has always been to encourage creative combinations. In fact, working with a radically changing creative field, all courses in Art are specifically structured to train and inspire the cultural practitioners of the future, from courses specialising in the art of exhibiting and curating, through to becoming the artist; an expert in multimedia with advanced skills in visual and artistic communication to support the freedom of expression. Depending on their chosen level of study, participants work on issues in identity and contamination: investigating the complex relationship between art and fashion, through to discovering how to manage cultural events, contemporary art installations, and exhibits, gaining an in-depth understanding of the complex art system, the art economy and business.

## UNDERGRADUATE PROGRAMMES

### Study Abroad - Semester Courses

Art History & Culture	Firenze
Multimedia Arts	Firenze

### Three year Courses

Multimedia Arts	Firenze
Art History & Culture	Firenze

## POSTGRADUATE PROGRAMMES

### Preparatory Courses

Art & Culture Surgery	Firenze
-----------------------	---------

### Master's Courses

Art Management	Firenze
Curatorial Management	Firenze

## ACCREDITATION

Firenze: Selected courses are recognised by the Regione Toscana. All schools in Italy also comply with quality standards ISO 9001:2015.



# MARANGONI ALUMNI

The Alumni Community is an international multicultural élite of more than 40,000 professionals who share the values and skills gained while studying at Istituto Marangoni. They represent a prestigious heritage and a huge value for the school. Istituto Marangoni proudly celebrates their talent and success, telling their stories and remembering the steps they took towards their distinguished careers. The names shared in this prospectus are just a small part of Istituto Marangoni's uniqueness: alumni that over the years have become internationally recognised and awarded.



**ALESSANDRO SARTORI**  
Artistic Director for Ermenegildo Zegna



**ALESSANDRO DE BENEDETTI**  
Creative Director for Mila Schön



**LUCIO VANOTTI**  
Founder & Creative Director of Lucio Vanotti



**RICO MANHIT AU**  
Founder & Designer of RICOSTRU



**HAN LU LU**  
Founder & Designer of HAN LÜ LÜ



**DUANG POSHYANONDA**  
Editor-in-Chief of Harper's BAZAAR Thailand



**PAULA CADEMARTORI**  
Founder & Creative Director of Paula Cademartori

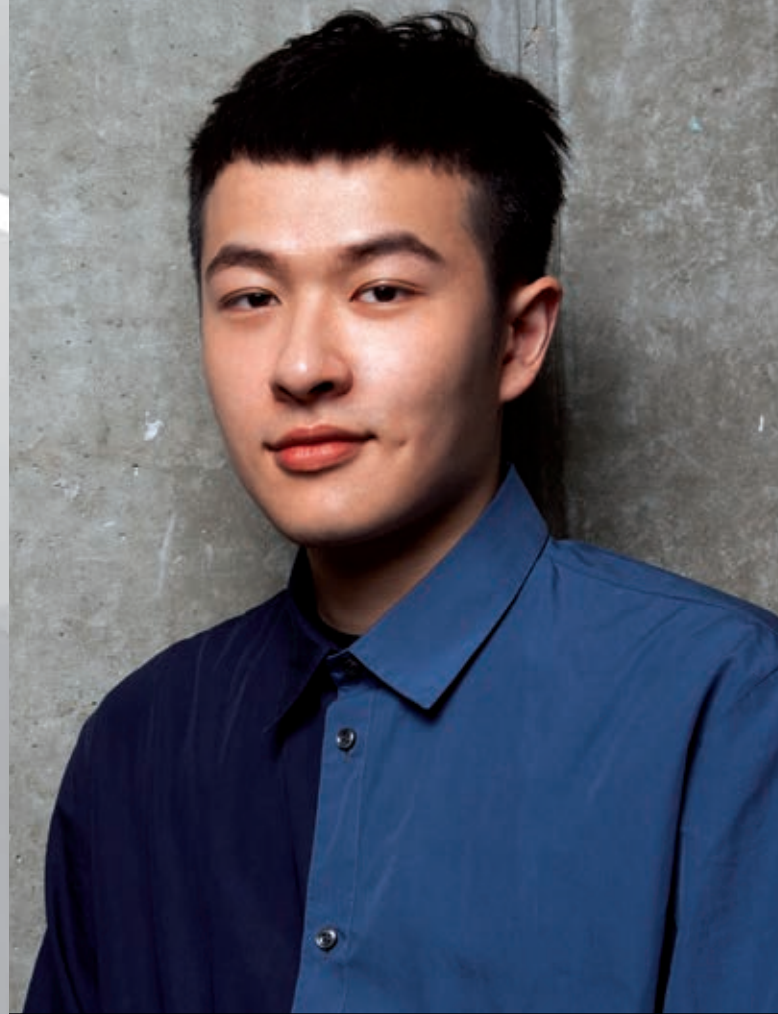


**ALBERTO ZABELLI**  
Creative Director of Alberto Zambelli





**SABRINA MANDELLI**  
Creative Director & Off-White Womenswear  
Designer and Style Coordinator for Ssheena



**JUN ZHOU**  
Co-Founder of PRONOUNCE



**T RENCE COTON**  
Product Designer & Architect



**ANI DATUKISHVILI**  
Founder & Creative Director of Ani Datukishvili



**GIULIO MASCIOCCHI**  
Concept Designer & Creative Director  
of G Disegni Design Studio



**MATTEO AGATI**  
Industrial & Product Designer  
Founder of Matteo Agati Design



**GUSTAVO MARTINI**  
Designer & Artist



**GOLAN FRYDMAN**  
Creative & Managing Director of FYODOR GOLAN





## THE HOME OF INTERNATIONALITY

Every year over 4,000 candidates come from all over the world to enrol on its courses. To ease their transition to living in a new city and to help them choose the course of study most suited to their abilities and their desires for professional growth, Istituto Marangoni offers a series of services:

### ORIENTATION

The Orientation Service is a free service with no obligations, available to all new applicants. It provides information about study programmes and professional possibilities, as well as informing candidates of the companies that come to Istituto Marangoni to scout for graduates and interns. The Orientation Interview is an indispensable part of the preparation for admissions, applications, and scholarship applications (which are limited in number). During the meeting applicants can present their body of creative work or a portfolio; immediate feedback is available about the possibility of being admitted onto the courses offered. The Open Day is an entire day dedicated to providing applicants with information. It is an important day for those who wish to apply to Istituto Marangoni, allowing them to identify the most appropriate course, learn about professional placement possibilities, meet tutors, and gain a detailed understanding of all the services offered.

