

Do Good.
Do Better.

esade

RAMON LLULL UNIVERSITY

esade.edu/bba

Bachelor of Business Administration



The most complete training to lead in a globalised world

Are you drawn to the world of business? Esade's Bachelor of Business Administration will help you go wherever you want in **the business world**. Become an executive who is **prepared to address future challenges**: innovative, with international experience, leadership capacity and a comprehensive vision of companies.

Keypoints



COMPREHENSIVE TRAINING

- Management + Marketing, Finance, Operations, Human Resources and Digital Innovation
- Concentrations: Digital Management or Innovation & Entrepreneurship



LEARNING BY DOING

- In-house case studies
- Competitions and Business Games
- Professional Internship
- Final Degree Project
- Rambla of Innovation



CAREER SERVICES

- Managing over 4000 offers
- Workshops to improve your skills
- Recruitment Fairs & Forums



INTERNATIONAL EXPERIENCES

- Exchange Semester Abroad
- Partnership with Guanghua School of Management (Beijing University)
- Solidarity-oriented Internship (SUD)



LANGUAGES

- Spanish
- French or German



COMPULSORY INTERNSHIPS

At world-class companies in Spain or abroad



JOB PLACEMENT

95% of students find a job within three months of completing the programme

BASIC INFORMATION

Duration

4 years, 240 ECTS

Starting date

September

Language

100% English

Official AQU qualification

Bachelor of Business Administration by Ramon Llull University

Venue

Barcelona, Sant Cugat Campus
Esade Business School
Av. Torre Blanca, 59

Contact

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admissions@esade.edu

RANKINGS

#1

Private University in Spain for a Bachelor in Management
El Mundo, 2019

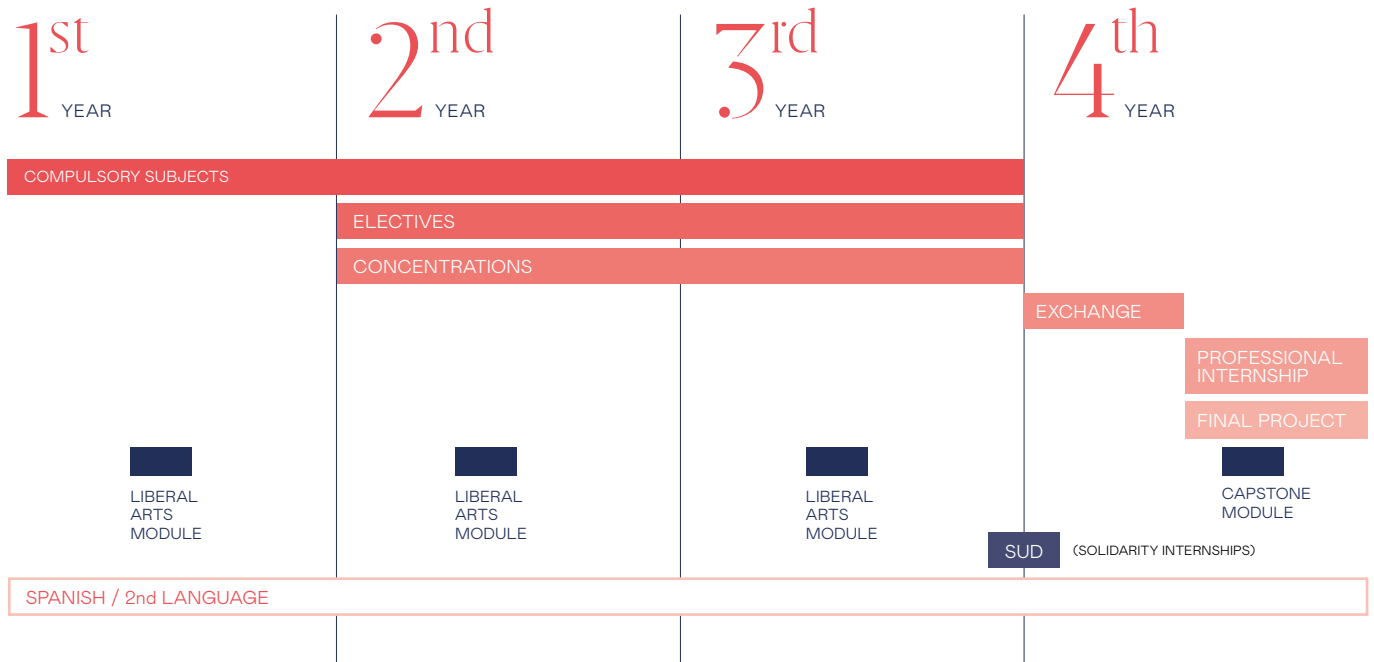
#1

Best International Experience Worldwide
The Economist, 2019

#2

Student Satisfaction Worldwide
Bloomberg Businessweek, 2019

Your path to an international career



Internationality

Esade puts international experiences within your reach to help you expand your horizons:

- Study one semester abroad in one of the over 80 Business Schools partnered with Esade.
- Professional internship abroad.
- Partnership with Guanghua School of Management (Beijing University) with credit points recognition.

Social responsibility

At Esade, we link business training to social responsibility. During the programme, you will take subjects that involve projects that have a positive impact on people, society and the environment, such as the Social Marketing subject or the solidarity internships organised by the University Development Service (SUD), in countries such as Thailand, El Salvador or South Africa. This track provides students with academic learning at the same time as an immersion in social reality.

Concentrations

Personalise the programme by taking electives that allow you to acquire in-depth, specialised knowledge in the areas that interest you the most:

- **Digital Management:** Become one of the next-generation managers specialised in information technologies, Big Data and Artificial Intelligence.
- **Innovation and Entrepreneurship:** Specialise in subjects related to innovation and entrepreneurship, while benefiting from the possibilities offered by the Rambla of Innovation.

ADMISSION PROCESS

01 Fill out the application form online
www.esade.edu/online

02 Upload the complementary documentation to the application form
 Including the academic transcripts for the last four years.

03 Take an Admission test: the Esade Admission Test, the SAT or the ACT.

04 Personal Interview
 Occasionally, the Admissions Committee can ask the candidate to attend a personal interview as part of the process.