### SCHOLARSHIP

Each year Istituto Marangoni offers an extensive programme of scholarships to deserving or talented participants to attend undergraduate and postgraduate courses. For more information write to: [scholarships@istitutomarangoni.com](mailto:scholarships@istitutomarangoni.com)

### HOUSING

Istituto Marangoni provides housing assistance and information to help participants find suitable accommodation in all its locations, with options for every budget through various residences, hotels, and apartments, as well as opportunities for sharing accommodation with other participants.

### CAREERS SERVICE

For participants nearing graduation Istituto Marangoni has a Careers Service that offers professional advice, assisting with everything from the preparation of a CV and interview techniques, through to contact with companies that offer, where possible, internships and other professional opportunities. During their course of study participants are offered career coaching and guidance as well as additional opportunities to network directly with the fashion, design, and art industries via projects, guest seminars, and workshops. Career Service initiatives aim to support professional development and round out the teaching curriculum.



# CONTACTS

## Istituto Marangoni Milano

### The School of Fashion

Via Verri 4 • 20121 • Milano • Italy  
t. +39 02 3929 6500 • f. +39 02 7600 9658  
milano@istitutomarangoni.com

### The School of Design

Via Cerva 24 • 20122 • Milano • Italy  
t. +39 02 3929 6500 • f. +39 02 7600 9658  
design@istitutomarangoni.com

## Istituto Marangoni Firenze

Via de' Tornabuoni 17 • 50123 • Firenze • Italy  
t. +39 055 03 51 301 • f. +39 02 7600 9658  
firenze@istitutomarangoni.com

## Istituto Marangoni Paris

48 Rue de Miromesnil  
75008 • Paris • France  
t. +33 (0)1 86 26 10 55  
paris@istitutomarangoni.com

## Istituto Marangoni London

30 Fashion Street  
London E1 6PX • United Kingdom  
t. +44 (0)20 3608 2401 • f. +44 (0)20 7377 9314  
london@istitutomarangoni.com

## Istituto Marangoni Mumbai

Ceejay House, F Block, Shivsagar Estate  
Dr. Annie Besant Road • Worli, Mumbai 400018  
t. +91 (0)22 62613100  
mumbai@istitutomarangoni.com

## Istituto Marangoni Shanghai

Unit 3010-3013, floor 30, tower 2,  
plaza 66, no. 1266 • Nan Jing Xi Road • Shanghai  
t. +86 (0)21 6288 0280 • f. +86 (0)21 6288 0081  
shanghai@istitutomarangoni.com

## Istituto Marangoni Shenzhen

Building E6 OCT-Loft Kaiping street,  
Nanshan District • Shenzhen  
t. +86 (0)755 8656 1490 • f. +86 (0)755 2660 1262  
info@istitutomarangoni-shenzhen.cn

## Istituto Marangoni Miami

Istituto Marangoni Building  
3700 NE 2<sup>nd</sup> Avenue • FL 33137 • Miami  
t. +1 (0)305 424 9434  
miami@istitutomarangoni.com

 Istituto Marangoni  
 Istituto Marangoni  
 Istituto Marangoni  
 @istitutomarangoni  
 istitutomarangoni.com

# CREDITS

Istituto Marangoni would like to thank graduates for providing the pictures that appear in this prospectus:  
Giulia Burti, Roberto Cafagna, Marina Camicado, Edoardo Celadon, Ivan Chistov, Costanza Coscia, Giacomo Giusti, Gabija Juraityte, Jieun Lee, Marie Lou Duvillier, Cristian Lorenzoni, Naoi Magaki, Evangelina Mavrina, Rebecka Noejolh, Katsiaryna Piliutsik, Alessandra Remy, Olesia Sira, Margaux Thibaut, Zhao Yangxuan, Kuang Zhenny.

Istituto Marangoni thanks all the Alumni:  
Matteo Agati, Paula Cademartori, Terence Coton, Ani Datukishvili, Alessandro De Benedetti, Golan Frydman, Han Lulu, Rico Machit Au, Sabrina Mandelli, Gustavo Martini, Giulio Masciocchi, Duang Posshyanonda, Alessandro Sartori, Lucio Vanotti, Alberto Zambelli, Jun Zhou.

Courses & Accreditation:  
for full course details and programme specifications please visit [www.istitutomarangoni.com](http://www.istitutomarangoni.com) or contact the admissions office at the chosen school. This publication is not intended to create any guarantees about current programmes and courses offered by Istituto Marangoni Schools.

All information stated in this prospectus is correct at time of printing and maybe subject to change. In order to deliver the very highest quality programmes all courses are constantly reviewed to ensure an up-to-date curriculum. Some of the courses in this prospectus may not yet reflect these improvements.

Printed in Italy by Lost Time



ISO 9001:2015



**istitutomarangoni**   
enhancing talent since 1935

[ISTITUTOMARANGONI.COM](http://ISTITUTOMARANGONI.COM)